### Metal Architecture 2020 Editorial Calendar

**READEX**

**Message Impact**

<table>
<thead>
<tr>
<th>Date Range</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>March Special</th>
<th>April</th>
<th>May</th>
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<td>Materials Deadlines:</td>
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### Special Features
- **Trends in Residential Roofing**
- **State of the Industry MCA Chairman’s Awards**
- **The 2020 Metal Directory and Resource Guide**
- **Mini-profiles of award-winning projects.**
- **A survey of metal building products by category.**
- **Every month MA will feature new products as they are debuted in the marketplace.**
- **Reporting on the latest news, personnel moves and events affecting the metal construction industry.**
- **Profile of a building that includes design elements, performance, details, unique use of metals, etc.**
- **Industry leaders weigh in on the issues facing the metal construction industry.**
- **Contributed content that digs into the details of specifying metal architecture products.**

### Market Feature
- **Federal, State, Municipal and Military**
- **K-12 Schools**
- **Sports and Recreation**
- **Residential and Mixed Use**
- **Self Storage, Agriculture, Warehouses and Manufacturing**
- **Museums, Libraries and Cultural Centers**
- **Hospitality**
- **Health Care**
- **Religious**
- **Colleges and Universities**
- **Office and Retail**
- **Transportation and Aviation**

### Product Catalog
- **Coatings, Paints and Finishes**
- **Sunshades, Louvers and Grills**
- **Roof Accessories and Snow Retention**
- **HVLS Fans**
- **Curtainwalls and Storefront Systems**
- **Metal Ceiling Systems**
- **Insulation Systems and Vapor Barriers**
- **Skylights, Windows and Daylighting**
- **Metal Wall Panels**
- **Metal Roofing**
- **Perforated and Expanded Metals**
- **Roof Accessories and Snow Retention**
- **Insulated Metal Panels**
- **Light-Gauge Steel Framing**
- **Cable and Railing Systems**
- **Metal Tiles, Shakes and Shingles**
- **Rolling, Bifold and Walkthrough Doors**
- **Roof Curbs, Vents, Hatches and Rainware**
- **Solar and Photovoltaics**
- **Roof Underlayments**
- **Metal Composite Material Panels**
- **Gutters, Rainware, Ridge Caps and Trim**
- **Natural Metals**
- **Metal Soffit Panels**

### Bonus Distribution
- **International Roofing Expo Dallas February 6-6**
- **AIA Conference on Architecture Los Angeles May 14-16**
- **METALCON Las Vegas October 21-23**
- **ABX | Architecture Boston Expo Boston November 3-4**
- **Greenbuild Expo San Diego November 3-6**

### Additional Information
- **Metal Fine Points**
- **Constructive Insights**
- **Guest Column**
- **Building Profile**
- **News and Events**
- **New Products**
- **Product Catalogs**
- **Top Honors**

**Note:** Topics subject to change

**December Special Issue**

**Design Book 2020**

Metal building products are driving dynamic changes in architecture and giving designers new tools. The results are seen monthly in Metal Architecture, and we capture the most sophisticated use of metal building products in our annual Design Book.