

MCN Metal Construction News

September 2026

VOLUME 48 | NO. 9



Finding beauty in utility

Metal and steel define the Alma Rosa Vineyard barn



- | Essential steps before coating a metal roof
- | Where are the crews that data centers need?
- | The barndo buyer-builder disconnect



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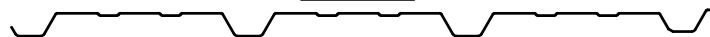
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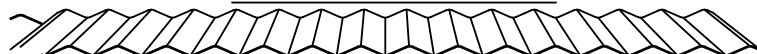
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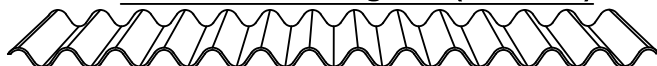
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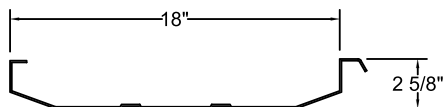


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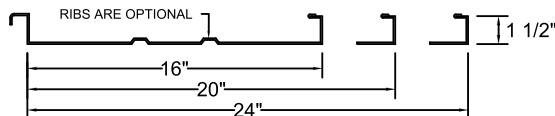


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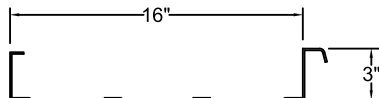
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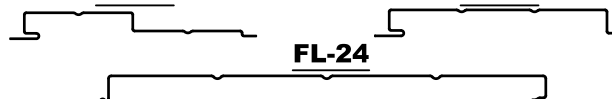
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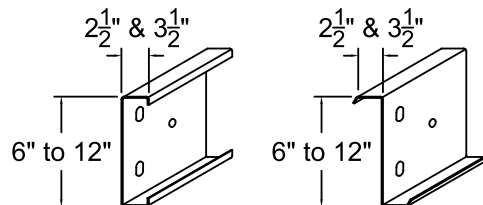
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By Matt Johnston

13 Essential steps before coating a metal roof

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The first mistake builders make is assuming buyers understand the construction process. Most do not. The opportunity for metal builders is not just from selling a building package but from helping buyers understand the path from idea to land, plans, shell, contractor, financing, and finished home.

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Some of the most compelling examples of metal construction aren't iconic buildings at all—they're buildings that simply perform their jobs exceptionally well. The Alma Rosa Vineyard barn's perforated metal cladding filters light and air while offering partial visual concealment for stored equipment.

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The question is not whether someone will walk on a metal roof, but whether that access was planned ahead of time. Without a planned access strategy, those routine visits can create safety challenges, unnecessary wear, and long-term impacts to the roofing system.

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On the Cover

The most important consideration for the designers of the barn at the Alma Rosa Vineyard was that the building draw from local agricultural traditions, and be built using practical, durable materials that weather naturally over time.

PHOTO RAY CASTRO,
COURTESY CLAYTON KORTE



METALCON

2026

PRE-SHOW GUIDE

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Plan your visit to the industry's premier event

Some tradeshow are about products. Others are about networking. METALCON has always been about both. It's where new technologies make their debut, industry partnerships grow stronger, and the conversations that shape the future of metal construction begin.

As our annual pre-show issue, this edition of Metal Construction News is designed to help you make the most of your time in Orlando. Whether you're looking for new products, practical solutions, or fresh ideas, METALCON remains the industry's premier event for bringing together contractors, manufacturers, fabricators, suppliers, and designers from across North America to learn, connect, and move the industry forward.

The stories in this issue reflect many of the topics you'll see on the show floor. We explore practical strategies for extending the life of aging metal roofs through proper coating preparation, showcase projects that demonstrate the versatility of perforated metal panels, and more. We also look at one of the industry's fastest-growing markets, barndominiums, and share marketing strategies contractors can use to stand out in an increasingly competitive landscape.

I'm also looking forward to attending FORGE at METALCON—the leadership event dedicated to supporting and connecting women in the metal construction industry. It's encouraging to see initiatives like this continue to grow, creating opportunities to share experiences, build relationships, and inspire the next generation of industry leaders.

Our team will be on the show floor throughout the week, visiting exhibitor booths, capturing video highlights, talking with industry leaders, and discovering the innovations that are shaping the future of metal construction. If you see me walking the show floor, please stop and say hello. I'd love to hear what's happening in your business, what new products have caught your attention, and what topics you'd like to see covered in future issues of Metal Construction News.

This year's show is especially meaningful for us. We're honored to be recognized as one of METALCON's Legacy 10 exhibitors, having participated in every show since its launch in 1991. It's a distinction that reflects our longstanding commitment to serving—and staying connected with—the metal construction industry.

Whether you're joining us in Orlando or following along from your office or jobsite, I hope this issue helps you prepare for an exciting week at METALCON. Safe travels, and I'll see you at the show. 

Melanie Kowal

Me, Myself, and I are never enough

Your business needs outside pros to grow

Imagine yourself stranded on a deserted island, trying to figure out how to escape before you run out of food and die. Without any input or advice from others, it would be difficult to make the right decisions.

Now imagine a business owner, sitting alone in his office, trying to make all the right decisions to ensure his company doesn't die.

Overwhelmed with tough questions and no easy answers, frustrated owners delay making decisions about their future, management team, customers, equipment, marketing, profits, financials, and growth. And when they postpone decisions, they continue tolerating mediocre employees, poor results, inadequate systems, and the daily struggle to make money.

They eventually realize they cannot do it all themselves, but most owners never step off the treadmill long enough to seek help—much like someone who dismisses persistent chest pain instead of seeing a doctor.

Me, Myself, and I

The best advice will come from experienced, unbiased professionals who know your business, can offer suggestions for improvement, and are not afraid to tell you the truth.

For example, I had 150 employees and was doing \$50 million in annual sales within seven years of starting my own construction company. I thought I was doing very well for a 35-year-old, and that I knew everything there was to know.

A friend suggested that a board of directors could help me take my company to the next level, so I asked five very successful businessmen to serve. At our first meeting, I proudly presented my goals, financials, and plans for the future. Then I asked for their input. One by one, they asked questions I could not answer:

- Is that all the money you make for the risk you take?
- Why are you only doing that type of work?
- Why is your employee turnover so high?
- Why do you do so much of the work yourself?

- Who's on your management team and accountable for results?
- What's your plan to improve profitability?
- What new customers and markets have you tried in the last year?
- Why are you afraid to delegate and let go of major decisions?
- Do you have a written strategic business plan?

My management team obviously consisted of three people—Me, Myself, and I—and I had overlooked many important strategies that would have helped me become very successful and very profitable.

I thought I had done well building a company. Their questions made me realize I still had a lot to learn.

Take time to plan your plan

My board recommended I hire a coach who specialized in helping construction business owners grow and profit. They also suggested that we *write down* the strategic plan before I made another dumb decision!

After getting over the shock of that board meeting, I hired a coach who helped me with my leadership style and management team. He helped improve our operational systems, standards, and procedures, and advised us on how to make more money. He also facilitated our two-day business planning retreat.

I could not have made all the changes I needed to make without the help and encouragement of an outside consultant whose mission was to make my company better.

Taking the time for a strategic business planning retreat with owners, key managers, and a facilitator will help you outline your company's trajectory. Your strategic plan will include a vision, key success factors, goals, objectives, targets, strategy, and action plans that are clearly defined and *written down*.

Every small business owner has tough decisions to make. Without making time to seek sound advice, they stay stuck doing what they've always done. Stop postponing and take time to plan your plan! 



By George Hedley

George Hedley, CPBC, is a certified professional construction business coach and speaker. He helps contractors build better businesses, grow, profit, get organized, and improve estimating and field production. He is the best-selling author of "Turn your construction business into a profit-making machine!" available on Amazon. Visit HardhatBizcoach.com to schedule a free introductory coaching session, get his Hardhat Hedlines Biz-Tips e-newsletter, templates, videos, or webinars and workshops information.



By Jeff Henry

Jeff Henry, MBA, CAE, is the executive director of the Metal Construction Association, where he leads MCA's staff in supporting industry members and elevating the use of metal in construction. Visit metalconstruction.org to learn more.

METALCON: Where the metal year is made

As we move through 2026, many in our industry have experienced a slower start than anticipated. That reality makes the months ahead more important than ever and reinforces the role of METALCON as a catalyst for connection, insight, and momentum.

METALCON remains the only event dedicated exclusively to the application of metal in the building envelope. The show continues to demonstrate strong momentum, with high exhibitor participation and a robust educational program already generating interest in this year's event. It brings together manufacturers, contractors, architects, and suppliers at a critical point in the business cycle. In many respects, this is where the metal year is made.

In a business environment that continues to shift, face-to-face engagement matters. The ability to discuss projects, review new systems, and align on opportunities helps move business forward in ways that are difficult to replicate elsewhere.

For manufacturers and fabricators, METALCON is a unique setting to build and strengthen relationships with contractors and designers who influence product selection and application every day. For contractors and architects, the show offers a chance to evaluate innovation up close, share field experience, and identify solutions that deliver performance and value.

At the same time, our industry continues to address long-standing challenges, particularly workforce development. To meet this need, the Metal Construction Association is advancing a new installer training program, with initial modules scheduled to launch later this year. They will focus on standing seam installation and metal shingles, including both



SOURCE: NEUBEK PHOTOGRAPHERS

stone coated and preformed painted systems. The goal is to support consistent installation practices, improve jobsite outcomes, and provide a pathway for developing skilled labor across the industry.

This effort is strengthened through collaboration. Earlier this year, MCA partnered with the National Roofing Contractors Association at the SkillsUSA competition to showcase metal roofing through live demonstrations. Introducing students to metal systems in a hands-on setting helps raise awareness of career opportunities in the trades and highlights the craftsmanship required to succeed.

Expanding these partnerships will remain a priority as we work to build the next generation of the workforce.

METALCON serves as a natural platform for advancing these priorities. Beyond the show floor, it is a place where ideas are exchanged, partnerships are formed, and industry direction is shaped. The educational programming, live demonstrations, and informal conversations all contribute to a deeper understanding of where the market is today and where it is headed.

The message is straightforward. This is a year to engage. It's a time to reconnect with partners, explore new opportunities, and position for a stronger finish. METALCON provides the forum to do exactly that, while reinforcing the connections and collaboration that continue to strengthen our industry.

We encourage you to be part of it.

"It's a time to reconnect with partners, explore new opportunities, and position for a stronger finish."

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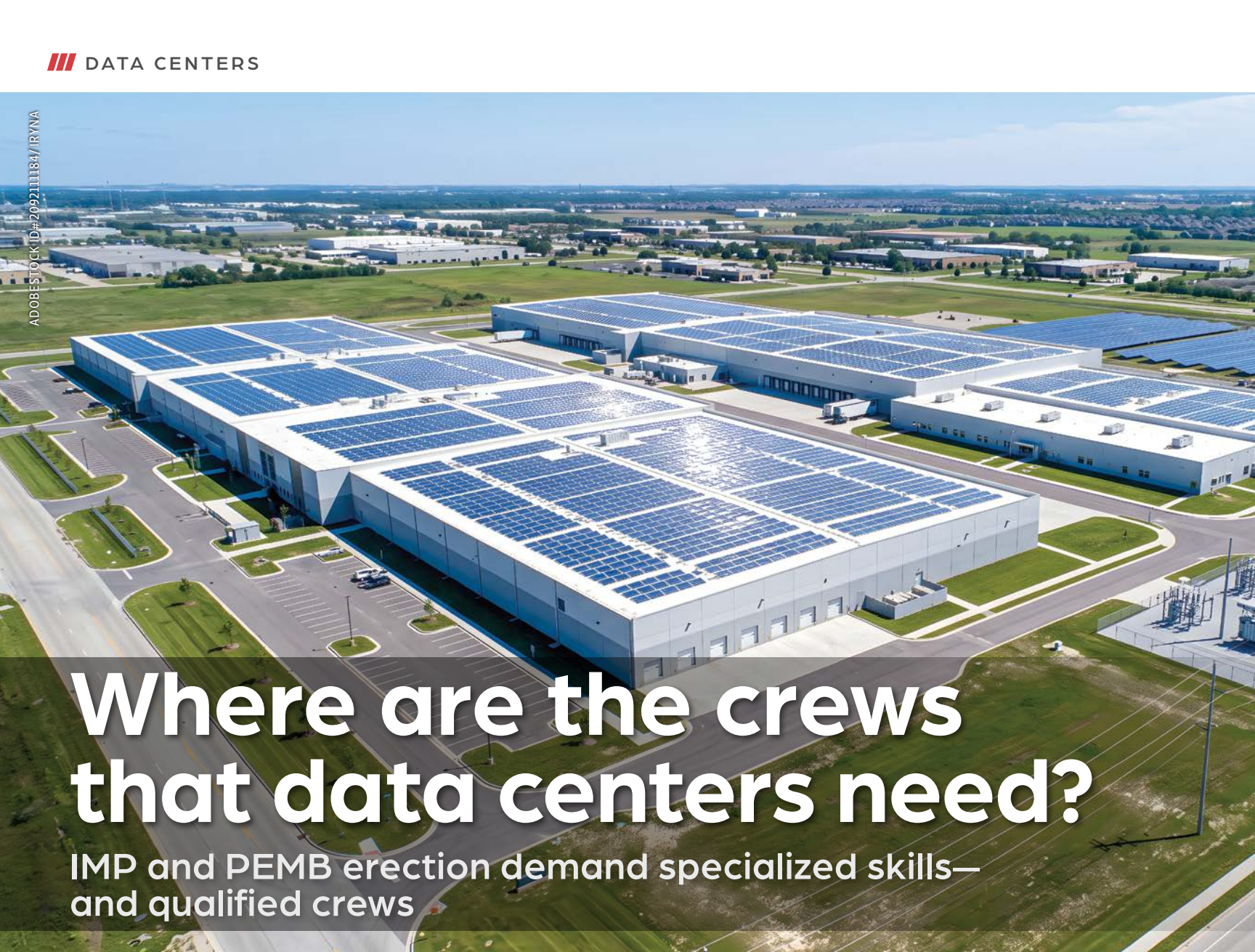
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Where are the crews that data centers need?

IMP and PEMB erection demand specialized skills—
and qualified crews

By Matt Johnston

Data center construction has tripled in two years, but the supply of qualified metal building erectors has not. The consequences of this disparity are measured in months of delay and millions of dollars.

DC construction starts hit \$77.7 billion in 2025, up 190% from 2024. Through April 2026, the industry had already put \$49.5 billion in the ground. The average project now runs \$475 million, up from \$178 million 12 months ago. By any measure, this is the fastest construction ramp in modern industrial history.

The PEMB and IMP erection labor market didn't ramp with it.

The shortage is real, but it's widely misunderstood. This isn't a general

construction labor problem; it's a shortage of a specific trade with a specific skill set that takes years to develop and that hyperscale DC work demands at a level most industrial construction never has.

Understanding why that gap exists, and why it will get harder before it gets easier, starts with understanding what DC envelope work actually requires.

Why these timelines are different

A standard industrial build has schedule flexibility. An owner would prefer Q3, expects Q4, and tolerates a six-week slip as a manageable inconvenience. Hyperscale data centers don't work that way.

The commissioning date is established before the first anchor bolt goes in because the entire downstream sequence depends on it. Main power transformers

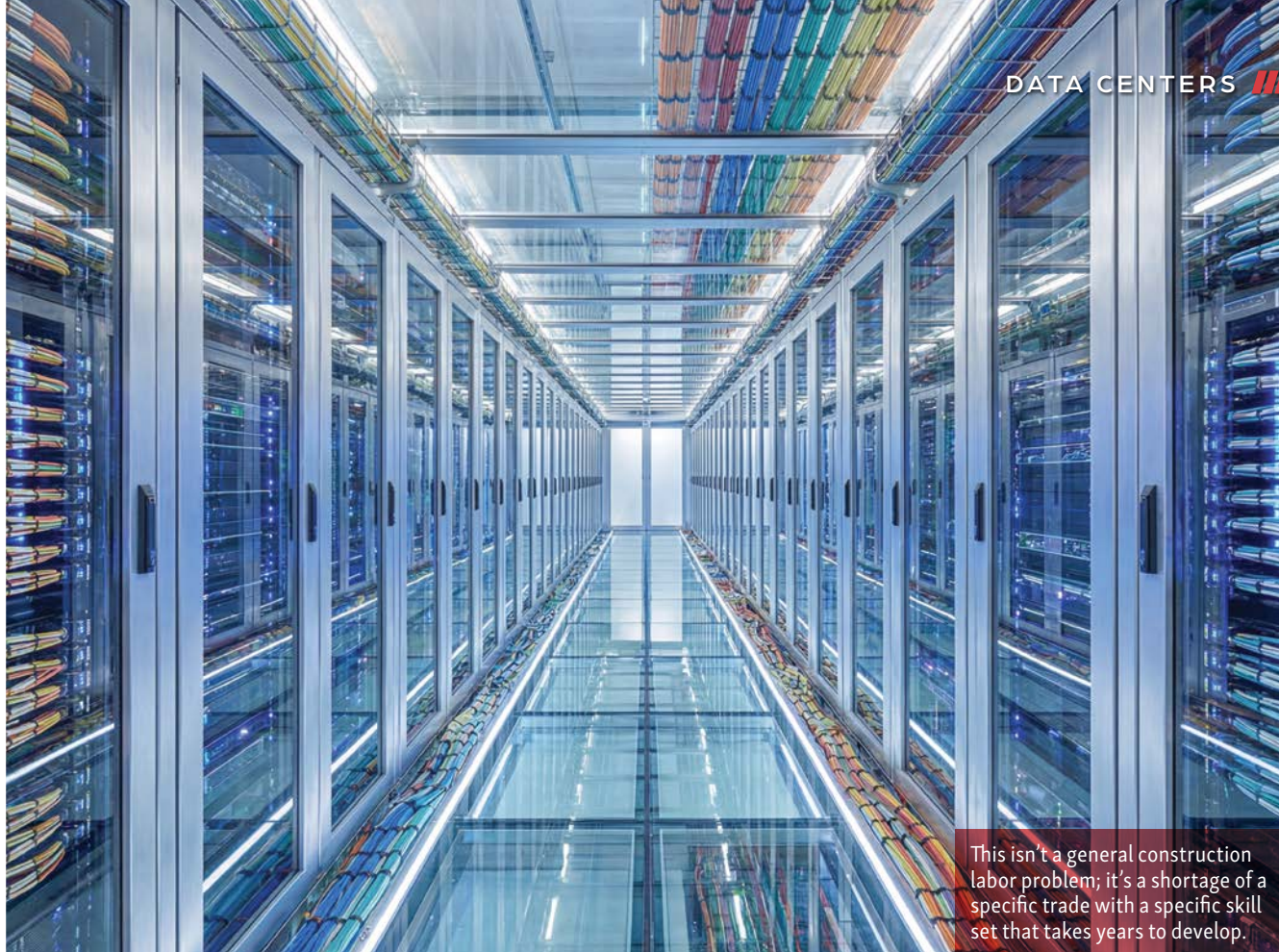
average 128 weeks on order, according to Wood Mackenzie's 2025 survey. That clock starts running before the erection contract is signed.

