

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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METAL CONSTRUCTION NEWS is the metal construction industry's original news magazine. Our mission is to inform contractors, installers, fabricators, suppliers and distributors about the use of metal building systems, new and retrofit metal roofing, wall panels, interiors and decorative applications.

FIELD SERVED
METAL CONSTRUCTION NEWS serves the metal building industry including metal building construction, general construction, metal roofing and sidewall construction firms, erectors, suppliers, manufacturers, architecture, engineering, and consulting firms, developers, building management, banks, and others allied to the metal building industry.

DEFINITION OF RECIPIENT QUALIFICATION
 Qualified recipients are personnel within the field served.

CHANNELS

METAL CONSTRUCTION NEWS



6 issues in the period
 30,432 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
METAL CONSTRUCTION NEWS (6 issues in the period)	30,432	-	30,432

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	6
Advertiser and Agency	778
Allocated for Trade Shows and Conventions	150
All Other	115
TOTAL	1,049

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	30,432	100.0	30,432	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,432	100.0	30,432	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018 Issue	Total Qualified
January	29,524
February	32,841
March	31,449
April	31,457
May	28,569
June	28,751

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

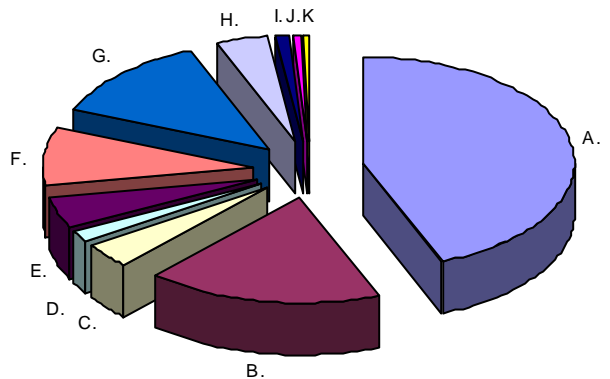
This issue is 7.3% or 2,235 copies below the average of the other 5 issues reported in Paragraph 2.

Business And Industry (Note 1)	Total Qualified	Percent of Total	Number of Employees					
			1-10	11-20	21-30	31-40	41-50	51 or More
Metal Building/General Contractors	12,577	44.0	8,733	1,668	770	280	301	825
Metal Roofing & Sidewall Contractors	5,094	17.8	4,098	420	197	73	82	224
Erectors	1,158	4.1	881	93	56	36	20	72
Metal Framing & Drywall Contractor	430	1.5	228	67	39	21	20	55
SUB-TOTAL CONTRACTORS/ERECTORS	19,259	67.4	13,940	2,248	1,062	410	423	1,176
Suppliers	1,361	4.8	571	167	79	37	42	465
Manufacturers	2,524	8.8	707	200	126	83	112	1,296
Architecture, Engineering, Consulting	3,710	13.0	2,677	313	131	69	77	443
Developers, Banks, Building Management	1,045	3.6	774	108	44	20	21	78
Public Housing, Government Agency, Utilities	358	1.3	138	33	26	10	13	138
Real Estate Firm, Banker, Code Official	168	0.6	117	22	1	2	5	21
Others Allied to the Field	144	0.5	84	16	5	4	6	29
TOTAL QUALIFIED CIRCULATION	28,569	100.0	19,008	3,107	1,474	635	699	3,646
PERCENT	100.0		66.5	10.9	5.2	2.2	2.4	12.8

NOTE 1: Qualified recipients are personnel within the field served.

3a. Breakout of Qualified Circulation of Business and Industry

Business and Industry	Total Qualified	Percent of Total
A Metal Building/General Contractors	12,577	44.0
B Metal Roofing & Sidewall Contractors	5,094	17.8
C Erectors	1,158	4.1
D Metal Framing & Drywall Contractor	430	1.5
E Suppliers	1,361	4.8
F Manufacturers	2,524	8.8
G Architecture, Engineering Consulting	3,710	13.0
H Developers, Banks, Building Management	1,045	3.6
I Public Housing, Government Agency, Utilities	358	1.3
J Real Estate Firm, Banker, Code Official	168	0.6
K Others Allied to the Field	144	0.5
TOTAL QUALIFIED CIRCULATION	28,569	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

Qualification Source	Qualified Within			Total Qualified	Percent
	1 year	2 years	3 years		
I. Direct Request:	14,012	5,434	-	19,446	68.1
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	398	-	-	398	1.4
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's, and wholesaler's lists; and Other sources:	8,725	-	-	8,725	30.5
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	23,135	5,434	-	28,569	100.0
PERCENT	81.0	19.0	-	100.0	

*See Additional Data

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2015	January - June 2016	July - December 2016	January - June 2017	July - December 2017*	January - June 2018*
Total Audit Average Qualified:	29,606	29,858	29,809	30,020	29,645	30,432
Qualified Non-Paid:	29,606	29,858	29,809	30,020	29,645	30,432
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2017 - June 2018 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	102		Kentucky	397	
New Hampshire	132		Tennessee	626	
Vermont	52		Alabama	453	
Massachusetts	527		Mississippi	265	
Rhode Island	89		EAST SO. CENTRAL	1,741	6.1
Connecticut	298		Arkansas	287	
NEW ENGLAND	1,200	4.2	Louisiana	407	
New York	1,313		Oklahoma	439	
New Jersey	705		Texas	2,363	
Pennsylvania	1,302		WEST SO. CENTRAL	3,496	12.3
MIDDLE ATLANTIC	3,320	11.6	Montana	133	
Ohio	1,257		Idaho	158	
Indiana	823		Wyoming	89	
Illinois	1,416		Colorado	553	
Michigan	849		New Mexico	181	
Wisconsin	807		Arizona	475	
EAST NO. CENTRAL	5,152	18.0	Utah	223	
Minnesota	602		Nevada	189	
Iowa	403		MOUNTAIN	2,001	7.0
Missouri	856		Alaska	89	
North Dakota	115		Washington	484	
South Dakota	117		Oregon	268	
Nebraska	381		California	2,205	
Kansas	506		Hawaii	119	
WEST NO. CENTRAL	2,980	10.4	PACIFIC	3,165	11.1
Delaware	71		UNITED STATES	28,494	99.7
Maryland	385		U.S. Territories	75	
Washington, DC	44		Canada	-	
Virginia	600		Mexico	-	
West Virginia	144		Other International	-	
North Carolina	910		APO/FPO	-	
South Carolina	427				
Georgia	879		TOTAL QUALIFIED CIRCULATION	28,569	100.0
Florida	1,979				
SOUTH ATLANTIC	5,439	19.0			

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 3,716 copies or 13.0%, including MRCA & IMPACT.
Business directories include 1 source of circulation for a quantity of 5,009 copies or 17.5%, including The Information Refinery.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John P. Lawrence, President

Blanca Arteaga, Operations Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report.
It will be included in the annual audit made by BPA Worldwide.

Date signed	June 27, 2018
State	Illinois
County	Cook
Received by BPA Worldwide	June 27, 2018
Type	BJ
ID Number	M053B0J8

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.