


AdImpact Study

Due Dates	January	February	March	Bonus Issue	April	May	June	July	August	September	October	November	December
Ad Close	12/6/18	1/3/19	2/14/19	2/28/19	3/7/19	4/4/19	5/9/19	6/6/19	7/11/19	8/8/19	9/5/19	10/3/19	11/7/19
Material Deadlines:													
Print Materials Due	12/13/18	1/10/19	2/21/19	3/7/19	3/14/19	3/21/19	5/16/19	6/13/19	7/18/19	8/15/19	9/12/19	10/10/19	11/14/19
Digital Issue/Website	12/14/18	1/5/19	2/15/19		3/15/19	4/15/19	5/15/19	6/14/19	7/15/19	8/15/19	9/13/19	10/15/19	11/15/19
Newsletter/Metalconnect	12/28/18	1/31/19	2/28/19		3/31/19	4/30/19	5/31/19	6/28/19	7/31/19	8/30/19	9/30/19	10/31/19	11/29/19
Special Features	State of the Industry RCI Convention Preview	Hydrostatic vs. Hydrokinetic Roofs Top Mistakes by Metal Roofers and How to Avoid Them	38th Annual Contractor Survey	 <p>The 2019 Metal Directory and Resource Guide</p>	IMPs and Local Ordinances	Top 100 Metal Builders	Metal Construction Hall of Fame After Use: Recycling Metal Building Products	Meal Roof Retrofits MBCEA Building of the Year Awards	Readers' Choice Product Awards METALCON Preview	Special Issue: Safety Safety in Metal Construction Today Fall Protection	Insulation Comparison Guide	Resilience and the Codes	Metal Building and Roofing Awards
Product Installation Feature	Prepare the Site for a Storm	Metal Trim Installation	Staging Materials		Everything You Need to Know about Foundation Bolts	Continuous Insulation in Steel Stud Construction	Wind Uplift Guidelines	Handling Expansion/Contraction Issues	Sound Reduction in Metal Roofs	New Technology in Safety	Customizing Metal Buildings	Scaffolding Rules	Proofing PEMB Plans
Success Story/Business Feature	Legalized Marijuana and the Job Site	Success Story	Complete Guide to Certification for Metal Building Erectors		Success Story	Managing Training Programs	Success Story	New Technology and the Bid Process	Success Story	Managing an OSHA Violation	Success Story	Design-Build vs. Negotiated Bid	Safety Programs
Know Your Products	Roof Underlayments	IMP Roof Panels	Skylights		Roof Seamers	Tapes and Sealants	Moisture Prevention	Snow Retention	Roll Forming	Metal Building Systems	Metal Tiles, Shakes and Shingles	Coil Coatings	Louvers, Sunscreens and Grills
Project Focus	Sports and Recreation	Health Care	Office and Retail		K-12 Schools	Transportation and Aviation	Federal, State, Municipal and Military	Colleges and Universities	Mixed-Use and Residential	Self Storage, Agriculture, Warehouses and Manufacturing	Museums, Libraries and Cultural Centers	Hospitality	Religious
Product Catalog	Metal Wall Panels	Metal Roofing	Light-Gauge Steel Framing		Roof Accessories, Snow Retention and Roof Clamps	Doors: Rolling, Bifold and Walkthrough	Metal Tiles, Shakes and Shingles	Fasteners and Clips	Insulation Systems and Vapor Retarders	Safety Equipment	Natural Metals	Curtainwalls	Roof Underlayments
Product Catalog	Fasteners and Clips	Roof Curbs, Vents, Hatches and Rainware	Metalforming Equipment		Metal Composite Materials	Louvers, Grilles, Sunscreens and Awnings	Coil Coatings	Skylights, Windows and Daylighting	Sealants, Tapes and Adhesives	Perforated and Expanded Metals	Insulated Metal Panels	Metal Ceiling Systems	Doors
Bonus Distribution		International Roofing Expo Nashville, Tenn. February 11-13	RCI International Convention and Trade Show Orlando, Fla. March 14-19		MBCEA/MBMA Conference Myrtle Beach, S.C. May 1-3		Western Roofing Expo Las Vegas June 9-11	Florida Roofing & Sheet Metal Expo Kissimmee, Fla. July 17-19			METALCON Pittsburgh October 16-18 Midwest Roofing Contractors Association Overland Park, Kan. October 20-22		

Special Supplements	Fasteners Guide	Retrofit Guide
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Additional Information

Note: Topics subject to change

Profit Building	Industry business icon, George Hedley, provides deep knowledge on best practices, sales and marketing strategies and other tips for business improvement.
Industry Perspective	Updates and insights from associations and industry players on what is happening that will affect contractor readers.
Guest Column	Industry leaders weigh in on the issues facing the metal construction industry.
Project Features	Every month MCN will feature an in-depth profile of a building.
News and Events	Reporting on the latest news, personnel moves and events affecting the metal construction industry.
New Products	Every month MCN will feature new products as they debut in the marketplace.
Product Catalogs	A survey of metal building products by category.
Snapshot	An inspiring shot of a great metal project.