Mechanical and electrical fit-out, rack installation, and network commissioning all sequence behind the building envelope being closed and airtight. The erection crew isn't just on the critical path. For a significant stretch of the project, *they are* the critical path.

The financial exposure is direct and measurable. On a 60-MW facility, each month of schedule slip runs roughly \$14.2 million in deferred lease revenue—a figure the hyperscaler has already told investors in the form of a go-live date. A slip isn't an inconvenience. It's a material financial event that traces back to when the envelope closes.



The erectors who can close a data center on time, on spec, with a clean pressure test are a narrow and finite group.



This isn't a general construction labor problem; it's a shortage of a specific trade with a specific skill set that takes years to develop.

A trade that can't scale overnight

An ironworker apprenticeship runs five years. Similarly, PEMB and IMP erection is a specialized trade, yet the PEMB industry's first formal national apprenticeship program doesn't launch until 2027. Qualified metal building erectors are produced over years, not months. That arithmetic doesn't resolve quickly.

These aren't policy footnotes; they are the structural reasons why the pool of qualified crews has not grown as fast as the demand.

Associated General Contractors' 2026 Hiring Outlook finds 82% of construction firms struggling to fill craft positions, with more than half flagging worker quality—not headcount—as the core issue.

For DC envelope work, the quality bar is substantially higher than most industrial

construction. A crew that's erected dozens of warehouses or distribution centers may have no experience with what commissioning-grade data center envelope work demands.

Manufacturer familiarity compounds the problem: a crew experienced on one building system—Butler, Nucor, Metallic Building Company, Robertson-Ceco—will slow down on its first build under a different system's erection sequence, trim conventions, and torque requirements.

Experienced erectors do exist, but experienced erectors who can clear the gate for hyperscale work are part of a much smaller pool, which is already stretched thin across campuses in Northern Virginia, Phoenix, Columbus, Dallas, Reno, Atlanta, and Chicago.

What the work actually demands

Being qualified for DC envelope work means something specific and more demanding than most industrial erection.

IMP panels run 40 to 50 feet long and weigh 300 to 600 pounds. A vacuum-lifter rig on a telehandler or crane does the pick. The crew's job is precision: seams close tight, sealant runs continuous, no field cuts without engineering sign-off.

A field-cut penetration in the wrong location breaks thermal continuity at the panel.

That failure doesn't show up during erection. It shows up on the commissioning pressure test after the crew has left the site.

These envelopes target air-leakage rates below 0.1 cfm/sf at 75 pascals. A 1/8-in. gap at a trim seam is a real, measurable air leak. Holding that standard consistently across 400,000 square feet and 150 or more workers is a fundamentally different job than erecting structural steel on a conventional industrial build. It requires crews who understand that every seam—not just the ones a commissioning agent might inspect—is a performance seam.

Beyond the technical skills, compliance requirements have their own depth. E-Verify, the federal system used to confirm employment eligibility, is now table stakes at every hyperscale site, pushed by owners down to every sub and labor provider in the chain. Manufacturer-specific training records are required and don't transfer between systems. Jurisdictional licensing varies state to state while prevailing wage calculations shift county to county.

A contractor who can field a technically capable crew but cannot produce compliant



For a significant stretch of the project, the erection crew is the critical path.

documentation on 24-hour notice is, practically speaking, not available for this work.

Safety: where mistakes cost millions

Most construction sectors treat safety as a regulatory and ethical obligation. On a hyperscale data center, safety failures carry direct, quantifiable financial consequences for the owner. This changes how every layer of the project is managed.

An EMR (Experience Modification Rate) above 1.00 doesn't make a contractor expensive on these projects. It removes them from consideration *before* the bid is read. Most hyperscale builds run under an Owner-Controlled Insurance Program. Enrollment requires EMR below a threshold, typically 1.00 or better, often 0.85 to 0.90 for steel erectors and workers at height. EMR is a three-year rolling average. A single recordable incident in 2025 impacts eligibility through 2028.

Safety documentation is an active audit target, not an administrative exercise. Owners run unannounced compliance checks and expect drug-test results, pre-task hazard assessments, and daily safety logs for a sampled set of workers within 24 to 48

hours. Non-compliance means immediate removal from the approved-vendor list.

But the deepest safety concern on a data center isn't injury prevention alone but envelope quality. One improperly sealed panel seam that slips past close-out doesn't appear as a safety incident. It appears as a failed commissioning pressure test weeks after the crew has demobilized. Finding the failed seam, remobilizing to repair it, and re-running the test costs days on projects where each month of delay costs over \$14 million.

MEP trades hold. Rack installation holds. The go-live date moves.

This is why experienced hyperscale owners treat envelope quality the same way they treat safety: as non-negotiable, documented, and verifiable. A worker hurt on the jobsite is a tragedy. A building that fails its pressure test is a financial event that reverberates through the owner's revenue calendar. The crews who understand both—and who run every seam like the commissioning test is the next morning—are genuinely in short supply.

A gap that won't close quickly

The qualified PEMB erector shortage on hyperscale sites is structural. Demand

grew faster than any workforce could imagine, let alone match. The skill set takes years to develop. The industry is losing experienced workers to retirement faster than apprenticeship programs can replace them. And the campuses aren't slowing down—they're multiplying.

Corporate workforce pledges have crossed \$365 million. Federal Pell Grants now fund short-term trades programs for the first time. These are real starts. A commissioning-grade data center erector still takes years to develop, and the build cycle that created the shortage shows no sign of plateauing.

The hyperscale boom has exposed something the PEMB and IMP industry has always known but rarely had to confront at this scale: the erectors who can close a data center on time, on spec, with a clean pressure test are a narrow and finite group. There aren't more of them than there were two years ago. There are far more projects that need them. 

Matt Johnston is founder of Alpha Labor Co., a national PEMB and IMP erection workforce operating in all 50 states. The company carries a 0.71 EMR and has erected 17M+ square feet with 700,000+ injury-free hours.

A roof that was previously restored with silicone can only be recoated with silicone.

SOURCE: SOUTH TEXAS METAL ROOFING INC.



Assess. Repair. Test. Coat.

Essential steps before coating a metal roof

By Lane Reed

A properly applied roof coating system can rejuvenate an aging metal roof, brightening its appearance, enhancing its energy efficiency, and delaying the need for a far costlier and more disruptive roof replacement for years.

But coatings are not “miracles in a bucket”. They will not make an unsound roof sound; unsound roofs must be replaced. Nor will they magically fix pervasive leaks, ponding water, and other performance problems; these issues must be addressed prior to coating, or the newly restored roof is likely to fail

prematurely. And coating systems are not “one-size-fits-all”. The chosen solution must be compatible with the existing roofing system.

The first steps, then, in any successful coating job are to complete a thorough visual inspection of the roof, make any needed repairs, and complete an adhesion test.

Visual inspection of the existing roof

No two roofs are the same. It is, therefore, essential to walk the roof and experience it up close. Trash and debris should be removed to provide an unobstructed view

of the existing roof. Among the things to then look for are:

- Peeling and chalking of existing coatings.
- Areas of heavy rust. (The roof can likely still be coated but will require an extra-thorough cleaning followed by priming to ensure proper adhesion of the new coating.)
- Poorly attached vents or other projections.
- Open seams and side laps.
- Insufficient slope.
- Areas of ponding water (evidenced by the accumulation of dirt or debris).
- Broken or improperly flashed pipes.
- Broken or missing drain components.

A failed adhesion test shows the coating separating completely from the roof panel.

SOURCE: MULEHIDE



A successful adhesion test confirms the coating has bonded properly to the metal roof.

SOURCE: MULEHIDE



- Loose or damaged perimeter edge metal.
- Deteriorated, damaged, loose, or poorly installed flashings.

Repair existing issues

As mentioned above, roof coatings are not magic cure-alls. Neglecting to correct underlying issues before coating will inevitably result in the coating failing prematurely.

Instructions from the coating manufacturer should be followed. In general, the existing roof assembly must be structurally sound and watertight, and free of shrinkage, unacceptable ponding conditions, encapsulated moisture, open seams, open or damaged flashings, loose terminations, and other serious defects.

Penetrations, terminations, skylights and other leak-prone areas must be

properly sealed. Particular attention should be paid to the transitions between the roof and parapet walls; the two areas respond differently to building movement and temperature swings, making the areas where they meet prime spots for leaks to appear. Pitch pans should be installed around HVAC units to ensure that their vibration does not create pathways for water to enter the roofing system.

The good news is that, even when a roof shows significant damage, some simple repairs can make it a viable candidate for coating. The following examples illustrate some common scenarios.

Problem: The roof panels have rusted.

Solution: If the panels remain structurally sound, prepare them as follows prior to coating: remove loose rust using a wire brush, wire wheel, or electric sander; clean the panels thoroughly and allow them to dry; apply primer to encapsulate the remaining rust. If some panels are corroded to the point that they are no longer structurally sound, replace them. The remaining panels can be left in place.

Problem: The roof has an area that is susceptible to ponding water.

Solution: Fill the ponding area with slope-correcting material or correct the slope with an approved surface-leveling product that can fill in low-lying areas to provide positive slope. Additional or upgraded drains may also be needed to create positive drainage.

Problem: There are active leaks.

Solution: All active leaks must be identified and repaired before the new coatings system is installed.

Complete an adhesion test

A coating's long-term performance depends on how well it adheres to the substrate. An adhesion test should be performed to ensure that the chosen coating will stick.

First, the test will check compatibility between the coating and the substrate. It can be difficult to determine by eyesight alone the type of factory-applied finish on the panels or the type of coating used in a previous restoration, but that information is crucial to choosing the right coating system.

For example, Kynar 500® must be treated with special primers before being coated



"Coatings are not "miracles in a bucket." They will not make an unsound roof sound."

with silicone or acrylic, and a roof that was previously restored with acrylic can be recoated with acrylic or a silicone, but a roof that was coated with silicone can only be recoated with silicone. An adhesion test will eliminate the guesswork.

Second, the adhesion test can uncover issues with the existing roof that were not apparent during the visual inspection—in particular, the presence of moisture that has infiltrated and become trapped in the roofing system.

Instructions from the coating manufacturer should always be followed when performing the adhesion test, but here are a few general guidelines:

- Select a 2 x 2-ft area of the roof as the test site. Clean the area using a rag or bristle brush and a solvent that will flash off quickly without leaving a soapy residue behind, such as acetone, xylene, or mineral spirits.
- Coat a 1 x 1-ft section of the test area, replicating what the finished system will be. If the roof is to be primed, then prime the test area. Apply primer and finish coats at the same application rate that will be used to coat the entire roof.
- Embed several strips of Tietex or other polyester-reinforced fabric, each

measuring roughly 1 x 12-in., into the coating, leaving a 4-in. long pull tab outside of the wet area. Brush the fabric to embed it into the coating. Apply a second coat of finish coat to ensure the fabric is fully saturated.

- Allow the coating to cure fully, at least four to five days.
- Test the adhesion using a fish scale. For each test strip, tie a knot in the loose, uncoated end of the fabric strip. Hook the fish scale into the knot then, using the scale, pull the fabric straight up. The ideal "pull strength" is at least 4 lb per linear inch (pli) of fabric, or at least 4 pli over a sound and dry substrate.
- The adhesion test is a "Pass" when the fabric separates from the coating, leaving the coating still adhered to the roof membrane. The test is a "Fail" if the coating separates completely from the roof surface.

All adhesion tests should be documented with photos of the cleaned substrate, the wet coating and embedded fabric, and the

face or display of the fish scale showing the resistance observed in the test.

Success starts before the coating

A roof coating system can bring new life to an aging low-slope metal roof, provided the existing roof is sound, performance issues are addressed, and the selected coating is compatible with the existing roofing system. Every coating project should start with a thorough inspection of the existing roof, making any needed repairs, and completing an adhesion test.

These three simple steps will help ensure the restored roof delivers years of watertight, hassle-free, low-maintenance protection. 

Lane Reed is a regional director with low-slope roofing manufacturer MuleHide, leading the Southwest region. A 23-year veteran of the roofing industry, he joined MuleHide in 2016, serving as a territory manager in Central, Southern, and West Texas for seven years. He began his roofing career as a sales representative and estimator with a commercial roofing contractor, and later sold commercial and residential roofing materials as a manufacturer's representative.

Barndominium buyers may begin with inspiration, but they move forward with *information*. Builders who clearly explain their process are better positioned to turn interest into qualified leads.

GETTY IMAGES/ADAMKAZ



The disconnect between barndo buyers and builders

How metal builders can turn online visibility into qualified leads

By Austin Hardcastle

I got pulled into the barndominium world through the marketing and sales of a company that sells kits. At first, I thought the category would be mostly about plans, kits, and renderings. But after looking at thousands of buyer conversations, it became obvious that the real problem

was more practical: people were trying to figure out *who* could actually help them build.

The same questions kept coming up. Do I first need land? Can I finance this? Is this turnkey? Who frames the shell? Can my local contractor work with this? What does a “barndominium kit” include? Sounds simple, but questions like these

decide whether a buyer moves forward or stalls out.

The problem wasn’t a lack of interest in barndos. It was a disconnect between buyers who didn’t understand the process and builders who assumed they did.

This changed how I saw the barndo market. The opportunity for metal builders is not just from selling a building package



but from helping buyers understand the path from idea to land, plans, shell, contractor, financing, and finished home.

Buyers can find inspiration everywhere, but when they search for “barndominium builders near me,” the results are often messy: kit companies, general contractors, steel building suppliers, shed dealers, paid lead forms, and pages that do not clearly show barndominium experience.

Closing that gap began with understanding buyers, which ultimately led to the launch of BarndoBuilderList.com—an independent directory of builders whose websites provide visible signals (evidence) of barndominium or related construction experience.

Viewed across thousands of buyer conversations, recurring questions and frustrations become unmistakable. Those

patterns offer valuable lessons for any contractor hoping to attract more—and better-qualified—customers.

The gap between inspiration and construction

The market is maturing past inspiration. In the more than 2,000 buyer conversations I’ve reviewed, the same themes appear repeatedly, clustered around five practical topics:

- Plans and design (35%)
- Land/site readiness (28%)
- Kit or material scope (24%)
- Price (23%)
- Timeline (21%)

Buyers struggle when they cannot tell what a builder *actually does*, where the builder

works, whether barndos are a real part of the builder’s business, and what the first step should be. They want to know what the process *actually looks like*.

Homeowners are looking for answers to a handful of basic questions: Will you call me back? Can you show me finished work? Will the price change? Who handles the slab, shell, MEP, and finish-out? What happens if the schedule slips?

The builder who answers these questions before the first call has an advantage. For metal construction companies, that matters. The easiest entry point is often not convincing people that metal or post-frame buildings are useful. It is showing homeowners that the same building expertise can be applied to a residence, a shop with living quarters, or a family property in a way that fits local codes and expectations.

Common mistakes that barndo builders make

The first mistake builders make is assuming buyers already understand the process. Most do not. In buyer conversations, questions about plans, land, materials, cost, and timeline come up over and over. Builders should expect those questions and answer them plainly on their website.

The second mistake is burying the proof. A builder may have completed barndos, shops, and metal buildings, but if those projects are hidden on Facebook or shown in a gallery without captions, the website does not create much search or buyer confidence.

The third mistake is using vague category language. “General contractor” is not enough. If you build post-frame homes, say that. If you build metal building shells, say so. If you only do the shell and not the interior finish-out, say that too.

The fourth mistake is treating local SEO like a trick. Google’s guidance is straightforward: keep business information complete and accurate, verify the Business Profile, respond to reviews, add photos and videos, and build prominence through real-world signals like links and reviews. This is not a hack. It is basic credibility.

Photos, completed projects, and customer reviews are important because buyers don’t want to make a high-stakes decision with incomplete information. A

Does your company stop at the shell, or do you complete the interior finish-out? Buyers shouldn't have to guess. Clearly defining your scope helps set expectations before the first conversation.

ADOBE STOCK/AVIDCHICK



Buyers want to know exactly what they're getting. If you build shell-only barndominiums, say so. If you offer turnkey construction, say that. Clear expectations build confidence long before the first phone call.

ADOBE STOCK/AVIDCHICK

barndo is not a small purchase. The buyer wants evidence before they call.

The information that homeowners want

The market is still fragmented because, depending on who is speaking, "barndominium" can mean several different things. To one buyer, it means a metal-sided custom home. To another, it means a shop with living quarters. To another, it means a kit. To a builder, it may mean post-frame, red iron, stick-built with metal siding, or a hybrid.

Buyers want to know six things before they contact a builder:

1. Do you actually build barndominiums or just general buildings?
2. What area do you serve?
3. Do you build turnkey, shell-only, or something in between?
4. Can you show completed projects like the one I want?
5. What affects price?
6. What is the next step?

These questions should be answered on the website before the buyer ever fills out a form.

A lot of builders want more leads, but the true goal should be *better-fit* leads. Clear information attracts the right buyers and screens out the wrong ones. That saves the builder time and makes the buyer feel more confident.

The strongest builders tend to make their barndominium experience visible. They have dedicated pages, clear project photos, service area language, and reviews that mention the things buyers care about: communication, schedule, craftsmanship, project management, and pricing clarity.

The market rewards proof and clarity more than polish. A simple website with real projects and plain answers can outperform a prettier site that leaves the buyer guessing.

Visibility online starts with clarity

My advice is simple: be findable, be specific, and be provable. If you build barndominiums in central Oklahoma, say that. If you build post-frame shells in East Texas, say that. For AEO (answer engine optimization), the best content does not involve keyword stuffing or AI tricks. It is first-hand project evidence: real photos, service areas, project types,

scope boundaries, process explanations, reviews, and FAQs based on the questions buyers actually ask.

