Metal Architecture 2012 Editorial Calendar

	January	February	March	Special Issue	April	Spring Postcards	May	June	July	August	September	Fall Postcards	October	November	December
Ad Close	12/8/11	1/12/12	2/9/12	2/24/12	3/15/12	3/26/12	4/12/12	5/17/12	6/14/12	7/19/12	8/16/12	7/26/12	9/13/12	10/11/12	11/14/12
Ad Materials Due	12/15/11	1/19/12	2/16/12	3/6/12	3/22/12	4/2/12	4/19/12	5/24/12	6/21/12	7/26/12	8/23/12	8/2/12	9/20/12	10/18/12	11/21/12
Edit Materials Due	11/22/11	12/27/12	1/24/12		2/28/12		3/27/12	5/1/12	5/29/12	7/3/12	7/31/12		8/28/12	9/25/12	10/29/12
Special Feature	State of the Industry	Life Cycle Assessments	26th Annual Architects Survey	**The 2012 Metal Directory and Resource Guide**	Reduce Building Carbon Footprint	**50,000 Architects and Contractors** **Pennies per contact** **Direct leads**	Industry Innovators	Metal and CEU Credits	Metal Architecture Design Awards	Working Internationally	Net Zero Buildings	**50,000 Architects and Contractors** **Pennies per contact** **Direct leads**	METALCON	MCA Chairman's Awards	Accessibility in Design—Retrofit
Know Your Products	Photovoltaics	Standing-Seam Roof Panels	Thermal and Vapor Barriers		Noise Control		Shingles, Shakes and Tiles	Building Control Dashboards	Metal Walls	Architectural Mesh, Expanded and Perforated Metal	Skylights		Windows and Doors	Insulation Systems	Curtainwalls
Architect Profile/ Green Scene	Architect Profile	Green Scene: Adaptive Reuse	Architect Profile		Green Scene: Natural Metals		Architect Profile	Green Scene: Daylighting	Architect Profile	Green Scene: Renovation and Restoration	Architect Profile		Green Scene: Coastal Construction	Architect Profile	Green Scene: Coatings
Project Focus	Federal, State and Municipal	Education: K-12	Sports and Recreation		Residential		Museums, Libraries and Cultural Centers	Retail	Hotels and Resorts	Health Care	Education: Colleges and Universities		Religious	Office and Mixed-Use	Transportation and Aviation
Special Report			**Metal Home Digest: Serving the Metal Needs of Residential Construction**		**AIA Pre-Show Planner**			**Metal Home Digest: Serving the Metal Needs of Residential Construction**			**Metal Home Digest: Serving the Metal Needs of Residential Construction**		**Greenbuild Pre-Show Planner**		**Metal Home Digest: Serving the Metal Needs of Residential Construction**
Product Catalog	Vapor Retarders	Heating, AC and Ventilation	Metal Wall Panels		Insulated Metal Panels		Building Fasteners	Perforated and Expanded Metals	Sunscreens and Awnings	Curtainwalls	Insulation Systems		Metal Composite Wall Panels	Walkthrough Doors	Roof Underlayment
Product Catalog	Solar and Photovoltaics	Louvers and Grilles	Metal Ceiling Systems		Daylighting Products		Standing-Seam Roof Systems	Skylights	Rolling and Bifold Doors	Software	Curved Metal Roofing		Coil Coatings	Gutters, Rainware, Ridge Caps, Trim	Metal Soffit Panels
Bonus Distribution							**AIA Show Washington, D.C. May 17-19**				**Greenbuild San Francisco November 14-16**		**METALCON Chicago October 9-11**		

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In Every Issue

Firm Strategies	A lively discussion of the ongoing dialogue between an architect, contractor and building owner.
LEEDing the Way	Tools and techniques for architects looking to meet the demands of LEED qualification and how its affects metal design.
Ted's Corner	A monthly knowledge update on Metal Composite Material panels from leading metal contractor, Ted Miller.
Market Report	News about how economics affect metal construction and design.
Drawing Board	What architects have on the drawing board for innovative uses of metal in construction.
Building Profile	Profile of a building that includes design elements, performance, details, unique use of metals, etc.
News and Events	Reporting on the latest news, personnel moves and events affecting the metal construction industry.
New Products	Every month MA will feature new products as they debut in the martketplace.
Top Honors	Mini-profiles of award-winning projects.

Metal Architecture