

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**METAL CONSTRUCTION NEWS** is the metal construction industry's original news magazine. Our mission is to inform contractors, installers, fabricators, suppliers and distributors about the use of metal building systems, new and retrofit metal roofing, wall panels, interiors and decorative applications.

**MAGAZINE CHANNEL FORMAT – PRINT ISSUES**

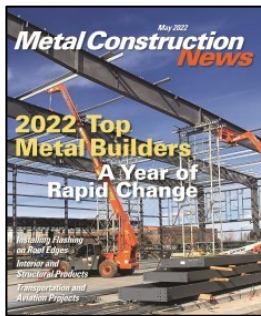
**METAL CONSTRUCTION NEWS** is produced in a print format. The editorial for the print copy is the same for all recipients.

**FIELD SERVED**

**METAL CONSTRUCTION NEWS** serves the metal building industry including metal building construction, general construction, specialty metal roofing, roofing and sidewall construction firms, erectors, suppliers, manufacturers, architecture, engineering, and consulting firms, developers, building management, banks, and others allied to the metal building industry.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are personnel within the field served.

**CHANNELS****METAL  
CONSTRUCTION  
NEWS  
PRINT MAGAZINE****EXECUTIVE SUMMARY**

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>METAL CONSTRUCTION NEWS PRINT MAGAZINE</b> (6 issues in the period)	29,613	-	29,613

(See Paragraph 3b for Source)

## AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	2
Advertiser and Agency	488
Allocated for Trade Shows and Conventions	75
All Other	105
<b>TOTAL</b>	<b>670</b>

## 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	29,613	100.0	29,613	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>29,613</b>	<b>100.0</b>	<b>29,613</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

## 2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022 Issue	Total Qualified
January	29,673
February	29,468
March	29,951
April	29,465
May	29,614
June	29,505

## 3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

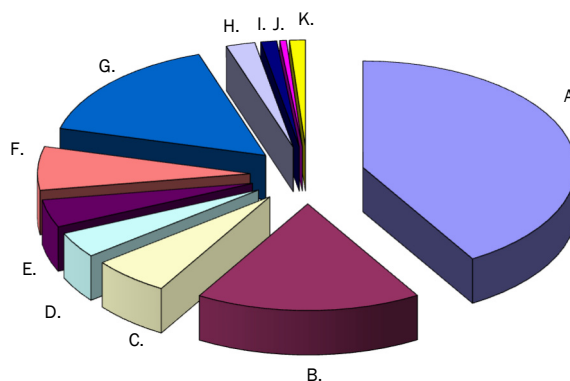
This issue is -% or 2 copies above the average of the other 5 issues reported in Paragraph 2.

Business and Industry (Note 1)	Total Qualified	Percent of Total	Number of Employees					
			1-10	11-20	21-30	31-40	41-50	51 or More
Metal Building/General Contractors	12,250	41.4	7,319	1,978	969	437	416	1,131
Specialty Metal Roofing, Roofing & Sidewall Contractor	5,057	17.1	3,745	542	252	119	106	293
Erectors	1,764	5.9	1,478	100	56	24	24	82
Metal Framing & Drywall Contractor	1,166	3.9	972	58	41	25	16	54
<b>SUB-TOTAL CONTRACTORS/ERECTORS</b>	<b>20,237</b>	<b>68.3</b>	<b>13,514</b>	<b>2,678</b>	<b>1,318</b>	<b>605</b>	<b>562</b>	<b>1,560</b>
Suppliers	1,245	4.2	523	187	77	45	52	361
Manufacturers	1,955	6.6	438	192	136	68	120	1,001
Architecture, Engineering, Consulting	4,688	15.8	3,891	239	114	65	73	306
Developers, Banks, Building Management	649	2.2	420	73	43	18	21	74
Public Housing, Government Agency, Utilities	346	1.2	119	43	29	10	20	125
Real Estate Firm, Banker, Code Official	151	0.5	95	25	8	6	4	13
Others Allied to the Field	343	1.2	209	49	23	10	12	40
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>29,614</b>	<b>100.0</b>	<b>19,209</b>	<b>3,486</b>	<b>1,748</b>	<b>827</b>	<b>864</b>	<b>3,480</b>
<b>PERCENT</b>	<b>100.0</b>		<b>64.9</b>	<b>11.8</b>	<b>5.9</b>	<b>2.8</b>	<b>2.9</b>	<b>11.7</b>

Note 1: Qualified recipients are personnel within the field served.