The best project photos are not just pretty. They are labeled: location, building type, shell or turnkey, square footage if available, exterior material, roof style, shop/living split, and what the builder handled. That turns a photo into proof.

The most useful builder websites usually have a "How our process works" page that covers service area, project types, land and site prerequisites, design/plans, engineering, foundation, shell, interior finish-out, timeline, and how estimates work. It does not need to be fancy. It needs to be specific.

Builders need their websites to clearly say, "Here is what we build, here is where we build, here is what we handle, and here is what you need before calling us". That kind of clarity does not reduce leads as much as some builders fear. It improves lead quality.

The industry would benefit from more standardized language around shell packages, dry-in scope, turnkey scope, owner-builder paths, engineering, foundation responsibility, and finish-out.



"The first mistake builders make is assuming buyers already understand the process. Most do not."

A lot of buyer frustration comes from two companies using the same words to mean different things.

That tells me the category has not fully settled into one professional lane. Some companies are true barndominium specialists. Some are custom home builders that have added barndos. Some are metal or post-frame builders moving toward residential. Some are shop, garage, or agricultural-building companies that occasionally handle living-space projects or shells.

For metal construction contractors, this is an opportunity. The demand exists, but buyers need contractors who can translate metal building competence into a residential process.

That is why specialization needs to be explicit. If a builder wants barndo leads, they should not assume buyers will connect the dots from "metal buildings" or "general contractor". They should show the specific project type, explain the residential scope, and clarify what parts of the build they handle.

The builders who do that are easier to find, easier to trust, and easier for a directory to classify accurately.

Putting it into practice

Start with scope, not marketing. Decide what part of the barndominium project you can responsibly handle.

Are you building shells? Are you acting as the general contractor? Are you doing metal building erection only? Can you work with owner-builders? Can you coordinate foundation, framing, windows, doors, roof, siding, insulation, and dry-in? Are you prepared for residential code, financing expectations, plan revisions, and homeowner-level communication?

Once that is clear, create a barndominium page that explains your exact role. Include the project types you want, the regions you serve, what you do and do not include, what buyers need before calling, and photos of relevant work.

Make the business legible to Google and to buyers. Google says complete and accurate business information helps local search visibility. The Maps listing and the website should agree: same name, phone, service area, project types, and scope.

Then build or improve one website page around the real service: "barndominium builder in [region]", "post-frame barndominium shells", "metal building

homes", or whatever is accurate. The page should include completed projects, scope, service area, process, FAQs, and a clear next step.

For AI and answer engines, do not chase gimmicks. Google's generative AI search guidance says the fundamentals still matter: crawlable pages, clear technical structure, unique expert content, helpful organization, and high-quality images or video. A real project page with specific details is better than 20 generic blog posts.

Finally, ask satisfied customers for honest reviews and respond to them. BrightLocal's 2026 survey found 97% of consumers read reviews online when evaluating businesses. That is too important to leave unmanaged.

Make the process visible

Successful barndominium builders make the invisible parts of the project *visible*.

Most buyers can see the finished exterior. What they cannot see is the process: how the builder prices, what the builder includes, how site work is handled, who manages subs, what happens after dry-in, how changes are handled, and what the buyer needs before an estimate.

Successful builders explain those things before the first call. They show completed projects, but they also explain the path. They do not hide behind vague language like "custom solutions". They say what they build, where they build it, and how the process works.

In a fragmented market, clarity is a competitive advantage. The builder who explains the process wins trust before the buyer ever picks up the phone. 

Austin Hardcastle earned a Bachelor of Engineering from Vanderbilt University and is CEO of HomeTeam Technology, which develops custom technology solutions for small businesses and franchise networks. He is also founder of BarndoBuilderList.com, an independent directory of barndominium builders.



Finding beauty in utility

Perforated metal and weathering steel define the Alma Rosa Vineyard Barn

By Anthony Capkun

PHOTOS RAY CASTRO, COURTESY CLAYTON KORTE

There can be great beauty in utility, and the Alma Rosa Vineyard barn serves as an excellent example. Located in California's Central Coast, the barn is sited within the gently rolling terrain, where it is optimally positioned to service vineyard blocks on both sides of the winery.

The steel-framed structure offers expansive open-air covered space for the storage and maintenance of heavy farming equipment, tools, and picking bins, along with enclosed areas for a year-round workspace. A restrained and rugged material palette—comprising

weathering steel, perforated corrugated metal, and cast-in-place concrete—was chosen for its durability, low-maintenance qualities, and ability to withstand the elements over time.

The perforated metal cladding filters light and air while offering partial visual concealment for stored equipment, creating a structure that is at once utilitarian and visually compelling.

Some of the most compelling examples of metal construction aren't iconic buildings at all—they're buildings that simply perform their jobs exceptionally well. To learn more about this simple yet elegant operational hub, MCN turned to Brian Korte, FAIA, principal at Clayton Korte, the firm behind the design of this unremarkably remarkable structure.



Perforated panels provide continuous cross ventilation while reducing direct sun exposure and helping to break down prevailing winds through the equipment bays.

Alma Rosa Vineyard Barn at-a-glance

- Completed: Spring 2024
- Total square footage: 3,569
- Covered square footage: 2,677

Architecture: Clayton Korte

- Brian Korte, FAIA, principal
- Josh Nieves, AIA, senior architect

Collaborators

- General contractor: Rogers & Pedersen Construction (Tim Rogers, Paul Olsen)
- Structural engineer: Buehler Engineering Inc. (Michael Parolini, S.E., Joe Klimczyk, S.E.)
- Civil engineer: Coast Engineering and Survey
- Planning: Jones Land Use
- Metals supplier: Western States Metal Roofing

MCN: Walk us through the inspiration behind this project.

BRIAN: The most important consideration was that a building like this should draw from local agricultural traditions while remaining subordinate to the larger landscape. Rather than becoming an object in the vineyard, the barn was conceived as part of its working infrastructure.

We looked to utilitarian farm structures that sit lightly on the land—buildings made from practical, durable materials that weather naturally over time. The result is a contemporary interpretation of a farmer-built barn: straightforward, resourceful, and shaped by available materials.

Beyond equipment storage, workshop space, and harvest support, the structure was designed for flexibility and future adaptability. The roof is also intended to support a future photovoltaic array that

will offset the demands of the winery planned in a later phase. It has also been used occasionally for hospitality events.

Sitting sentry at the base of the vineyard, the barn sets the tone for utility, carrying a confidence and a straightforward elegance that feels at home in the vineyard.

MCN: The barn uses weathering steel, perforated corrugated metal, and concrete. What led the design team to that material palette, and what alternatives were considered before arriving at the final solution?

BRIAN: We explored more conventional agricultural building approaches, including painted steel systems and wood cladding. Weathering steel ultimately offered the best balance of durability, fire resistance, low maintenance, and visual compatibility with the vineyard landscape. Unlike

painted systems, it develops a protective patina over time rather than requiring periodic recoating, making it particularly well suited for a remote agricultural setting.

Weathering materials are quite beautiful and age well, fostering a kind of quiet dignity over time. The weathering steel palette was also selected because it visually echoes the tones of the surrounding vineyard soils, native grasses, and oak-covered hillsides. As the material ages, the building becomes more integrated with the landscape rather than more distinct from it.

Along with careful site planning, landscape interface, and ignition resistance, the design prioritized wildfire resilience. The structural system and weathering steel skin created greater resilience over other conventional materials and provides for a structure that should last quite a while. In a wildfire risk area like this, weathering steel is an obvious choice for constructing a building that can endure.

MCN: Perforated metal is not the most common choice for an agricultural building. What specific performance benefits did it provide for this project, and why was it ultimately preferred over more conventional enclosure materials?

BRIAN: The perforated panels allowed us to create a building that performs somewhere between an open shed and a fully enclosed structure. They provide continuous cross ventilation while

The barn's perforated panels provide a level of visual screening and security that would not be possible with a completely open structure.



reducing direct sun exposure and helping to break down prevailing winds through the equipment bays. At the same time, they provide a level of visual screening and security that would not be possible with a completely open structure.

MCN: Can you provide some details about the perforated metal itself, including the material, profile, perforation pattern, and any factors that influenced those specifications?

BRIAN: The 22-gauge A606-4 Perforated Western Rib corrugated steel panels have a 30.5% open area providing shading and filtered privacy to equipment bays and help to knock down strong winds. The deeper Western Rib profile offered greater spanning capability than flatter panel profiles and aligned well with the project's utilitarian agricultural character. Its depth and shadow lines also created a more dynamic visual texture as sunlight moves across the building throughout the day.

The heavier 22-gauge thickness allowed the corrugated panels to span 12 feet between structural members and cantilever several feet past the outside columns. Panels are secured to support members with #12-14 3/4-in. Impax self-drilling fasteners, aligned vertically and horizontally in the valley of corrugations.

Custom gates are framed in 2-in. o.d. steel pipe and infilled with HRPO 12-gauge perforated steel with a ±40% open area

(pattern is 1/8-in. diameter holes on 3/16-in. staggered centers). The roof panels are 22-gauge 7/8-in. corrugated A606-4 Corten steel.

MCN: How did the use of perforated metal influence the design of the building overall, particularly with respect to ventilation, daylighting, equipment storage, and day-to-day operations?

BRIAN: The perforated skin became an environmental control layer for the building. Rather than relying on enclosed walls and mechanical ventilation, the structure uses natural airflow through the perforations to reduce heat buildup and maintain comfortable working conditions. The perforations also diffuse sunlight, reducing glare while still allowing daylight to penetrate deep into the storage and work areas.

MCN: From a constructability standpoint, were there any challenges or lessons learned in designing and detailing the perforated metal portions of the project?

BRIAN: Maintaining clean visual alignment across panel joints, corners, and gate assemblies required careful coordination between the design team, fabricator, and installer. Because the perforation pattern remains visible across large surfaces, even minor misalignments can become

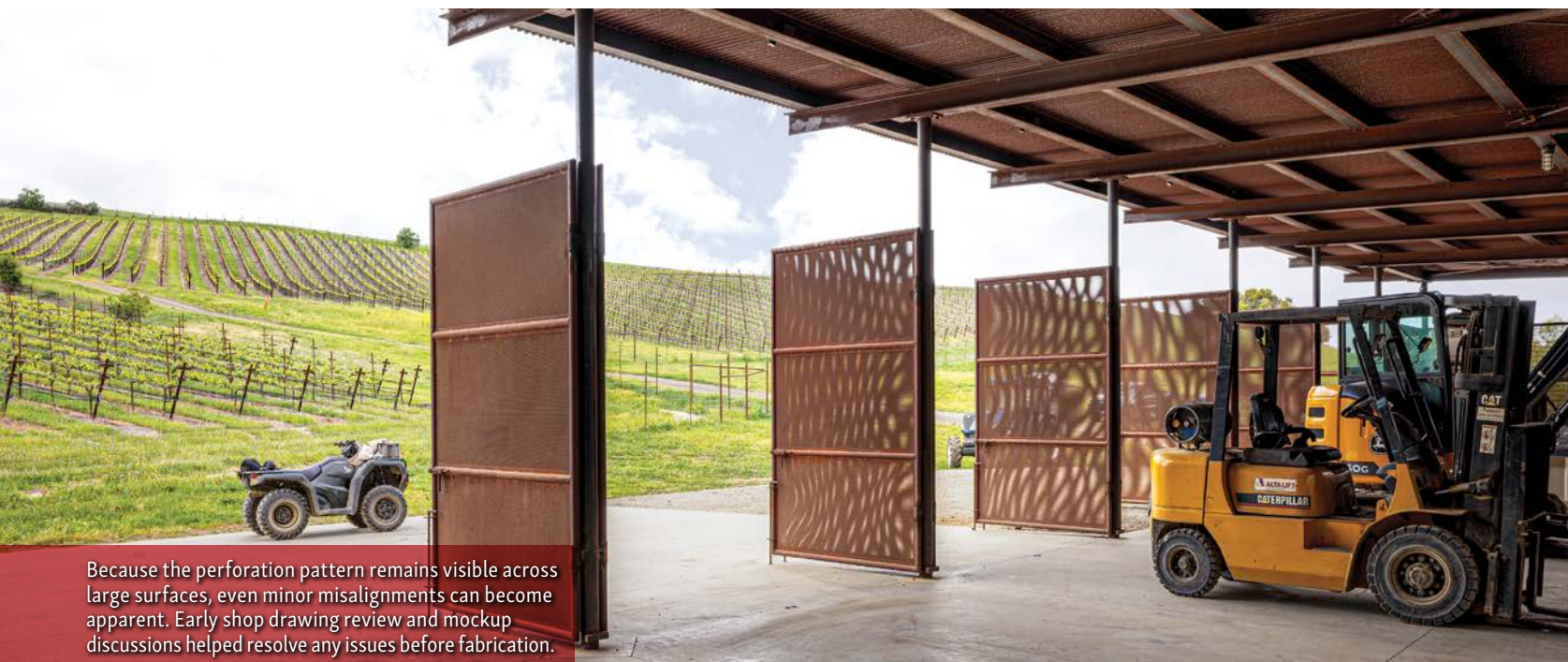
apparent. Early shop drawing review and mockup discussions helped resolve these conditions before fabrication.

One challenge is maintaining clean corner conditions and visual continuity across panel transitions, particularly when mitering corners or coping corrugations together. The success of those details relies heavily on early coordination with a skilled fabricator and installer. Mockups and careful shop drawing review were valuable in ensuring the final result matched the design intent.

MCN: How much coordination was required between the design team, structural engineer, and contractor to successfully integrate the perforated metal system into the building?

BRIAN: Coordination was critical because the cladding, structure, lighting, and future photovoltaic infrastructure all needed to coexist within a relatively simple architectural expression. The structural engineer worked closely with the design team to establish support spacing that maximized panel spanning capabilities while maintaining seismic performance. Electrical systems were routed carefully to preserve the clean appearance of the exposed steel structure and perforated skin.

MCN: Looking back on the completed project, what aspects of the metal design performed



Because the perforation pattern remains visible across large surfaces, even minor misalignments can become apparent. Early shop drawing review and mockup discussions helped resolve any issues before fabrication.

particularly well, and would you approach anything differently on a similar project in the future?

BRIAN: The structural frame and perforated weathering steel skin have performed exceptionally well and continue to develop a rich, natural patina. The materials require very little maintenance and have aged exactly as intended. One of the most rewarding aspects has been observing how the weathering steel continues to evolve. The patina has softened the building's appearance over time, helping it settle further into the landscape while continuing to perform exactly as intended.

MCN: For architects, contractors, and building owners considering perforated metal for agricultural, industrial, or utility buildings, what key lessons would you share from this project?

BRIAN: The key lesson is that perforated weathering steel can solve multiple challenges simultaneously—ventilation, daylighting, durability, screening, and aesthetics—when used thoughtfully. Success depends on understanding how the material will weather in a particular climate, detailing for water management, and coordinating fabrication early in the process.

It is also important to work with contractors and engage fabricators who have experience handling weathering steel and custom perforated products, as installation tolerances and detailing requirements differ from more conventional cladding systems. Design for drainage and avoid areas where moisture can become trapped.

MCN: How does this project reflect Clayton Korte's overall design philosophy?

BRIAN: Whether designing a barn in Central California set amid the rolling green and blonde hills overlooking vineyards, or a ranch house nestled into the limestone cliffs of the Texas Hill Country, our buildings inherently connect to and celebrate the land.

Quite often, they step aside so the natural environment can be the “star of the show”. No matter their setting, we believe architecture should feel inevitable—like it couldn't belong anywhere else or be made of anything else. 



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Without designated pathways, personnel often choose the most direct route, which may take them unnecessarily close to roof edges or across areas not intended for repeated foot traffic.



Every roof is also a workspace

Why every metal roof needs a planned rooftop access strategy

By Nathan Plaxco

PHOTOS: DESIGN COMPONENTS INC.

The question is not whether someone will walk on a roof, but whether that access was planned ahead of time. A metal roof may be designed to provide decades of service, but very few roofs go through their entire life without repeated foot traffic.

HVAC technicians, electricians, inspectors, solar contractors, and maintenance personnel all need routine access to rooftop equipment. Without a planned access strategy, those routine visits can create safety challenges, unnecessary wear, and long-term impacts to the roofing system.

Architects carefully design hallways inside a building because they know people need safe, predictable routes to move from one location to another. Metal roofs deserve the same consideration. Once construction is complete, the roof effectively becomes another workspace—one that may be accessed hundreds of times throughout its service life.

Without a designated access route, maintenance personnel naturally take the shortest path from Point A to Point B. Over time, those repeated trips create traffic patterns that can impact both worker safety and the long-term performance of the roofing system. A planned rooftop access strategy—centered around designated walkway systems—helps address those challenges while protecting one of the structure's biggest investments.

Protecting the people who access the roof

Every maintenance visit begins with a step onto the roof. Whether technicians are carrying tools, replacement filters, or repair parts, they need a stable, predictable walking surface that guides them safely to rooftop equipment they are servicing.

Without designated pathways, personnel often choose the most direct route, which may take them unnecessarily close to roof edges or across areas not intended for repeated foot traffic. Weather

conditions such as dew, frost, rain, or snow can make rooftop navigation even more challenging, particularly on metal roofing systems where smooth panel surfaces can become particularly slippery when moisture is present.

A clearly defined walkway helps provide a more predictable walking surface, guiding maintenance personnel safely to where they need to go. Rather than relying on individual judgment each time someone steps onto the roof, a planned walkway system establishes the intended travel path from the roof access point to the equipment being serviced, improving consistency and confidence for everyone.

Protecting the roof system

Metal roofs are engineered to withstand decades of exposure to the elements, but they are not intended to absorb years of random foot traffic.

Repeated walking can dent panel flats, bend panel ribs, and damage standing seams. While a dent may appear as a

cosmetic blemish at first, it can create low spots where water collects. If the panel coating has also been compromised, standing water can accelerate corrosion and shorten the roof's service life.

Damage to panel ribs or standing seams can be even more concerning. These features are integral to the roofing system's performance and weathertightness, making it vital to prevent unnecessary traffic across them whenever possible.

Areas surrounding rooftop units often receive the highest concentration of foot traffic. Service technicians routinely change filters, replace motors, inspect electrical components, and perform preventive maintenance. Dropped tools and repeated movement around equipment can gradually leave their mark.

