

**AdImpact Study**

Due Dates	January	February	March	Bonus Issue	April	May	June	July	August	September	October	November	December
Ad Close	12/6/18	1/10/19	2/7/19	2/28/19	3/14/19	4/11/19	5/16/19	6/13/19	7/18/19	8/15/19	9/12/19	10/10/19	11/14/19
<b>Materials Deadlines:</b>													
Print Materials Due	12/13/18	1/17/19	2/14/19	3/7/19	3/21/19	4/18/19	5/23/19	6/20/19	7/25/19	8/22/19	9/19/19	10/17/19	11/21/19
Digital Issue/Website	12/14/18	1/5/19	2/15/19		3/15/19	4/15/19	5/15/19	6/14/19	7/15/19	8/15/19	9/13/19	10/15/19	11/15/19
Newsletter/Metalconnect	12/28/18	1/31/19	2/28/19		3/31/19	4/30/19	5/31/19	6/28/19	7/31/19	8/30/19	9/30/19	10/31/19	11/29/19
<b>Special Features</b>	State of the Industry	MCA Chairman's Awards High Concept Roofs	33rd Annual Architects Survey	<p><b>The 2019 Metal Directory and Resource Guide</b></p>	Readers' Choice Product Awards Metal Design Trend: Health Care Projects	Coatings, Texture and Color AIA Show Preview	Trends in Natural Metals	<i>Metal Architecture</i> Design Awards	Adaptive Reuse Metal Design Trend: Education Projects	Metal in Residential Design METALCON Show Planner	Designing Curved Metal Walls and Roofs Greenbuild Show Planner	WELL Building Trends Roundup of Declare and Red List Products	Daylighting Metal Design Trend: Libraries
<b>Case Studies</b>	Rolling and Bifold Doors	Vapor Retarders	Natural Metals		Metal Composites Materials	Batten Seam Roofing	Coil Coatings	Metal Mesh/Metal Fabric	Roof Underlayments	Insulated Metal Panels	Windows, Skylights and Daylighting	Metal Ceilings	Insulation
<b>Creative Metal Applications/Green Scene</b>	Green Scene	Creative Metal Applications	Green Scene		Creative Metal Applications	Green Scene	Creative Metal Applications	Green Scene	Creative Metal Applications	Green Scene	Creative Metal Applications	Green Scene	Creative Metal Applications
<b>Market Feature</b>	Federal, State, Municipal and Military	K-12 Schools	Sports and Recreation		Residential	Retail	Museums, Libraries and Cultural Centers	Hospitality	Health Care	Colleges and Universities	Religious	Office and Mixed Use	Transportation and Aviation
<b>Product Catalog</b>	Roof Accessories and Snow Retention	HVLS Fans	Curtainwalls		Insulation Systems and Vapor Retarders	Metal Wall Panels	Perforated and Expanded Metals	Insulated Metal Panels	Storefront Systems and Walkthrough Doors	Rolling and Bifold Doors	Metal Composite Materials	Solar and Photovoltaics	Natural Metals
<b>Product Catalog</b>	Louvers, Grilles, Sunshades and Awnings	Coatings, Paints and Finishes	Metal Ceiling Systems		Skylights, Windows and Daylighting	Metal Roofing	Roof Accessories and Snow Retention	Light-Gauge Framing	Metal Tiles, Shakes and Shingles	Coatings, Paints and Finishes	Roof Underlayments	Gutters, Rainware, Ridge Caps and Trim	Metal Soffit Panels
<b>Bonus Distribution</b>		<b>International Roofing Expo</b> Nashville, Tenn. February 11-13					<b>AIA Conference on Architecture</b> Las Vegas June 6-8				<b>METALCON Pittsburgh</b> October 16-18 <b>Construct</b> Long Beach, Calif. October 2019	<b>ABX   Architecture Boston Expo</b> Boston November 6-7 <b>Greenbuild Expo</b> Atlanta November 20-22	

<b>Special Supplements</b>	<b>Interiors</b>	<b>Design Book</b>
----------------------------	------------------	--------------------

Note: Topics subject to change

**Additional Information**

<b>Constructive Insights</b>	Tools and techniques for architects looking to gain an advantage in this demanding industry.
<b>Guest Column</b>	Industry leaders weigh in on the issues facing the metal construction industry.
<b>My Best Use of Metal</b>	A reader-contributed column that looks at the creative and unique ways architects are using metal building products.
<b>Building Profile</b>	Profile of a building that includes design elements, performance, details, unique use of metals, etc.
<b>News and Events</b>	Reporting on the latest news, personnel moves and events affecting the metal construction industry.
<b>New Products</b>	Every month <i>Metal Architecture</i> will feature new products as they debut in the marketplace.
<b>Product Catalogs</b>	A survey of metal building products by category.
<b>Top Honors</b>	Mini-profiles of award-winning projects.



**December Special Issue Design Book 2019**

Metal building products are driving dynamic changes in architecture and giving designers new tools. The results are seen monthly in *Metal Architecture*, and we capture the most sophisticated use of metal building products in our annual Design Book.