## 3a. Breakout of Qualified Circulation of Business and Industry

Business and Industry	Total Qualified	Percent of Total
A Metal Building/General Contractors	12,250	41.4
B Specialty Metal Roofing, Roofing & Sidewall Contractors	5,057	17.1
C Erectors	1,764	5.9
D Metal Framing & Drywall Contractor	1,166	3.9
E Suppliers	1,245	4.2
F Manufacturers	1,955	6.6
G Architecture, Engineering Consulting	4,688	15.8
H Developers, Banks, Building Management	649	2.2
I Public Housing, Government Agency, Utilities	346	1.2
J Real Estate Firm, Banker, Code Official	151	0.5
K Others Allied to the Field	343	1.2
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>29,614</b>	<b>100.0</b>



### 3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

Qualification Source	Total Qualified	Percent
I. Direct Request:	<b>20,086</b>	<b>67.8</b>
II. Request from recipient's company:	-	-
III. Membership Benefit:	-	-
IV. Communication (other than request):	-	-
V. <b>TOTAL</b> – Sources other than above (listed alphabetically):	<b>9,528</b>	<b>32.2</b>
*Association rosters and directories	5,643	19.1
*Business directories	3,885	13.1
Manufacturer's, distributor's, and wholesaler's lists	-	-
Other sources	-	-
VI. Single Copy Sales:	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>29,614</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	

\*See Additional Data

Note: 4,669 copies or 15.8% of Total Qualified circulation is > 24 months.

### AVERAGE ANNUAL AUDITED CIRCULATION AND CURRENT UNAUDITED CIRCULATION

6-Month Period Ended:	Audited Data July – December 2019	Audited Data January – June 2020	Audited Data July – December 2020	Audited Data January – June 2021	Circulation Claim July – December 2021*	Circulation Claim January – June 2022*
Total Audit Average Qualified:	30,085	30,496	30,736	30,715	29,681	29,613
Qualified Non-Paid:	30,085	30,496	30,736	30,715	29,681	29,613
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July 2021 – June 2022 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

### GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	150		Kentucky	369	
New Hampshire	185		Tennessee	626	
Vermont	52		Alabama	499	
Massachusetts	641		Mississippi	216	
Rhode Island	101		EAST SO. CENTRAL	1,710	5.8
Connecticut	251		Arkansas	256	
NEW ENGLAND	1,380	4.7	Louisiana	417	
New York	1,303		Oklahoma	367	
New Jersey	631		Texas	2,250	
Pennsylvania	1,500		WEST SO. CENTRAL	3,290	11.1
MIDDLE ATLANTIC	3,434	11.6	Montana	119	
Ohio	1,275		Idaho	165	
Indiana	922		Wyoming	78	
Illinois	1,358		Colorado	674	
Michigan	991		New Mexico	161	
Wisconsin	727		Arizona	434	
EAST NO. CENTRAL	5,273	17.8	Utah	219	
Minnesota	667		Nevada	177	
Iowa	442		MOUNTAIN	2,027	6.8
Missouri	748		Alaska	76	
North Dakota	96		Washington	673	
South Dakota	135		Oregon	508	
Nebraska	319		California	2,455	
Kansas	473		Hawaii	102	
WEST NO. CENTRAL	2,880	9.7	PACIFIC	3,814	12.9
Delaware	87		UNITED STATES	29,570	99.9
Maryland	650		U.S. Territories	44	
Washington, DC	41		Canada	-	
Virginia	671		Mexico	-	
West Virginia	124		Other International	-	
North Carolina	913		APO/FPO	-	
South Carolina	414		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>29,614</b>	<b>100.0</b>
Georgia	877				
Florida	1,985				
SOUTH ATLANTIC	5,762	19.5			

## ADDITIONAL DATA

### PARAGRAPH 3b:

Association rosters and directories include 4 sources of circulation for quantities of 960 copies or 3.2% to 2,059 copies or 7.0%. Business directories include 1 source of circulation for a quantity of 3,885 copies or 13.1%, including The Information Refinery.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John P. Lawrence, President

Blanca Arteaga, Operations Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 8, 2022

State Illinois

County Cook

Received by BPA Worldwide July 8, 2022

Type BJ

ID Number M053B0J2

#### About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.