By directing traffic onto designated walkways, building owners can help minimize wear on surrounding roof panels while preserving the appearance and long-term performance of the roof system.

Preserving roof integrity through proper attachment

A rooftop access strategy should protect the roof—not create new opportunities for damage.

For standing seam and insulated metal panel roof systems, walkway systems should utilize attachment methods that have been specifically designed to secure to the roof profile without penetrating the roof panels.

Properly designed, non-penetrating attachment systems help preserve the roof's weathertightness while accommodating the unique characteristics of standing seam and IMP roof construction. They also eliminate the need for roof penetrations that could affect long-term roof performance, or may conflict with the roof panel manufacturer's installation requirements.

Selecting attachment methods that are compatible with the roof system is just as important as selecting the walkway itself.

A well-designed access system should work with the roof—not against it.

Creating safer, controlled access routes

A rooftop walkway does more than define where people should walk—it establishes a predictable, safe route to rooftop equipment. On buildings where equipment is located near roof edges or other potential hazards, walkway systems may also incorporate guardrails designed to meet applicable OSHA performance requirements, providing an additional level of protection for maintenance personnel.

Beyond fall protection, guardrails create a clear visual boundary that reinforces the intended travel path. Instead of allowing technicians to wander across the roof or create their own shortcuts, the walkway and handrails guide foot traffic along a designated access corridor.

This controlled approach offers benefits beyond worker safety. Keeping



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A planned rooftop access strategy begins with a designated walkway that provides maintenance personnel with a predictable route to rooftop equipment while helping protect the metal roof system from repeated foot traffic.



"Metal roofs are engineered to withstand decades of exposure to the elements, but they are not intended to absorb years of random foot traffic."

maintenance personnel on established routes reduces unnecessary traffic across adjacent roof panels while helping facility managers maintain consistency, regardless of which contractor is servicing rooftop equipment.

As metal roofs continue to support more mechanical, electrical, communications, and solar equipment, creating safe, clearly defined access routes becomes an increasingly important part of roof design. Depending on the roof configuration and maintenance requirements, additional walkway features can further enhance worker safety and confidence.

4-in. toe boards can help prevent tools and materials from accidentally sliding off the walkway, while pitch-corrected walkway sections installed perpendicularly

to the slope of steeper roofs provide a level walking surface that improves footing and stability during routine maintenance.

Planning for the roof's entire service life

The best time to develop a rooftop access strategy is during the design phase of a new building, when equipment locations and maintenance routes can be planned together. That said, existing metal roofs can benefit just as much from the addition of a properly designed walkway system.

Whether installed during original construction or as a retrofit, designated walkways specifically designed for metal roof systems acknowledge an important reality: roofs are not simply installed and forgotten. They are living workspaces that

require routine inspection, maintenance, and repair throughout their service life.

Every metal roof will eventually develop traffic patterns. The difference is whether those paths emerge by chance or are established by design.

A planned rooftop access strategy recognizes that maintenance is not an exception but an expectation. By creating designated walking surfaces, protecting roof panels from unnecessary wear, preserving roof integrity through proper attachment methods, and guiding maintenance personnel along safe access routes, building owners can help protect both the people working on the roof and the roof system itself for decades to come. 

Nathan Plaxco is senior technical sales specialist with Design Components Inc., a designer and supplier for the metal building industry. Its solutions include rooftop walkway systems, die-formed plastic roof jacks, metal roof curbs, EPDM pipe flashings, and custom fabricated curb systems.



MCN's 40th Project Excellence Awards now accepting entries!

Metal Construction News is excited to announce that entries are now being accepted for the 40th Project Excellence Awards.

The annual awards program celebrates innovation, craftsmanship, and excellence in metal construction across industrial, commercial, institutional, and residential projects.

Award categories include:

- Metal Building Systems (additions or retrofits)
- Metal Roofing (new construction)
- Metal Roofing (retrofit)
- Metal Walls (new construction)
- Metal Walls (retrofit)
- Metal Craftsmanship
- Modular Buildings (*new!*)

In addition, one project will be selected as Best Overall. Every project entered into one of the seven categories is automatically eligible for this prestigious recognition.

To submit an entry: Simply log into your account on the Awards Landing Page—or create a new account—and complete the online form. (Before you start, be sure to review the Rules and Guidelines.)

Winning projects will be featured in the December 2026 issue of Metal Construction News, and each winner will receive a commemorative plaque recognizing their achievement.

The entry deadline is September 11, 2026. For more information, visit metalconstructionnews.com, click Awards, then MCN Project Excellence Awards.

Don't miss your opportunity to showcase your work—we look forward to seeing your projects!



Construction materials prices surge 2.6% in May

Construction input prices increased 2.6% in May 2026 from the previous month, according to an Associated Builders and Contractors analysis of U.S. Bureau of Labor Statistics Producer Price Index data.

"Construction input prices surged again in May and are now up nearly 10% year over year," said ABC chief economist Anirban Basu.

Compared to one year ago, overall construction materials prices are 9.6% higher while nonresidential construction input prices are 9.7% higher, the latter increasing 2.4% for the month.

Prices rose in two of the three energy subcategories last month. Crude petroleum prices increased 11.8% and unprocessed energy materials increased 6.9%. Natural gas prices were down 18.2% in May.

"Oil prices, pushed higher by the ongoing Iran conflict, made a significant contribution to the rise in overall materials prices, yet the greater concern is the continuing price growth in tariff-affected inputs like iron, steel, and copper," Basu added.

While contractors remain optimistic that profit margins will expand over the next six months, according to ABC's Construction Confidence Index, Basu believes materials price escalation and "stubbornly high borrowing costs" could eventually weigh on profitability.



Metalcon recognizes Metal Construction News among Legacy 10 exhibitors

When the industry gathers in Orlando for Metalcon this fall, Metal Construction News will be among the Legacy 10 companies honored for exhibiting at every show since the event's launch in 1991.

"Metal Construction News founder John Lawrence—who was involved in the early development of both the Metal Construction Association and Metalcon—strongly believed the industry needed a highly focused event built specifically for metal construction professionals," said MCN executive publisher Melanie Kowal. "And for 35 years, Metalcon has done just that."

Metalcon is an annual tradeshow and conference that brings together contractors, architects, developers, owners, installers, fabricators, manufacturers, and suppliers from across the metal construction industry.

Metal Construction News has exhibited at the event since its inception, reflecting the publication's longstanding connection to the metal construction industry and the show's origins.

"Metalcon is a key element in what we feel is the most effective approach to industry engagement: the trifecta of print, online, and in-person," Kowal continued. "While publications like Metal Construction News keep the industry informed year-round, nothing beats face-to-face interaction for building relationships and doing business."

The Legacy 10 includes Metal Construction News, along with AkzoNobel, ATAS International, Atlas Bolt & Screw, AZZ Precoat Metals, Englert, McElroy Metal, Metal Rollforming Systems, PPG, and Roof Hugger.

These exhibitors will be recognized in a variety of ways leading up to and during the show, which is scheduled for October 7-9 at the Orange County Convention Center.

To learn more about the Legacy 10, visit www.metalcon.com/legacy10.

Attending METALCON? Stop by Booth #659 and say hello to Melanie and the rest of the Metal Construction News team.

MBMA's 6th student design competition is a real page-turner

The Metal Building Manufacturers Association is accepting entries for the MBMA 2026 Student Design Competition.

"This is the sixth year of our competition, which has continued to grow while introducing students across North America to the advantages of utilizing metal buildings in their designs," says Jon-Paul (JP) Cardin, MBMA's director of research and engineering and contest organizer.

This year's contest asks architecture students to design a public library using a metal building system. The facility should encompass approximately 40,000-sf and include outdoor community landscape spaces.

"We are excited about this year's topic and anticipate even more submissions from a variety of schools and universities," Cardin continued. "Public libraries provide a real-world design opportunity for the students, and metal building systems are an optimal solution due to their high degree of design flexibility."

MBMA says success in the competition is highly dependent on a student's understanding of this form of construction and how to be creative with metal buildings.

Submissions are due by January 11, 2027. Registration is free for full-time graduate and undergraduate students, but all entrants are required to have a faculty sponsor.

More than \$30,000 in prizes will be awarded across the graduate and undergraduate divisions. Awards will be presented in both graduate and undergraduate divisions, with prize money shared between students and faculty sponsors. Team awards will be divided equally among registered team members.

Contest winners will be announced in March 2027. Additionally, honorable mention awards may be given at the judges' discretion.

Further details about design parameters, judging criteria, and submission requirements are available at mbmaeducation.org. Questions may be directed to JP Cardin at mbma@mbma.com.

Founded in 1956, MBMA is an association for metal building manufacturers and suppliers to the metal building industry.

SOURCE: THE BRADBURY GROUP



Bradbury expands customer service workspace, invests in expertise and technology

The Bradbury Group has expanded its customer service workspace from 1,700 sf to 3,000 sf to support continued growth within its engineering and mechanical customer service departments.

"Our service organization currently includes 18 field service engineers supported by an in-house team," said Jamie Schultz, senior manager of customer service and materials.

The expansion provides room for future growth while creating a more efficient environment for Bradbury support teams, the company says. Additional workspace also allows for improved phone support systems and upgraded technology that will help resolve issues more quickly and efficiently.

"Our move into a new 3,000-sf facility isn't about added space, it's about creating the capacity to grow our internal customer service team by over 30%," Schultz added. "As demand continues to grow, we're investing in our people, engineering expertise, and technology to stay ahead."

The Bradbury technical service teams provide support in areas such as controls upgrades, roll tooling and recuts, preventive maintenance agreements, operator training, spare parts inventory planning, remote diagnostic support, and more.

"The expansion of our customer service operations is another step forward in ensuring we are ready to meet the challenges of today while preparing for the opportunities of tomorrow," Schultz said.

Bradbury manufactures equipment and automated systems for coil processing, including leveling, cutoff, punching, folding and roll forming applications.

12 projects. One material. Limitless possibilities.

Metal Architecture announced the winners of its 2026 MA Design Awards, recognizing 12 projects that demonstrate the performance, versatility, and design potential of metal in the built environment.

"These awards recognize more than outstanding buildings," said Melanie Kowal, executive publisher. "They celebrate the vision, creativity, and collaboration that continue to advance our industry."

This year's honorees showcase metal's role across civic, educational, healthcare, industrial, commercial, and residential sectors, with projects emphasizing design expression, durability, energy performance, and community-focused architecture.

The 2026 Grand Award was presented to Mesa Gateway Library in Mesa, Ariz., designed by Richard Kennedy Architects. Its tapered panel

SOURCE: CENTRAL STATES INC.



Melissa Dunson

Central States taps Dunson to lead sales and marketing

Central States Inc. has named Melissa Dunson vice president of sales and marketing for the company's manufacturing business.

In her new role, she will lead the sales organization while continuing to provide leadership over the marketing and sales enablement functions of the business.

"Melissa has consistently demonstrated a deep commitment to our customers, our employee-

owners, and our growth strategy," said CEO Kurt Weaver. "Her ability to connect customer needs with business solutions, build strong teams, and drive collaboration across the organization makes her the ideal leader to guide our sales organization into the future."

Dunson has over 15 years of experience in building products, having worked with sales, operations, product management, customer experience, and marketing teams.

Central States serves customers through three operating business units: metal roofing, siding, walls, doors, and other components; material-only metal building packages, including self-storage and PEMB; and mid-rise, multi-story construction.

SOURCE: BEMO USA CORPORATION



The Mesa Gateway Library's design exemplifies excellence in the use of metal in design, receiving the highest overall score from judges and earning the Grand Award.

widths and precisely resolved peaks and valleys create a roofscape that references the surrounding desert terrain while sheltering a thermally controlled public interior.

The 2026 category winners include:

- Insulated Metal Panels: K-25 Interpretive Center, Oak Ridge, Tenn.
- Metal Building Systems / Pre-engineered Metal Building Systems: Hazardous Waste Facility, Venice, Fla.
- Metal Composite Materials: Upstate Library, Spartanburg, S.C.
- Metal Renovation and Retrofit: Kingspan Insulated Panels North America's Revitalized Headquarters, DeLand, Fla.
- Natural Metals: Andrew Weil Center for Integrative Medicine, Tucson, Ariz.
- Single Skin Wall Panels, Ribbed: Sanitation Department Building, St. Petersburg, Fla.
- Single Skin Wall Panels, Smooth: Alice L. Walton School of Medicine, Bentonville, Ark.
- Metal Roofing: Desert Wing Residence, Scottsdale, Ariz.
- Solar Integration with Metal: John Deere Manufacturing Facility, Kenersville, N.C.

The winners were selected by a distinguished panel of judges: Mindy Aust, AIA, LEED AP, founder of MA Architecture; Brent Schipper, AIA, founding principal of ASK Studio; Youn Choi, co-founder and design principal at pod architecture + design; and Doug Pierson, AIA, LEED AP, BD+C.

Additionally, two entries received Metal Architecture's Publisher's Choice Award: Froedtert Hospital Parking Structure in Wauwatosa, Wis., for its extensive use of custom-perforated aluminum panels, and Brookley Flats in Boston, Mass., where vibrant, multicolored cladding reflects the culture of its artist-community occupants.

Together, these 12 projects illustrate metal's architectural range and reflect an increasing emphasis on material systems that address climate, occupant comfort, resilience, and contextual design without sacrificing visual ambition.



"This year's winning projects demonstrate how metal is redefining what's possible in architecture, combining exceptional performance with inspiring design," Kowal added. "We're proud to showcase the architects, manufacturers, and project teams whose work is setting new standards for innovation."

Visit MetalArchitecture.com to learn more about this year's honorees.

SOURCE: MCELROY METAL



Kathi Miller

McElroy's Kathi Miller promoted to senior director

McElroy Metal has promoted Kathi Miller to the position of senior director of marketing and sales training.

"Kathi has been an incredible asset to our company for many years and has consistently excelled in every role she has held," said vice president of sales Scott Slone. "Her leadership, professionalism, work ethic, and commitment to excellence have made a tremendous impact

across our organization."

Miller has been with McElroy Metal for more than 30 years, serving in roles spanning customer service, sales, training, and marketing. Throughout her career, she has supported the company's growth, strengthened customer relationships, and advanced initiatives benefiting both employees and customers.

In her new role, Miller will oversee the company's marketing strategy, brand management, digital communications, customer education, and corporate communications.

"Having spent my career at McElroy Metal, I've been fortunate to work alongside incredible people who are passionate about serving our customers," Miller said. "I look forward to continuing to build on that foundation while helping tell the McElroy Metal story for years to come."



From erectors to engineers: AISC names 2027 IDEAS Awards jury

As it continues accepting entries for the 2027 IDEAS Awards, the American Institute of Steel Construction announced the jurors for the structural steel awards program.

"We are entering an era where the boundaries between materials and disciplines are vanishing, and our jury selection reflects that spirit," said Erin Conaway, PE, AISC's senior director of building initiatives.

The 2027 IDEAS Awards jury includes:

- Parley Dixon is the CEO of Patriot Erectors LLC, a multi-division, turnkey fabrication/erection company with over 900 employees.
- Jessica Jenness is a senior project manager with BNBuilders, a general contractor specializing in technical commercial construction projects.
- Elizabeth Galan Lapira, AIA, NOMA, is an architecture specialist in AISC's Architecture Center.
- Blaine Brownell, FAIA, LEED AP, is a professor and director of the David R. Rabin School of Architecture, University of North Carolina at Charlotte.
- Evelyn Lee, FAIA, NOMA, is the founder of the Practice of Architecture, which helps individuals and firms identify opportunities for leadership and growth.
- Julia Hogroian, PE, SE, LEED Green Assoc., is a senior consulting engineer with Simpson Gumpertz & Heger.

"By assembling a team that mirrors the diverse, integrated nature of modern project teams, we're ensuring that our winners don't just demonstrate technical excellence—they represent the future of how we design and build together," Conaway added.

Entries for the 2027 IDEAS Awards are due by August 31, 2026. For more information, visit aisc.org/ideas.



SOURCE: SEAA

From left: 2026 Eddie Award recipients Drew Heron and Jason McElrath.



SOURCE: SEAA

SEAA installs president, announces 2026-2027 board and officers

Chris Legnon (photo), vice president of technology at Cooper Steel Fabricators Inc., has been installed as the 2026-2027 president of the Steel Erectors Association of America.

Legnon has been with Cooper for more than 20 years and has been a member of SEAA's board for over a decade. He has chaired the marketing committee, served on the executive committee,

and was named SEAA Person of the Year in 2024.

He says his priorities include continuing SEAA's growth while expanding workforce development, safety education, and practical technology resources for steel erection contractors.

Newly elected directors Troy "Twig" Terwilliger (Pioneer Construction) and Katy Williams (Williams Erection Company) join returning directors Drew Heron (Deem Structural Services LLC), Bryan McClure (Trivent Safety Consulting), Jack Metcalfe (National Institute of Steel Detailing), and Lee Shaw (Kern Erectors Inc.).

SEAA's full 2026-2027 officer roster includes:

- Chris Legnon, president
- Carrie Gulajan, president-elect (Construction Insurance Agency Inc.)
- Glen Pisani, vice president, industry (MAS Building & Bridge Inc.)
- Bryan McClure, vice president, associate member
- Jason McElrath, treasurer (MP Specialty Insurance)
- Marc Cox, secretary (Gardner-Watson Decking Inc.)

Officers and directors elected by the SEAA membership began their terms July 1.

In other SEAA news, Drew Heron and Jason McElrath each received a 2026 Eddie Award for exemplifying dedicated service and a deep commitment to SEAA's mission and values.

"This year's honorees embody what service should look like," said Stephen Burkholder, former SEAA president and current board member. "They contribute not because of what they can gain for their companies, but because they genuinely want to make the steel construction industry better."

Heron joined the SEAA board of directors in 2020 and serves on

the Executive and Events committees while also chairing the Awards Committee. He leads the Project of the Year program and serves as master of ceremonies at SEAA's Convention & Tradeshow. Heron is the vice president of operations for Deem Structural Services (Longview, Texas).

McElrath has been a member of SEAA since 1995 and has served on the board of directors since 2022. As treasurer and chair of the Finance Committee, he provides financial oversight that helps ensure the long-term strength and stability of the association. McElrath is the president of MP Specialty Insurance (West Columbia, S.C.).

"Their selfless commitment to SEAA and our members makes them both deserving recipients of the Eddie Award," Burkholder added.

Formerly known as the Person of the Year Award, the recognition was renamed to honor SEAA founding member Edward "Eddie" Williams.

Heron and McElrath received their awards during the President's Dinner at SEAA's 2026 Convention & Tradeshow in Kansas City, Mo. That evening, the association also recognized Carrie Gulajan, president

of Construction Insurance Agency, with the William Davis Service Award for her decades of leadership.



SOURCE: SEAA

Hunter Telleri

The association has also taken on Hunter Telleri as director of membership and business development to lead membership recruitment and engagement efforts.

SEAA is a national trade association representing the interests of steel erectors, fabricators, contractors, and related service providers.

SOURCE: WINDSOR DOOR



Windsor Door employees welcome dealers and installers to the company's Nashville distribution center open house.

Windsor Door marks grand opening of Nashville distribution center

Windsor Door, a national manufacturer of residential and commercial garage doors, hosted an open house to mark the opening of its 27,000-sf distribution center at 619 Space Park South Drive in Nashville, Tenn.

The company says the \$500,000 facility will help garage door dealers and installers across the Southeast experience faster order turnaround.

The Nashville facility is Windsor Door's seventh distribution center and is the latest step in the company's national expansion.

"Every new distribution center we open is a commitment to our partners—a promise that Windsor Door will be there when they need us," said Norman Lee, vice president of distribution centers. "Nashville is a thriving market, and our dealers and installers here deserve the same level of certainty and service we offer nationwide."

The Nashville opening builds on Windsor Door's continued investment in domestic manufacturing and supply chain resilience. In 2024, the company completed a \$21 million high-speed production line at its Arkansas manufacturing plant, increasing capacity by 150%. An additional \$12 million legacy manufacturing line, scheduled for completion in 2026, will further expand output, create new jobs, and strengthen supply chain stability.

Business conditions worsened at architecture firms in May

The AIA/Deltek Architecture Billings Index shows billings, design contracts, and project inquiries all declined in May 2026, with billings remaining below the growth threshold of 50.

After approaching growth earlier this year, the AIA/Deltek Architecture Billings Index (ABI) for May 2026 fell to its lowest level since January, with a score of 44.5.

The ABI is a leading monthly economic indicator based on billings at U.S. architecture firms that uses AIA data to predict nonresidential construction activity 9 to 12 months in advance.

ABI scores greater than 50 indicate growth, while scores below 50 indicate contraction.

AIA says the weaker May reading likely reflects broader economic softness stemming from the ongoing Iran conflict, as higher gas prices and inflation prompted some clients to pause new projects.

This is also reflected in the inquiries index, which slipped below 50 for the first time in four months. The value of newly signed design contracts also weakened to its lowest level since January.

Architect sentiment about future work also declined this quarter. At the end of Q1 2026, 21% of responding firm leaders reported that they expected their firm's billings to decline by 5% or more in the second quarter; now, 1/4 of firm leaders expect their billings to decline in the third quarter.

Nearly half (46%) expect their billings to remain about the same, while 30% expect their billings to increase by 5% or more.

Business conditions were soft across the country in May. Billings remained closest to growth at firms in the South, as has been the

case for most of the year. However, billings weakened significantly at West Coast firms, which had also been close to growth earlier this year.

Firms of all specializations reported declining billings this month, after firms specializing in multifamily residential projects reported flat to modestly increasing billings in March and April. Business conditions continued to weaken at firms with an institutional specialization, even though they also reported growth in March.

ADOBE STOCK/PVECT02



Nonresidential construction retains hiring momentum in June, ABC

The construction industry added 11,000 jobs on net in June, according to an Associated Builders and Contractors analysis of data published by the U.S. Bureau of Labor Statistics.

On a year-over-year basis, industry employment has expanded by 64,000 jobs, an increase of 0.8%.

Nonresidential construction employment increased by 19,900 positions, with gains in all three subcategories.

Nonresidential specialty trades added the most jobs, increasing by 14,100 net positions. Nonresidential building and heavy and civil engineering added 3,200 and 2,600 jobs, respectively, in June.

The construction unemployment rate was 4.7% in June. Unemployment across all industries dropped to 4.2% and is 0.1 percentage point higher than one year ago.

"With ABC contractors signaling ongoing hiring intentions, according to ABC's Construction Confidence Index, it appears likely that the industry will continue to expand its employment base over the coming months," said ABC chief economist Anirban Basu.

Residential metal roofing growth forecast remains strong, but more education is needed

The forecast is looking bright for residential metal roofing in the U.S.—especially in the roof

replacement category—according to a joint market study conducted by FMI Consulting that was sponsored by the Metal Roofing Alliance (MRA) and the Metal Construction Association (MCA).

Residential metal roofing is on track to capture an estimated 16% of the total U.S. roofing market within the next four years, with roof replacements predicted to account for 96% of that share.

The study shows that residential metal roofing benefits, such as longer lifespan, better durability, style and appearance, and strong warranties align with homeowner priorities.

In hurricane and high-wind regions, metal roofing products and pre-manufactured systems that carry all necessary certifications to meet or exceed codes and testing standards will be increasingly adopted.

Other factors forecast to drive growth in the segment include overall housing trends. Research shows more people are staying in their homes for longer. That's motivating them to select durable solutions that don't need to be replaced as often.

In residential metal roofing, standing seam is expected to account for the majority of shipment value through 2030. Metal shingles represent the next largest opportunity, while through-fastened products continue to hold a meaningful position. Insulated metal panels remain a small but fast-growing niche, according to MRA.

Despite the good news, MRA notes that more is needed to increase consumer awareness about metal roofing. While cost remains a barrier to entry for some homeowners, the study shows that continued and sustained education is nearly as important. **MRA**



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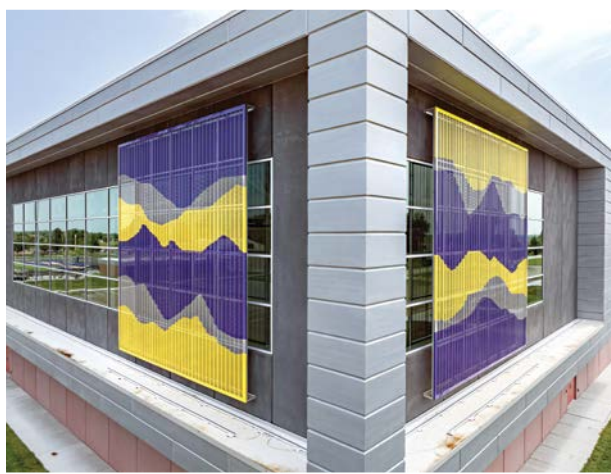
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Perforated metal panels unify expanded campus near Springfield

Having already seen success combining seventh and eighth grades with its existing junior-senior campus near Springfield, Ill., Williamsville-Sherman Community Unit School District No. 15 expanded its footprint to accommodate fifth and sixth grades in the existing junior high facility.

New features, such as a multi-use theater, band and choral areas, athletic upgrades—as well as a new wing for fifth graders—were also part of the project.

But the project needed to do more than simply add classroom, arts, and athletic spaces. It also needed to unify a campus serving multiple grade levels.

BLDD Architects addressed the challenge using painted perforated corrugated metal. The building team specified 2,200 sf of panels, which are available in a variety of hole sizes, spacing, and open-space percentages.

Installed over glass curtain wall windows at building corners, the purple and yellow screens bring the district's colors across the expanded campus while adding bright contrast to an otherwise neutral exterior palette. 

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Coil Spot Launches LUXR: A Metal Shingle Built to Give Rollformers a Direct Path into Residential Roofing

Bloomfield, Iowa — Sept. 2026: Coil Spot announced the launch of LUXR, a metal shingle system designed to be stocked and installed with the same ease as asphalt — and engineered to last several times longer. LUXR will be available to qualified rollformers and roofing suppliers and contractors across the United States in three colors: **Textured Charcoal**, **Textured Matte Black**, and **Textured Burnished Slate**.



The U.S. residential roofing market has been dominated by asphalt shingles for decades, even as much of the developed world has moved on. Asphalt shingles typically require replacement every 10 to 20 years and account for an estimated **10-12 million tons** of roofing waste sent to U.S. landfills annually. Whereas Metal roofing is infinitely recyclable!

Metal has long been the durable alternative, but the traditional process has carried its own barrier. Standing-seam panels and conventional metal roofs require precise measurement weeks in advance, rollforming at a facility that may be hours from the jobsite, and a complete redo of the production run if anything is mismeasured, damaged, or short.

LUXR is built to break that cycle.

"For years, rollformers have watched the residential market go to asphalt because the logistics of traditional metal roofing made it almost impossible to compete on the same terms," said **Darin Westhoff, President of Coil Spot**. "LUXR was built to fix that. A rollformer or roofing supplier can stock LUXR, sell it through their existing dealer network, manufacture their own trims to go with it, and supply the fasteners and accessories. That's a complete residential roofing package — shipping from their own facility, not from a factory six hours away."

What it means for rollformers and roofing suppliers.



New stamped metal shingle: available in three Textured finishes — lets roofing suppliers: stock, cut, and ship a residential product without the measurement and lead-time problems that have kept metal roofing out of most American homes.

LUXR opens three revenue streams at once:

- **Profit on the shingle itself**, stocked and sold like any other line
- **Profit on matching trim**, manufactured in-house from the same coil program
- **Pull-through** on fasteners, underlayment, and installation accessories sold alongside

The product installs with familiar tools and methods, shortening the learning curve for contractors who haven't worked extensively with metal — and removing the field-measurement risk that drives crews back to asphalt.

"Asphalt is a temporary solution," **Westhoff** said. "Ten to twenty years and it's in a landfill. The roofing industry can do better than that — and the roofing suppliers and installers who move on this first are the ones who own the residential metal market for the next decade."

LUXR at launch

- **Finishes:** Textured Charcoal, Textured Matte Black, Textured Burnished Slate
- **Substrate / gauge:** 26 GA
- **Paint system:** Sherwin Williams SMP
- **Paint warranty:** 40 year
- **Manufactured in the USA!!!**
- **Availability:** Qualified rollformers, dealers and manufacturers nationwide,



Three available finishes

How to participate

Interested in partnering with LUXR? Whether you serve contractors, builders, or dealers, LUXR is looking for strong partners who want to bring a premium metal roofing shingle to their market. Call **1-888-345-2645** or Visit luxroof.com to sign up and learn how to become part of the LUXR network.

About Coil Spot

Most rollformers run ten different suppliers to put one residential roof together. Screws from one. Soffit from another. Underlayment, foam closures, slit coils — all from somewhere else. Ten phone calls. Ten invoices. Ten chances for something to be missing the morning the crew shows up.

Coil Spot puts it all on one truck. Metal coil. Slit coils. LUXR metal shingles. Soffit. Screws. Foam closures. Underlayment. One supplier. One delivery. One invoice. Based in Bloomfield Iowa! Learn more at coilspot.com.

About LUXR

LUXR is a metal shingle system developed by Coil Spot to give rollformers, dealers, and metal roofing contractors a direct path into the residential roofing market —

combining the durability and longevity of metal with the ease of ordering, stocking, and installation that has historically belonged to asphalt. Learn more at

luxroof.com

Contact:

sales@coilspot.com
888-345-2645

PHONE: +1-888-345-2645

WEBSITE: www.coilspot.com

LUXR[®]
METAL SHINGLES



888-345-2645



sales@coilspot.com



www.coilspot.com





Welcome to Orlando, Florida!

As Mayor of the City of Orlando, I am happy to help welcome you to our community for METALCON 2026. We're excited that this event is being held in Orlando and that metal construction and design industry professionals are gathering here to learn, share and make connections.



While you're here, I encourage you to find time to experience our city, which has so much to see and do. We are proud that Orlando is vibrant, inclusive and welcoming.

Most people know about our world-class theme parks and attractions, which are places where imagination becomes reality. But not everyone is aware that Orlando also offers countless authentic experiences. These include arts and cultural offerings, a diverse food scene, outdoor amenities, sports events and thriving small businesses that are located throughout our city.

We believe that there is something for everyone in Orlando, providing endless possibilities to create unforgettable memories.

I hope you find the event rewarding and also get to enjoy the many unique experiences that play a part in making Orlando unbelievably real.

Sincerely,

Buddy Dyer
Mayor

Welcome to METALCON 2026

Welcome to Orlando, and to METALCON's 35th anniversary. Thirty-five years in, and the metal construction industry has never had more to talk about. New technologies. New code requirements. New challenges. New ways of building.

For three days, the entire metal construction ecosystem—contractors, architects, designers, fabricators, manufacturers, suppliers, distributors, building owners, and developers—comes together to evaluate products, solve challenges, build partnerships, and make decisions that will shape the year ahead.

Thirty-five years calls for something memorable, and this year's program delivers. Jim Abbott, who won 87 Major League games and pitched a no-hitter despite being born with one hand, opens the show as our keynote speaker.

Kermit Baker brings an economist's eye to the construction market outlook, and "Outlook 2027: The Future of Metal Construction" puts industry leaders on stage to examine the economic, regulatory, and market forces shaping the year ahead. A dedicated code update session addresses the regulatory changes impacting projects right now.

The show floor brings those ideas to life. Step inside U.S. Steel's "Steel on the Move Experience"—an immersive exhibit celebrating 125 years of innovation, craftsmanship, and leadership in American steelmaking.

Expanded hands-on training and new Spanish-language education sessions further strengthen a program designed to serve every corner of the metal construction industry.

And on Wednesday evening, we'll come together to celebrate METALCON's 35th anniversary and the people, companies, and partnerships that have helped shape its legacy.

The deals, relationships, and ideas that define the metal construction year begin here. Walk the floor with curiosity, attend a session you hadn't planned on, and introduce yourself to someone new.

METALCON is Where the Metal Construction Year is Made.

Thank you for being part of METALCON 2026 and helping us celebrate 35 years of bringing the industry together.

Sincerely,



Judy Geller,
Vice-President,
METALCON



Lee Ann Slattery,
Chair, Metal
Construction Association

Meet our 2026 Advisory Council

It would be impossible to deliver METALCON's broad spectrum of world-class education without our esteemed Advisory Council.

The Council is comprised of experts from all facets of the metal construction and design industry—contractors, architects, metal building, roofing and panel experts, manufacturers, trade publications and industry associations.

We appreciate their knowledge and commitment to ensuring that METALCON delivers the comprehensive and relevant education that our attendees count on.



Tony Bouquot

General Manager,
MBMA and Vice
President, Thomas
Associates Inc.



Matthew Comber

COO and Co-Founder,
Industrialized
Construction Solutions



Joe Craft

Founder, Florida
Barndominiums



Paul Deffenbaugh

Chief Content Officer,
Deep Brook Media



Steven Gaylor

Principal Consultant,
Pivoth Corp.



Marcy Marro

Brand Manager,
MillerClapperton



Todd Miller

President,
Isaiah Industries
and President, MRA



Zack Rose

Founder,
Rose Development
and Construction



Jack Rychecky

Owner,
Inspectex



**Matthew
Scarborough**

Vice President,
Meadowood
Enterprises



Alan Scott

Director of Sustainability,
Intertek



Isaac Smith

Owner,
Brothers Metal Roofing



Robert Tiffin

President,
Silvercote and Past
President, MBCEA

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DESIGN DISTRICT



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MCA
METAL CONSTRUCTION ASSOCIATION

MRA
METAL ROOFING ALLIANCE

METALFORMING

U.S. Steel

ROOFERS
= COFFEE SHOP =

Experience What Makes METALCON Different

From live demonstrations and hands-on training to networking, awards, and industry celebrations, discover the signature experiences you won't find anywhere else.

The Future of Construction: Design-to-Manufacture-to-Build

The future of construction comes to life at METALCON through a live Design-to-Manufacture-to-Build experience powered by an advanced cold-formed steel ecosystem. Attendees will witness the complete process—from design and engineering through automated manufacturing and live assembly—demonstrating how integrated construction technologies can improve speed, precision, efficiency, and project delivery.

Presented in support of Tunnel to Towers and its mission to provide housing solutions for veterans, this interactive experience highlights how innovation, collaboration, and modern building methods can help address real-world construction and housing challenges.

Whether you're a contractor, fabricator, manufacturer, architect, engineer, developer, or building owner, this immersive activation offers a front-row look at the technologies, workflows, and partnerships shaping the future of construction.

Located in the Exhibit Hall
Open During Expo Hours



U.S. Steel's "Steel on the Move" Experience



Celebrating 125 years of innovation, U.S. Steel's "Steel on the Move" Experience is an immersive exhibit located at the center of the METALCON exhibit hall.

Through interactive displays, engaging storytelling, and hands-on experiences, discover how steel has shaped America for more than a century and continues to drive progress today.

Explore the role steel plays in the infrastructure, manufacturing, and construction, while learning about the innovations transforming steelmaking.

Be sure to make this featured exhibit one of your first stops at METALCON. For more information visit ussteel.com.



METALCON Training Zone

Sponsored by:



Roll up your sleeves with hands-on training led by John Sheridan of Sheridan Metal Resources and his expert team. Practice with mock-ups, painted steel, aluminum, zinc, copper, and other specialty metals while learning proper detailing, installation techniques, and the effective use of tools.

Spanish-language instruction is featured.

Located in the Exhibit Hall • Open During Expo Hours



Metal Mastery Clinics

Presented by: MCA, MRA

See how the experts do it. These live demos showcase best practices for installing standing seam roofing panels, metal roofing retrofit systems, and preformed painted metal shingles. Experts from PAC-CLAD, Sheffield Metals, Roof Hugger, McElroy Metals, and Isaiah Industries will share proven tips and techniques you can apply to your next project.

Located in the Exhibit Hall • Open During Expo Hours

FORGE: Where Women in Metal Shape What's Next

Supporting sponsors:



This pre-show, half-day program connects women across the metal construction industry for an inspiring experience. Designed for professionals at every career stage, FORGE delivers meaningful conversations, practical insights, and authentic networking. You'll leave with relationships that outlast the show.

This is a separately ticketed event.

Pre-registration required.

Tuesday, October 6 • OCCC Destination Lounge

METALCON Top Product Awards

Discover the year's most innovative products in metal construction. Explore the nominated products throughout the exhibit hall, cast your vote for your favorites, and join us as the winners of the 2026 METALCON Top Product Awards are announced live.



Award Presentation: Thursday, October 8 at 2:30 pm
• The Deck

METALCON's 40 Under 40

Celebrate the next generation of leaders in metal construction. The 40 Under 40 program honors exceptional young professionals whose innovation, leadership, and commitment are shaping the future of the industry. Join us as we recognize this year's class and celebrate their achievements.



Honoree Recognition: Thursday, October 8
from 4:00 pm to 5:00 pm • The Backyard

Tunnel to Towers Giveback Presentation

Celebrate the power of the metal construction community as METALCON and its industry partners present a special donation to the Tunnel to Towers Foundation in support of its mission to provide mortgage-free homes, smart homes, and housing solutions for America's injured veterans, first responders, and Gold Star families.

Donate during registration, on metalcon.com/giving-back or at The Deck for your chance to win a prize.

Check Presentation: Thursday, October 8
at 4:00 pm • The Deck

Charity raffle prizes sponsored by: MILL STEEL COMPANY



Golf Simulator Challenge

Sponsored by: HELIX METALFORMING, JOHN STORTZ & SON

Step into The Backyard and test your swing in our interactive golf simulator experience. Compete against colleagues in longest drive and closest-to-the-pin contests, enjoy some friendly competition, and see your name climb the leaderboard. Bragging rights and prizes are on the line – don't miss the action on the show floor!

Located in The Backyard on the Showfloor
During Expo Hours.

Stop by the METALCON Broadcast Hub to catch Fabrication Nation and the Metal Coffee Shop in action, and connect and recharge in the Nation Women In Roofing Lounge.



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The Conversations that Move the Industry Forward

Some of the best conversations at METALCON happen beyond the booths. Join industry peers at happy hours, receptions, celebrations, and casual meetups designed to build relationships, exchange ideas, and strengthen your professional network.

All networking events are included with your METALCON registration unless otherwise noted. Advance sign-up is encouraged for planning and capacity management.

FORGE: Where Women in Metal Shape What's Next

Tuesday, October 6 • 1:00 pm to 5:00 pm

There's something different about being in a room full of women who understand exactly what you do. FORGE is that room.

Held the day before METALCON 2026 officially opens, with a networking reception immediately afterward, FORGE is designed for women across the metal construction industry.

Whether you're an emerging professional or an industry veteran, you'll leave with fresh perspectives, valuable relationships, and ideas that extend well beyond the event.

Reception Immediately Following.

Sponsored by NWIR

Pre-registration required.

Supporting sponsors:



Oktoberfest in The Backyard

Wednesday, October 7 • 4:00 pm

Wrap up your first day at METALCON 2026 with cold beer, great conversations, and a little friendly competition at Oktoberfest in The Backyard..

Whether you're meeting new contacts, catching up with customers, or enjoying time with old friends: colleagues. There's no better way to kick off the evening ... and the fun continues afterward at the METALCON 35th Anniversary Bash.

No RSVP needed, just show up and grab a drink!

Sponsored by:



Speed Networking

Wednesday, October 7 • 4:00 pm to 5:00 pm

Looking to make new connections without spending the entire show searching for the right introductions? Speed Networking is designed to connect you with professionals from across the metal construction industry in a fun, fast-paced setting.

Meet contractors, manufacturers, architects, fabricators, suppliers, and industry leaders through short, structured conversations designed to spark new relationships, business opportunities, and future collaborations.

Each round runs just a few minutes, so come ready with your business cards, a sharp intro, and an open mind. You'll leave with a stack of new contacts and at least a few conversations worth continuing.

And keep the conversations going at the METALCON 35th Anniversary Bash immediately afterward at 5:00 pm.

Sign up to participate during registration

METALCON 35th Anniversary Bash

**Wednesday, October 7
from 5:00 pm to 7:00 pm**

**Honoring the Legacy.
Celebrating the Future.**

Thirty-five years ago, a group of people bet on the future of metal construction. This party proves they were right.

The METALCON 35th Anniversary Bash brings the full community together for an evening of food, drinks, entertainment, and celebration.

The evening will also honor METALCON's Legacy 10—the companies that have been with us since the very beginning. Their commitment didn't just support an event—it helped build an industry. Learn more at metalcon.com/legacy10.

Come raise a glass to the relationships, innovations, and community that got us here—and to everything still ahead.

Location: Destination Lounge in the Convention Center

RSVP by adding the party to your registration.



Contractors Connection Reception

Thursday, October 8 • 4:00 pm to 5:00 pm

Sponsored by:



Hosted by:



Head over to the Training Zone and connect with fellow contractors, installers, and industry professionals over drinks and light bites. After a full day of exhibits, education, and hands-on training, this is exactly where you want to be—sharing ideas, talking shop, and building the kind of relationships that actually make a difference back on the job.

No agenda. No presentations. Just good people, good conversation, and an hour well spent.

No RSVP needed, just show up!

Future Leaders Happy Hour in The Backyard

Thursday, October 8 • 4:00 pm to 5:00 pm

Your next opportunity, connection, or career conversation could start here. Join emerging professionals and young leaders for a relaxed Happy Hour in The Backyard—METALCON's indoor networking space designed with an outdoor vibe complete with games, a golf simulator.

Grab a drink, meet new people, exchange ideas, and connect with peers and industry leaders who can shape the next stage of your career in metal construction.

The event will also recognize METALCON's 40 Under 40 honorees, celebrating rising leaders making an impact across the industry.

No RSVP needed, just show up and grab a drink!

Download the METALCON App

Enjoy instant access to exhibitor profiles, interactive show maps, show highlights, education schedules, awards, raffles, and more!



TOP PRODUCT AWARDS | 40 UNDER 40



Award Ceremony
Thursday, October 8
at 2:30 pm

Discover the Industry's Top Innovations

METALCON's 6th Annual Top Product Awards celebrate the innovations shaping the future of metal construction—and you help decide the winners.

Here's how to participate:

- Explore the finalist products on the show floor
- Vote for the innovations that impress you most
- Join us as the winners are announced live

Award Ceremony
Thursday, October 8 • 2:30 pm
The Deck

Visit metalcon.com/tpa to view the finalists and cast your vote.

40 Rising Leaders. One Industry. One Remarkable Class.



These aren't future leaders. They're already making decisions that shape projects, companies, and the direction of metal construction.

Across jobsites, fabrication floors, and design teams, people are stepping up, driving innovation, leading teams, and changing how work gets done.

Meet & Celebrate the 2026 Honorees

Join us at the Future Leaders Happy Hour in The Backyard as we recognize this year's METALCON 40 Under 40 and celebrate their achievements.

Thursday, October 8 • 4:00-5:00 pm
The Backyard

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Discover products, technologies, and expertise from around the world.
Be sure to visit our international exhibitors throughout the show floor.

Booth numbers appear below each logo:



2027



1502



1459



565



811



719



1477



656



1672



1285



1448



1258



1472



1253



1485



1500



759



706



5106



717



1507



749



742



658



1149



701



539



649



734



1254



1372



1565



1664



701



745



1537

LEGACY 10 COMPANIES

We are proud to recognize METALCON's Legacy 10—10 companies that have exhibited at every METALCON throughout the show's 35-year history.



1543



817



1361



1404



785



901



659



1431



548



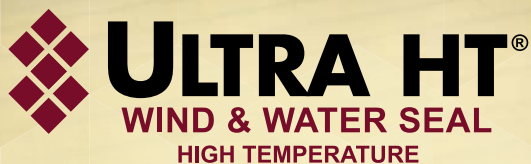
536

BUILT ON 35 YEARS OF PARTNERSHIP

Since 1991, **PSMJ Resources, Inc.**, METALCON's producer, and the **Metal Construction Association (MCA)**, its founding association and industry partner, have worked together to advance the metal construction industry. The Legacy 10 are an important part of that 35-year history.

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SCHEDULE AT A GLANCE

DATE/TIME	PROGRAM/EVENT TITLE	LOCATION
TUESDAY, OCTOBER 6 (PRE-SHOW)		
1:00 pm - 5:00 pm	FORGE: Where Women in Metal Shape What's Next (Pre-registration required)	OCCC Destination Lounge
1:00 pm - 5:00 pm	Metal Roof Installation Training Certificate Program: Part 1	Meeting Room S210D
WEDNESDAY, OCTOBER 7		
8:30 am - 12:30 pm	Metal Roof Installation Training Certificate Program: Part 2	Meeting Room S210D
8:30 am - 12:30 pm	Roll Forming for the Metal Construction Industry: Part 1	Meeting Room S210C
9:00 am - 10:00 am	KEYNOTE Nothing Can Stop You	Industry Outlook Theater
10:15 am - 11:15 am	Growing Your Metal Business: Real-World Strategies from Industry Leaders	Contractor Business Success Learning Center
10:15 am - 11:15 am	From Coil to Code: How High-Performance Metal Roofing Systems Are Engineered, Tested, and Manufactured - Presented in Spanish	Metal Performance Learning Center
10:30 am - 11:30 am	The Hidden Carbon in Metal Buildings	Design District
11:00 am - 12:00 pm	Retrofit Systems with Metal Roofing	Booth 1557
11:45 am - 12:45 pm	MASTERCLASS Building for the Storm: A Look at How Florida's OIR has Responded to Storm Resilience	Contractor Business Success Learning Center
11:45 am - 12:45 pm	MASTERCLASS Preventing Failures in Roofing and Wall Systems: Evaluating Antimicrobial Performance in Building Materials	Metal Performance Learning Center
12:00 pm - 1:00 pm	Driving Performance Through Maintenance, Spare Parts & Training	Tools & Technology Learning Center
12:00 pm - 1:00 pm	Demystifying the Paint Specification Process	Design District
12:00 pm - 1:00 pm	Reflective Insulation & Radiant Barriers in Metal Building Design: Solving Real-World Thermal, Moisture, and Energy Challenges	Installation & Techniques Learning Center
1:00 pm - 2:00 pm	METAL MASTERY CLINIC: Standing Seam Metal Panels	Booth 1557
1:15 pm - 2:15 pm	When Ownership is Personal: Navigating Owner Level Issues in Private Businesses	Contractor Business Success Learning Center
1:15 pm - 2:15 pm	When Codes Aren't Enough: Practical Resilience for Modern Buildings	Metal Performance Learning Center
1:30 pm - 2:30 pm	Metal Construction Code Updates: What's Changed and What it Means	Industry Outlook Theater
1:30 pm - 2:30 pm	Unlocking Offsite and Modular's Full Potential with Cold-formed Steel	Installation & Techniques Learning Center
2:45 pm - 3:45 pm	MCM in Practice: Installation, Inspection, and Fixes	Metal Performance Learning Center
2:45 pm - 3:45 pm	From Conversations to Conversions: Smarter Sales Strategies That Drive Results	Contractor Business Success Learning Center
3:00 pm - 4:00 pm	METAL MASTERY CLINIC: Preformed Painted Metal Shingles	Booth 1557
3:00 pm - 4:00 pm	MASTERCLASS Above Sheathing Ventilation: The Forgotten Cool Roof	Installation & Techniques Learning Center
3:00 pm - 4:00 pm	Future-Proofing the Metal Construction Industry: Marketing, Tech, and Talent in the New Economy	Tools & Technology Learning Center
3:00 pm - 4:00 pm	MASTERCLASS Shipping Container Upcycling: Opportunities and Challenges with Supply Chain Connected Modular Steel Units	Design District
3:00 pm - 4:00 pm	SPEED NETWORKING	Industry Outlook Theater
4:00 pm - 5:00 pm	Building for Power: How Data Center Growth is Reshaping Construction and Energy Planning	Installation & Techniques Learning Center
4:00 pm	BACKYARD OKTOBERFEST AND GOLF SIMULATOR FUN	The Backyard
5:00 pm - 7:00 pm	METALCON 35th ANNIVERSARY PARTY	Destination Lounge

SCHEDULE AT A GLANCE LEGEND

 Design District	 Show Highlight	 Workshops	 Education and Demos
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THURSDAY, OCTOBER 8

8:30 am - 12:30 pm	Roll Forming for the Metal Construction Industry: Part 2	Meeting Room S210C
8:30 am - 12:30 pm	Metal Roofing from A (Aluminum) to Z (Zinc)	Meeting Room S210D
9:00 am - 10:00 am	KEYNOTE Building Through Uncertainty: A Market Outlook for the Construction and Design Industries	Industry Outlook Theater
10:15 am - 11:15 am	Dealing with Delay: From Contract Negotiations to Claims	Contractor Business Success Learning Center
10:15 am - 11:15 am	What's Cooler than Cool?	Metal Performance Learning Center
10:30 am - 11:30 am	Outlook 2027: The Future of Metal Construction	Industry Outlook Theater
10:30 am - 11:30 am	Steel, Slope & Safety: Brain Injury Risks in Metal Construction Operations	Installation & Techniques Learning Center
11:00 am - 12:00 pm	METAL MASTERY CLINIC: Standing Seam Metal Panels	Booth 1557
11:45 am - 12:45 pm	Facilitating Product Acceptance with ICC-ES Certification	Metal Performance Learning Center
11:45 am - 12:45 pm	From Vision to Profit: Building a Winning Business Plan in the Metal Industry (In Spanish • En español)	Contractor Business Success Learning Center
12:00 pm - 1:00 pm	Why Metal Wins	Design District
12:00 pm - 1:00 pm	Start Strong: Underlayment Strategies Every Metal Roofer Should Know	Installation & Techniques Learning Center
12:00 pm - 1:00 pm	Learning from Machines Metrics: How Automated Metrics Improve Manufacturing Decisions	Tools & Technology Learning Center
1:00 pm - 5:00 pm	Low Slope Detailing Workshop - Certificate Course	Meeting Room S210C
1:00 pm - 2:00 pm	METAL MASTERY CLINIC: Preformed Painted Metal Shingles	Booth 1557
1:15 pm - 2:15 pm	Residential Metal Roofing - The Sustainable Choice	Metal Performance Learning Center
1:15 pm - 2:15 pm	When the Jobsite Bites Back: Understanding and Managing Workers' Compensation Risks and Claims	Contractor Business Success Learning Center
1:30 pm - 2:30 pm	Built Not to Burn: Why Steel Residential Construction Is Poised to Reshape Fire-Prone Markets	Installation & Techniques Learning Center
1:30 pm - 2:30 pm	Metal in Adaptive Reuse: Crafting Community, Transparency, and Identity through Design-Build	Design District
2:30 pm - 2:45 pm	TOP PRODUCTS AWARDS PRESENTATION	The Deck
2:45 pm - 3:45 pm	Noncombustible Steel Framing Construction in High-Wind Regions	Metal Performance Learning Center
2:45 pm - 3:45 pm	Building a Modern Trades Workforce That Actually Wants to Stay	Contractor Business Success Learning Center
3:00 pm - 4:00 pm	METAL MASTERY CLINIC: Retrofit Systems with Metal Roofing	Booth 1557
3:00 pm - 4:00 pm	Architectural Metal Plate Systems: Durable Design for Today's Buildings	Design District
3:00 pm - 4:00 pm	From Chaos to Clarity: Solving Real-World Construction Challenges with AI-Driven Workflows	Tools & Technology Learning Center
3:00 pm - 4:00 pm	Emerging Fire rated, Foam Insulation Technologies - Safety, Resiliency and Sustainability Benefits	Installation & Techniques Learning Center
4:00 pm - 4:15 pm	TUNNELS TO TOWERS CHECK PRESENTATION	The Deck
4:00 pm - 5:00 pm	Mistakes to Avoid When Designing Metal Roof Systems	Sherwin-Williams Training Zone
4:00 pm - 5:00 pm	LATINOS EN ROOFING RECEPTION	Sherwin-Williams Training Zone
4:00 pm - 5:00 pm	EMERGING PROFESSIONALS RECEPTION	The Backyard

FRIDAY, OCTOBER 9

10:15 am - 11:15 am	Behind the System: Leadership, Communication & Growth in Modern Roofing (In Spanish • En español)	Contractor Business Success Learning Center
10:15 am - 11:15 am	Why Would Anyone Choose Cold-Formed Steel?	Metal Performance Learning Center
10:30 am - 11:30 am	Understanding Yield & Tensile Strength in Metal Forming	Tools & Technology Learning Center
11:00 am - 12:00 pm	METAL MASTERY CLINIC: Standing Seam Metal Panels	Booth 1557
11:45 am - 12:45 pm	Why Engineered Roofing Systems Matter More than Ever (In Spanish • En español)	Metal Performance Learning Center
11:45 am - 12:45 pm	Don't Panic: Managing the OSHA Citation & Inspection Process	Contractor Business Success Learning Center
12:00 pm - 1:00 pm	Designing Walls for Reality, Not Perfection	Installation & Techniques Learning Center

METALCON 2026 Keynotes

WEDNESDAY, OCT. 7

Nothing Can Stop You



Credit: 1.0 AIA LU

Jim Abbott, Former Major League Baseball Pitcher

Time: 9:00 am to 10:00 am

Location: Industry Outlook Theater



How do we learn to be grateful for the circumstances we are born into? From Flint Michigan to Yankee Stadium, Jim Abbott's story draws upon an extraordinary and improbable life spent facing down adversity on and off the baseball diamond.

Being born without a right hand, Abbott learned at an early age the importance of creativity, accountability, and trust. Each of these principles would play a profound role as he made his way from learning to throw and catch a baseball with the same hand, to ultimately throwing a triumphant No-Hitter in Yankee Stadium.

His talk explores that unique journey and the impact it would have not only on children and families around the country, but in the end on how we all can come to celebrate the challenges that make us who we are.

Learning Objectives:

- Recognize how adversity can shape personal growth and build resilience.
- Identify the roles of creativity, accountability, and trust in overcoming challenges and achieving goals.
- Understand how mindset and perspective influence one's ability to adapt to and embrace difficult circumstances.
- Apply lessons from lived experiences to reframe challenges as opportunities for growth and self-development.

THURSDAY, OCT. 8

Building Through Uncertainty: A Market Outlook for the Construction and Design Industries



Credit: 1.0 AIA LU



Kermit Baker, American Institute of Architects

Time: 9:00 am to 10:00 am

Location: Industry Outlook Theater

What economic forces are shaping project activity right now—and what should your business be planning for over the next 12 months?

In this timely keynote, AIA former Chief Economist Kermit Baker breaks down the trends driving construction and design demand, pipeline shifts, and sector growth, offering a forward-looking framework to help industry professionals make smarter decisions in the months ahead.

From shifting client priorities and evolving project pipelines to regional differences and emerging growth areas, this session delivers a clear, data-driven view of construction and design demand—and where it's headed.

Learning Objectives:

- Understand the key economic indicators currently influencing construction activity.
- Identify trends shaping project pipelines across major sectors.
- Analyze how regional market variations are impacting demand
- Apply a forward-looking framework to anticipate risks and opportunities
- Align business planning with evolving economic conditions and forecasts

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What's Changing. What's Coming. What It Means for You.

Get the insights you need to navigate code changes, market shifts, material pressures, and what's ahead for metal construction in 2027.

WEDNESDAY, OCT. 7

Metal Construction Code Updates: What's Changed and What It Means



Credit: 1.0 AIA LU



Speaker(s): Paul Deffenbaugh, DeepBrook Media; Bill Beals, Therm-All; Bob Zabcik, Z-Tech Consulting.

Time: 1:30 pm to 2:30 pm

Location: Industry Outlook Theater

A code you didn't know changed is a problem you didn't see coming. Missed or misunderstood code updates create real exposure—permit delays, costly redesigns, and compliance gaps that surface at the worst possible moment.

This session cuts straight to what's changed, what it means in practice, and what you need to do differently starting now.

Led by industry code expert Bill Beals, the discussion breaks down the most significant recent updates affecting metal construction, from design and specification through fabrication and installation. No theory, no broad strokes, just the changes that matter and their direct impact on your work.

Whether you're a designer incorporating new requirements into your drawings, a specifier updating project documents, a fabricator adjusting shop standards, or an installer navigating field compliance, this session gives you the specific knowledge you need to stay current and stay protected.

Learning Objectives:

- Identify recent and upcoming updates to codes and standards affecting metal construction.
- Recognize key compliance requirements and how they apply to metal building design.
- Compare the roles of standards organizations in shaping code requirements.
- Anticipate emerging code trends and evaluate their impact on future project decisions.

THURSDAY, OCT. 8

Outlook 2027: The Future of Metal Construction



Credit(s): AIA LU HSW



Speaker(s): Jeff Henry, Metal Construction Association; Vincent Sagan, Metal Building Manufacturers Association; Kermit Baker, American Institute of Architects; Benton Trotter, U.S. Steel.

Time: 10:30 am to 11:30 am

Location: Industry Outlook Theater

What will metal construction look like in 2027 and is your business positioned to compete?

Material costs are shifting. Codes are evolving. Supply chains are still unpredictable. This panel brings together leading voices from across the metal construction industry to cut through the noise and deliver a clear, grounded outlook for what's shaping the year ahead.

The conversation will focus on key forces already impacting business—material supply, economic conditions, evolving codes, and jobsite realities—and how they're influencing design, manufacturing, and construction.

Panelists will connect today's market realities to what's coming next, examining how material supply, economic forces, and jobsite pressures are reshaping the way metal buildings are designed, delivered, and built, and where the industry as a whole is headed.

Leave with a sharper understanding of the risks, opportunities, and strategic decisions that will define the next 12 months.

Learning Objectives:

- Understand the economic, supply chain, and material trends expected to impact metal construction through 2027.
- Anticipate the direction of the regulatory environment and its long-term influence.
- Assess relationships between material availability, delivery methods, and construction cost metal projects.
- Identify strategies for mitigating risk and leveraging opportunities in metal construction projects.

Design @ DISTRICT METALCON 2026

COURSE DESCRIPTIONS

WEDNESDAY, OCT. 7

The Hidden Carbon in Metal Buildings



Speaker(s): Amanda Turner, Jacobs; Vincent Sagan, P.E., F.ASCE, Metal Building Manufacturers Association
Time: 10:30 am to 11:30 am

Credit: AIA LU HSW

*Discover the Resilient Beauty of Metal In Design.
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As the building industry expands its focus beyond operational energy use, embodied carbon has emerged as a critical factor in evaluating the environmental impact of building systems. For metal buildings, this shift presents both challenges and opportunities.

While steel's durability and recyclability are well documented, the upfront carbon emissions associated with material extraction, manufacturing, and construction require closer examination.

Understanding where embodied carbon originates within metal building systems and how design, material selection, and manufacturing decisions influence those impacts is essential for designers, specifiers, and owners seeking to make informed, performance-driven choices.

Learning Objectives:

- Define embodied carbon and how it differs from operational carbon using whole-building life cycle assessment (LCA) terminology.
- Identify key contributors to embodied carbon in metal buildings.
- Analyze the relationship between early design decisions and their influence on material use and embodied carbon performance in metal buildings.
- Interpret Environmental Product Declarations (EPDs) and distinguish between manufacturer-specific and industry-average data when comparing metal building components and systems.
- Apply integrated design strategies that support embodied carbon reduction while maintaining code compliance, structural performance, and constructability in metal building systems.





Demystifying the Paint Specification Process



Approved Continuing Education

Credit: AIA LU

Speaker: Scott Frankert, PPG
Time: 12:00 pm to 1:00 pm

Paint specifications and testing often feel more mysterious than they should. Many of the standards in use today were created decades ago by engineers who may no longer be with the organization, leaving behind procedures that are followed but not always fully understood. This session demystifies that legacy.

We'll break down the purpose and history of the most common paint tests, explain when each method is appropriate, highlight their limitations, and discuss practical alternatives worth considering. We'll also show how using the most current, well-aligned paint specifications can significantly improve long-term protective performance and reduce coating failures.

Attendees will leave with a clearer understanding of how to interpret, apply and modernize paint specifications with confidence for products that look better and last longer.

Learning Objectives:

- Explain the purpose and historical development of common paint testing methods.
- Identify the appropriate applications, strengths, and limitations of widely used paint tests.
- Evaluate alternative testing methods and approaches.
- Assess opportunities to modernize paint specifications.

MASTERCLASS - Shipping Container Upcycling: Opportunities and Challenges with Supply Chain Connected Modular Steel Units



Approved Continuing Education

Credit: AIA LU

Speaker: Stephen D. Bender, AIA, NCARB, City Labs and University of Florida
Time: 3:00 pm to 4:00 pm

Stephen Bender, architect and instructor at University of Florida, weaves together insights on sustainability, supply chain, regulation, and project delivery to examine the role of modular construction with steel. When is it the right choice?

This session explores how upcycled shipping containers can be transformed into adaptable, cost-effective building solutions while navigating code requirements and logistical constraints. Attendees will gain insight into real-world applications, lessons learned, and the broader environmental implications of repurposing steel in the built environment.

Attendees should have moderate to advanced knowledge of/experience with Design, Metal Structure Implementation, Modular.

Learning Objectives:

- Analyze the key factors influencing the use of upcycled shipping containers in modular construction.
- Evaluate the design and performance characteristics of steel shipping container systems as adaptable and cost-effective building solutions.

- Identify code requirements, permitting challenges, and delivery strategies in container upcycling.
- Assess real-world applications to understand the environmental benefits and limitations of repurposing steel containers in the built environment.

THURSDAY, OCT. 8

Why Metal Wins



Approved Continuing Education

Credit: AIA LU

Speaker: Brent Schipper, AIA, ASK Studio
Time: 12:00 pm to 1:00 pm

Metal is more than a material—it's a strategic design choice. This session explores why architects and engineers are increasingly turning to metal, and when it delivers the greatest value across performance, resilience, and aesthetics.

We'll look at how metal supports sustainability goals through recyclability, long-term durability, and advancements in thermal break technology that improve energy performance. The session will also highlight how metal systems meet demanding environmental and weather requirements, offering reliable performance in a wide range of climates and conditions.

From a design perspective, we'll explore the creative freedom metal enables—its flexibility, its ability to create dramatic forms through strength, and the visual impact achieved through repetition and modularity. Attendees will leave with practical



- Explore how material choices can enhance user experience and strengthen connections between people, place, and cultural context.

Architectural Metal Plate Systems: Durable Design for Today's Buildings



Credit: AIA LU

Speaker: John Scorsone,
ATAS International Inc.
Time: 3:00 pm to 4:00 pm

insights to confidently determine when—and why—metal is the right choice.

Learning Objectives:

- Learn best practices for determining building material selection and what sets various materials apart.
- Gain insights into how metal stands up over time—to both external elements like extreme weather, and internal elements like thermal barriers.
- Discover the sustainability attributes of metal, from energy performance to recyclability.
- Understand the aesthetics of metal and how to specify it across a project.
- Find out how metal helps meet regional building standards.

Metal in Adaptive Reuse: Crafting Community, Transparency, and Identity through Design-Build



Credit: AIA LU

Speaker: Debra Willson, Interstruct Orlando LLC
Time: 1:30 pm to 2:30 pm

This session examines how metal can shape both performance and narrative in adaptive reuse architecture through two Interstruct Design +

Build case studies: the FORDify Arts Courtyard and Interstruct HQ at 814 W. Church Street.

At the Courtyard, reclaimed steel elements transform an underutilized space into a vibrant cultural hub using openness and material expression to connect people and place. At Interstruct, metal is central to reimagining an existing 1940s structure—introducing transparency, depth, and a contemporary identity through facades, screening, and canopy systems.

Together, these projects highlight why metal is a powerful architectural tool: it enables long spans and precise detailing, supports adaptive reuse through durability and reuse potential, and enhances design through light filtration, texture, and layered expression. Attendees will gain insight into how metal can elevate both function and experience in community-focused design.

Learning Objectives:

- Understand how metal can influence both architectural performance and narrative in adaptive reuse projects.
- Analyze the role of reclaimed and newly applied metal systems in transforming underutilized or existing structures into community-focused spaces.
- Evaluate how metal contributes to key design strategies such as transparency, light filtration, texture, and layered expression.
- Identify the technical advantages of metal in architecture, including durability, reuse potential, long spans, and precision detailing.

Solid metal plate systems offer strength, formability, and fire resistance that elevate design flexibility performance. This session explores how these systems are used to create visually intriguing facades incorporating complex three-dimensional and curvilinear forms in unlimited combinations of colors and finishes, and integrated LED lighting effects.

In addition to design versatility, metal plate systems provide long-term durability with minimal maintenance, making them a practical choice for high-performance building envelopes.

Attendees will leave with a clear understanding of where they are most effective and why they are increasingly selected for projects that demand both aesthetic impact and long-term performance.

Learning Objectives:

- Recognize what defines a metal plate system and how it differs from other metal wall assemblies.
- Identify material and finish options for architectural metal plate and learn about applications and installation techniques.
- Explore the performance attributes and design advantages of plate systems.
- Discover how metal plate contributes to sustainable and resilient building envelopes.

Level up with METALCON's expert-led workshops

Go beyond jobsite techniques into structured, in-depth training designed to build expertise. These long-format sessions focus on installation systems, fabrication processes, and detailed applications at a deeper level than standard sessions on the show floor.

METALCON's expert-led workshops give attendees the opportunity to develop verified skills and strengthen professional credentials. Whether training new team members or advancing capabilities, this is where real expertise is built.

TUESDAY, OCT. 6

Metal Roof Installation Training Certificate Program: Part 1

Speaker(s): Steve Maule, P.E., Fabral Metal Wall and Roof Systems; Steve Minunni, ATAS International, Inc.

Time: 1:00 pm to 5:00 pm

Location: Meeting Room S210D

Unlock the potential of a career in metal roofing! In day one of this two-day, eight-hour introductory certificate program based on MCA's Metal Roof Installation Manual, participants will learn from industry experts and get classroom training on topics from substrates, safety, sealants, flashings, panel types and connections, tools, fasteners, maintenance, and more.

Upon successful completion of this two-day training program, individuals who prove themselves to be qualified will receive MCA's Metal Roofing Certificate of Completion. Registrants can then see examples of what they learned in the METALCON Exhibit Hall and further educate themselves on the metal systems, and network with industry experts.

This also gives manufacturers access to a pool of individuals trained in proper methods of metal roof installation. For those new to metal roofing, this program presents a great opportunity to learn about the industry, while experiencing practical training.

Learning Objectives:

- Master the basics of substrates, safety, roofing sealants and more.
- Learn how to implement safety systems for roofing installers.
- Explore common pitfalls and the safety issues to address as soon as they are discovered.
- Learn which sealants are ideal for specific environments and usages.
- Discover the optimal metals for various environmental situations.

WEDNESDAY, OCT. 7

Metal Roof Installation Training Certificate Program: Part 2

Speaker(s): Steve Maule, P.E., Fabral Metal Wall and Roof Systems; Steve Minunni, ATAS International, Inc.

Time: 8:30 am to 12:30 pm

Location: Meeting Room S210D

Unlock the potential of a career in metal roofing! In day two of this two-day, eight-hour introductory certificate program based on MCA's Metal Roof Installation Manual, participants will learn from industry experts and get classroom training on topics from substrates, safety, sealants, flashings, panel types and connections, tools, fasteners, maintenance, and more.

Upon successful completion of this two-day training program, individuals who prove themselves to be qualified will receive MCA's Metal Roofing Certificate of Completion. Registrants can then see examples of what they learned in the METALCON Exhibit Hall and further educate themselves on the metal systems, and network with industry experts.

This also gives manufacturers access to a pool of individuals trained in proper methods of metal roof installation. For those new to metal roofing, this program presents a great opportunity to learn about the industry, while experiencing practical training.

Learning Objectives:

- Master the basics of substrates, safety, roofing sealants and more.
- Learn how to implement safety systems for roofing installers.
- Explore common pitfalls and the safety issues to address as soon as they are discovered.
- Learn which sealants are ideal for specific environments and usages.
- Discover the optimal metals for various environmental situations.

Roll Forming for the Metal Construction Industry: Part 1

Speaker(s): Andy Allman, AMS Controls; Steve Ebel, Roll Form Solutions; Shawn Huffman, Beck Automation; Josh Beck, Beck Automation

Time: 8:30 am to 12:30 pm

Location: Meeting Room S210C

This dynamic workshop presented by the Fabricators and Manufacturers Association (FMA) offers a series of expert-led presentations crafted specifically for current roll formers and newcomers ready to break into the metal construction industry.

- "Considerations for Metal Building Roll Formers" presented by Shawn Huffman and Josh Beck.
- "Introduction of Robotics and Automation to the Roll Forming Industry" presented by Josh Beck.
- "Improve Profitability & Competitiveness through Computer Integrated Manufacturing" presented by Andy Allman.
- "Proper Roll Form Tooling Setup and Troubleshooting" presented by Steve Ebel.

A full-length description is available on METALCON.com.

THURSDAY, OCT. 8

Roll Forming for the Metal Construction Industry: Part 2

Speaker(s): Brian Rodgers, Formtek, Inc.; Paul Williams, Hill Engineering

Time: 8:30 am to 12:30 pm

Location: Meeting Room 210C

This dynamic workshop presented by the Fabricators and Manufacturers Association (FMA) offers a series of expert-led presentations crafted specifically for current roll formers and newcomers ready to break into the metal construction industry.

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- "Material and How it Affects Metal Building Products in the Roll Forming Process" presented by Brian Rogers.
- "Creative Options for Punching/Shearing/Cutoff Challenges in the Metal Building Industry" presented by Paul Williams.
- "Advanced Roll Forming of Steel Framing Components and Utilizing Existing Capital Equipment and Tooling" presented by Brian Rodgers.
- "Requesting a Quote for Roll Forming 101: Let Us Help You" presented by Brian Rogers and Paul Williams.

A full-length description is available on **METALCON.com**.

Metal Roofing from A (Aluminum) to Z (Zinc)



Credit(s): 4 AIA LU HSW

Speaker: Rob Haddock, S-5!
Time: 8:30 am to 12:30 pm
Location: Meeting Room S210D



4 FL Contractor (General)

Widely regarded as the best "crash course" available for professionals at all levels of experience, this course is designed for anyone who sells, designs, installs, commissions, maintains or repairs metal roofing systems. It provides clear, practical, easy-to-follow technical guidance on the art and science of metal roofing, helping participants understand best practices, avoid costly problems and apply effective solutions in real-world settings.

Upon completion, participants will be better prepared to address metal roofing challenges in new construction, maintenance and re-roofing projects, with both a strong theoretical foundation and hands-on, practical skills they can use immediately.

Topics covered include: History of Metal Roofing; Materials, Metallurgy, Corrosion Behaviors; Metallic and Paint Coatings; Manufacturing and Fabrication Techniques; System Selection Criteria (Steep and Low Slope); Design Considerations and Best Practices; Thermal Cycling; Panel Anchorage; Installation/Quality Control; Joint Types—Pros and Cons; Use/Misuse of Sealants; Practical Do's and Don'ts; Maintenance/Troubleshooting; Wind Resistance; Oil Canning Avoidance.

Learning Objectives:

- Understand metal roofing basics: history, materials/coatings and how panels are made.

- Determine how to choose the right system: seam types, panel profiles and proper detailing.
- Learn how to improve performance: avoid corrosion; control oil canning; ensure effective drainage.
- Prevent failures: calculate thermal effects and joint design principles for watertightness.
- Execute with confidence: anchorage principles, wind/uplift resistance, and key do's/don'ts.

Low Slope Detailing Workshop: Certificate Course



Credit(s): 4 AIA LU HSW

Speaker(s): Alex Prothmann, ASM 101
Time: 1:00 pm to 5:00 pm
Location: Meeting Room S210C

If someone has ever wanted to learn more about low slope roofing or gain a deeper understanding of the basics of low slope metal roofing, then this course is perfect for them. This in-depth workshop will expose the attendee to basic level low slope details and transform perspective on sheet metal possibilities and how it applies to a roof.

Attendees will explore how installation options—and even creative solutions—differ between low-slope and steep-style roofs, requiring unique approaches. We will delve deep into low slope metal-roofing while touching on deep slope roofing and discussing the differences in application, from best practices and safety applications to specific tools needed for each style.

By the end, attendees will understand which techniques suit each roof style and how to apply them effectively.

(Tools and material will be provided by ASM101 and participating partners. Participants will complete a paper version of the details we discuss, and volunteers will complete the detail in sheet metal.)

Learning Objectives:

- Discover standard and creative methods for metal roofing installation.
- Compare low and steep slope metal roofing and their impact on structural design and implementation.
- Review safety applications including best practices and essential tools.
- Master the basics of low slope metal roofing: execution, material selection and handling.
- Apply key tools and trade secrets to ensure safety of the structure, the materials, and the installers.

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Masterclasses at METALCON deliver advanced education for experienced professionals seeking to deepen their expertise and sharpen their competitive edge. Led by top experts, each session offers real-world insight, technical rigor, and practical strategies tailored for contractors, owners, engineers, and others ready to elevate standards and results in metal construction.

All Masterclasses are conducted Wednesday, Oct. 7.

MASTERCLASS: Building for the Storm: A Look at How Florida's OIR has Responded to Storm Resilience



Credit(s): AIA LU HSW



Speaker: Anoush Brangaccio, FL Contractor
Florida Office of Insurance (Wind Mitigation)
Regulation
Time: 11:45 am to 12:45 pm
Location: Contractor Business Success
Learning Center

Hurricane Andrew reshaped Florida's construction landscape, driving tougher building codes and major insurance reforms that still impact how contractors build today. In the years that followed, ARA studies on wind mitigation helped launch insurance discounts that reward stronger construction practices.

The 2004-2005 hurricane seasons exposed key gaps, leading to updated requirements and the standardized 1802 Form contractors rely on today. Programs like My Safe Florida Home created new opportunities for contractors to deliver mitigation upgrades homeowners are actively seeking. More recent storms from 2016 through 2024 have proved that homes built to modern codes perform better—especially with improvements like stronger roof attachments and impact-resistant openings.

A new 2024 ARA study has driven updates to the 1802 Form, effective April 1, 2026, with clearer standards and expanded documentation. For contractors, this means clearer expectations, better alignment with insurance incentives, and more opportunities to showcase quality work that stands up to real storms conditions.

Attendees should have moderate to advanced knowledge of/experience with: insurance, Florida contracting standards, hurricane response.

Learning Objectives:

- Understand how post-Hurricane Andrew reforms shaped today's building and insurance requirements.
- Identify key wind mitigation techniques that improve performance and qualify for insurance discounts.
- Navigate the 1802 Form, including the latest updates effective April 1, 2026.
- Recognize how recent hurricanes (2016-2024) validate modern construction practices and materials.
- Leverage programs like My Safe Florida Home to expand services and add value for clients.

MASTERCLASS: Above Sheathing Ventilation: The Forgotten Cool Roof



Credit(s): AIA LU HSW



Speaker(s): Bob Zabcik,
Z-Tech Consulting
Time: 3:00 pm to 4:00 pm
Location: Installation & Techniques
Learning Center

The Metal Construction Association has worked with national laboratories to quantify the energy efficiency benefits of Above-Sheathing Ventilation (ASV) and compare it to the performance of cool roof systems. Research shows that, when implemented appropriately, ASV can match or exceed the performance of cool roof systems in both new construction and retrofits.

ASV Standard and Cool roofing work together to provide superior Urban Heat Island mitigation. This approach has been recognized in high-performance green building programs such as National Green Building Standard (NGBS) Certification and previous versions of the California Title 24 Building Energy Efficiency Standards.

Despite these benefits, ASV is often overlooked in retrofit applications due to lack of awareness. This

session reviews the research behind ASV, provides a high-level overview of the products available to implement ASV and explains how ASV is recognized by current building energy efficiency standards.

Attendees should have moderate to advanced knowledge of/experience with: ventilation, roofing, sustainability, codes and standards.

Learning Objectives:

- Understand basic ASV principles and nomenclature.
- Learn how Above Sheathing Ventilation works.
- Communicate to a layman client how much energy ASV can save them for a particular application.
- Describe how ASV is recognized in their building energy efficiency standard.
- Explain to a layman how Cool Roofing+ can mitigate to urban heat island effects.

MASTERCLASS: Preventing Failures in Roofing and Wall Systems – Evaluating Antimicrobial Performance in Building Materials



Credit(s): AIA LU HSW



Speaker: Dr. Don Satchell, Situ Biosciences
Time: 11:45 am to 12:45 pm
Location: Metal Performance Learning Center

Antimicrobial additives are used in roofing systems, wall assemblies, coatings, and sealants to control mold and algae growth. For architects and contractors, the goal is to protect materials from damage and help them last longer in real-world conditions.

Performance, however, depends on more than just adding an antimicrobial. Jobsite conditions such as moisture, temperature swings, and environmental exposure are common threats and can directly affect how well these additives perform.

This session examines how antimicrobial systems are formulated, tested, and evaluated using standards such as ASTM G21, ASTM D3273, and MIL-STD fungal resistance testing measures. It also explores how and where real-world performance and where gaps can occur. Attendees will gain a clearer understanding of how to assess antimicrobial effectiveness make more informed material and specification decisions.

Attendees should have moderate to advanced knowledge of/experience with: coating selection, roofing systems, wall assemblies, or material specification decisions.

Learning Objectives:

- Define what an antimicrobial additive is and what makes them successful.
- Understand how antimicrobial performance is evaluated using industry-standard test methods.
- Discover how testing and interpretation can affect materials, product specifications, and ultimately the longevity of products and projects.
- Learn how antimicrobial additives work in various environmental conditions.

MASTERCLASS:
Shipping Container
Upcycling:
Opportunities
and Challenges with Supply Chain
Connected Modular Steel Units



Credit(s): AIA LU

Speaker: Stephen D. Bender, AIA, NCARB, City Labs and University of Florida
Time: 3:00 pm to 4:00 pm
Location: Design District

Stephen Bender, architect and instructor at University of Florida, weaves together insights on sustainability, supply chain, regulation, and project delivery to examine the role of modular construction with steel. When is it the right choice?

This session explores how upcycled shipping containers can be transformed into adaptable, cost-effective building solutions while navigating code requirements and logistical constraints. Attendees will gain insight into real-world applications, lessons learned, and the broader environmental implications of repurposing steel in the built environment.

Attendees should have moderate to advanced knowledge of/experience with: design, metal structure implementation, modular.

Learning Objectives:

- Analyze the key factors influencing the use of upcycled shipping containers in modular construction.
- Evaluate the design and performance characteristics of steel shipping container systems as adaptable and cost-effective building solutions.
- Identify code requirements, permitting challenges, and delivery strategies in container upcycling.
- Assess real-world applications to understand the environmental benefits and limitations of repurposing steel containers in the built environment.

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This is where contractors come to learn how to run a stronger business. Sessions focus on winning more work, managing risk, improving margins, and building teams that perform. From sales strategy and workforce challenges to contract management, insurance implementation, and financial planning, attendees will walk away with practical strategies that can be applied immediately to grow and protect businesses.

WEDNESDAY, OCT. 7

Growing Your Metal Business: Real-World Strategies from Industry Leaders

Speaker(s): Brian

McLaughlin,
Carlisle Architectural
Metals

Time: 10:15 am to 11:15 am

Location: Contractor Business
Success Learning Center



Credit(s): 1 AIA LU



1 FL Contractor
(Business)

This session presented by
Carlisle Architectural Metals



Join Brian McLaughlin of Carlisle Architectural Metals for a practical discussion on strategies for growing and strengthening a metal construction or fabrication business. Drawing from real-world industry experience, this session explores how successful companies have expanded their operations by leveraging the performance, durability, and long-term value of metal while maximizing operational efficiency.

Attendees will gain insights into key competitive advantages, including equipment investment, in-house fabrication capabilities, portable roll forming, and customized project solutions. Learn how strategic operational decisions can increase margins, improve scheduling flexibility, create new revenue opportunities, and help differentiate your company in a competitive marketplace.

Learning Objectives:

- Identify key strategies for leveraging metal's durability, testing, and warranties as sales tools.
- Evaluate the business advantages of owning roll forming and fabrication equipment.
- Understand how portable roll forming can increase flexibility and profitability.
- Apply practical growth strategies shared by experienced contractors.
- Develop approaches to differentiate companies in a competitive marketplace.

Building for the Storm: A Look at How Florida's OIR has Responded to Storm Resilience



Speaker(s): Anoush

Brangaccio, Florida Office of
Insurance Regulation

Time: 11:45 am to 12:45 pm

Location: Contractor Business
Success Learning Center

Credit(s): 1 AIA LU HSW



1 FL Contractor
(Wind Mitigation)

Hurricane Andrew reshaped Florida's construction landscape, driving tougher building codes and major insurance reforms that still impact how contractors build today. In the years that followed, ARA studies on wind mitigation helped launch insurance discounts that reward stronger construction practices. The 2004-2005 hurricane seasons exposed key gaps, leading to updated requirements and the standardized 1802 Form contractors rely on today. Programs like My Safe Florida Home created new opportunities for contractors to deliver mitigation upgrades homeowners are actively seeking. More recent storms from 2016 through 2024 have proved that homes built to modern codes perform better—especially with improvements like stronger roof attachments and impact-resistant openings.

A new 2024 ARA study has driven updates to the 1802 Form, effective April 1, 2026, with clearer standards and expanded documentation. For contractors, this means clearer expectations, better alignment with insurance incentives, and more opportunities to showcase quality work that stands up to real storms conditions.

Attendees should have moderate to advanced knowledge of/experience with: insurance, Florida contracting standards, hurricane response.

Learning Objectives:

- Understand how post-Hurricane Andrew reforms shaped today's building and insurance requirements.
- Identify key wind mitigation techniques that improve performance and qualify for insurance discounts.
- Navigate the 1802 Form, including the latest updates effective April 1, 2026.

- Recognize how recent hurricanes (2016-2024) validate modern construction practices and materials.
- Leverage programs like My Safe Florida Home to expand services and add value for clients.

When Ownership Is Personal: Navigating Owner Level Issues in Private Businesses

Speaker: Ben Persofsky,
BBH Center for Family
Business

Time: 1:15 pm to 2:15 pm

Location: Contractor
Business Success Learning Center



Credit(s): 1 AIA LU

Private businesses with individual owners often benefit from deep commitment and long term perspective—but they can also face unique pressures that complicate leadership and decision making.

In this session, Ben Persofsky, Head of the Center for Family Business at Brown Brothers Harriman, will examine the distinctive dynamics of owner-led businesses and share practical ways leaders can navigate those dynamics to foster alignment, reduce friction, and support sustainable success. Through real-world examples and actionable strategies, participants will gain tools to lead with greater clarity, cohesion, and confidence.

Learning Objectives:

- Understand the distinctive leadership and decision-making dynamics commonly found in privately owned and owner-led businesses.
- Identify common sources of friction and misalignment within owner-led enterprises.
- Gain practical insights and approaches for fostering stronger alignment, communication, and cohesion among company leaders.
- Explore actionable frameworks to support long-term stability and leadership effectiveness for business success.

From Conversations to Conversions: Smarter Sales Strategies That Drive Results



Credit(s): 1 AIA LU

Speaker(s): David Stahler, S-5!

Time: 2:45 pm to 3:45 pm

Location: Contractor Business Success Learning Center

Today's sales environment is more competitive and customer-driven than ever. Success requires strong product knowledge, a clear understanding of customer needs, a repeatable strategy, and the ability to build trust-based relationships. We'll focus on practical, real-world selling strategies that help teams create more value in everyday customer conversations. Along the way, we'll touch on common tactics like cross-selling and upselling—plus when (and when not) to use them.

We'll also discuss different selling approaches such as relationship selling and conversion-focused selling, and where each works best in real scenarios attendees face every day. Attendees will leave this session with clear, actionable techniques and a practical plan to improve sales conversations, close more opportunities, and grow businesses.

Learning Objectives:

- Understand the impact of sales training on team performance.
- Learn key sales tactics: cross-selling, upselling, relationship and conversion selling.
- Identify barriers to sales success and how to overcome them.
- Create a practical plan to implement effective

THURSDAY, OCT. 8

Dealing with Delay: From Contract Negotiations to Claims



Credit(s): 1 AIA LU

Speaker: John "J.T." Gallagher, Hendrick Phillips Salzman & Siegel

1 FL Contractor (Business)

Time: 10:15 am to 11:15 am

Location: Contractor Business Success Learning Center

The adage "time is money" rings especially true in the metal construction industry. When projects are delayed, the costs increase and the risk of loss grows. Delays are an ever-present that must be proactively managed.

This session will provide strategies to help construction professionals protect themselves against the impacts of delays. We'll cover practical steps that can be taken at various stages of a project—from bid to close-out—to improve the attendee's ability to secure additional time and compensation.

Specific strategies we'll discuss include addressing schedule requirements at the proposal stage; negotiating contract language to reduce the risk and cost impacts associated with material shortages; force majeure, changes, unforeseen conditions, delays caused by others, and non-excusable delays; documentation best practices during the execution to avoid contractual pitfalls and defeat or support claims for additional time and compensation; and effectively resolving disputes related to time and delays.

Learning Objectives:

- Understand basic "delay" related terminology and schedule principles.
- Apply bidding and pre-construction strategies to mitigate delay and impact risk.
- Identify key contract language posing risk related to delays and impacts.
- Implement documentation practices to support requests for additional time and money.
- Learn to proactively address disputes during and after project completion

From Vision to Profit: Building a Winning Business Plan in the Metal Industry (In Spanish • En español)



Credit(s): 1 AIA LU

Speaker(s): Amparo Sanchen, 1 FL Contractor (General)
Latinos En Roofing

Time: 11:45 am to 12:45 pm

Location: Contractor Business Success Learning Center

A strong business plan is the foundation of every successful metal company. Whether launching a new venture or scaling an existing operation, having a clear roadmap can mean the difference between growth and stagnation.

Designed for contractors, entrepreneurs, and business leaders in the metal sector, this session will

walk attendees through the essential components of building a strategic, practical, and profitable business plan specifically tailored to the metal industry. Participants will learn how to define their vision, structure operations, forecast financials, identify their target market, and create a scalable growth strategy. Translation available on METALCON.com

Learning Objectives:

- Identify key components of a successful business plan tailored to the metal industry.
- Define a clear mission, vision, and value proposition.
- Build a basic financial projection and pricing strategy.
- Evaluate target market and competitive landscape.
- Create a practical growth plan to support long-term sustainability.

When the Jobsite Bites Back: Understanding and Managing Workers Compensation Risks and Claims



Credit(s): 1 AIA LU



Speaker: Matthew J. Troy, Conroy Simberg

1 FL Contractor (Workers Compensation)

Time: 1:15 pm to 2:15 pm

Location: Contractor Business Success Learning Center

This session will help contractors understand how workers' compensation claims are handled, from the moment an incident occurs through resolution, including reporting, investigation, and potential litigation.

Attendees will gain a clear picture of what a typical claim looks like and the key stages that influence outcomes. The session will highlight major cost drivers—such as medical expenses, lost wages, and claim duration—and explain how these factors impact overall insurance costs. It will also explore common pitfalls that can increase exposure and complicate claims management.

Finally, participants will learn practical strategies to mitigate risk, reduce claim severity, and implement proactive measures that support safer jobsites and better financial outcomes.

Learning Objectives:

- Understand the life cycle of a workers' compensation claim, from initial incident reporting through investigation, resolution, and potential litigation.

- Identify the key stages in the claims process that influence outcomes and overall claim management effectiveness.
- Analyze the primary cost drivers of workers' compensation claims, including medical expenses, lost wages, and claim duration.
- Recognize common pitfalls and risk factors that can increase claim exposure and complicate the claims process.

Building a Modern Trades Workforce That Actually Wants to Stay



Credit(s): 1 AIA LU



Speaker: Bryce Batts, Career Collective

Time: 2:45 pm to 3:45 pm

Location: Contractor Business Success Learning Center

1 FL Contractor (Business)

The skilled trades are facing a workforce crisis—not because people don't want to work, but because the industry is still operating with outdated assumptions about careers, leadership, and growth. Bryce Batts, bestselling author of "The Career Architect" and a talent strategist with nearly two decades of experience in the trades and AEC, challenges the "this is how it's always been done" mindset that's quietly driving talent away.

Using real-world examples from construction, metal, and specialty trades, Bryce will explore why traditional career paths no longer resonate with today's workforce, how employer branding, autonomy, and leadership behaviors impact retention more than pay alone, and what trades leaders can do to attract women, younger talent, and career switchers—and keep them.

He'll also share how modern trades firms are redesigning roles, culture, and leadership to build teams that endure. This is not about being "soft." It's about being smart—and building a workforce that shows up, stays engaged, and takes pride in the work.

Learning Objectives:

- Identify the cultural and leadership factors contributing to talent shortages and turnover in the trades.
- Learn how employer branding, autonomy, and leadership behaviors influence attraction and retention of women, younger workers, and career-switchers.
- Recognize outdated workforce assumptions that limit engagement and growth.
- Apply practical strategies to redesign roles, career pathways, and team structures to improve engagement, accountability, and long-term retention.

- Utilize leadership approaches to balance productivity with sustainability.

FRIDAY, OCT. 9

Behind the System: Leadership, Communication & Growth in Modern Roofing

(In Spanish • En español)



Credit(s): 1 AIA LU

Speaker(s): Eliana Maestre, Topmetal Roofing Supplier LLC

Time: 10:15 am to 11:15 am

Location: Contractor Business Success Learning Center

In highly competitive construction markets, long-term business growth depends on more than just products and pricing. Strong contractor relationships, customer trust, communication and ongoing education have become critical competitive advantages.

This session explores the human and operational side behind building a modern roofing systems company within one of the most demanding construction markets in the United States. Drawing from real-world experience from the South Florida and Miami-Dade market, learn how relationship-driven leadership, education, and communication strategies help strengthen partnerships, build customer loyalty, and support sustainable business growth.

Eliana will also share her perspective on leadership, industry relationships, and the growing role of women in construction.

Translation available on METALCON.com

Learning Objectives:

- Discover how communication and trust help strengthen contractor and customer relationships.
- Learn how contractor/manufacturer relationships need to grow and evolve in the modern construction landscape.
- Find out ways to create long-term customer relationships to support long-term growth.
- Gain insights on the growing role of women in strengthening businesses and relationships within the industry.

Don't Panic: Managing the OSHA Citation & Inspection Process



Credit(s): 1 AIA LU



Speaker(s): Kyle Rea, Adams & Reese, LLP

Time: 11:45 am to 12:45 pm

Location: Contractor Business Success Learning Center

1 FL Contractor (Laws & Rules)

This session delivers a practical, real-world look at the OSHA inspection and citation process—from both the jobsite and legal defense perspectives. Attendees will gain a clear understanding of how inspections are initiated, what unfolds during the process, and how personnel can respond effectively in the moment.

We'll walk through proven strategies for managing inspections as they happen, including smart documentation practices and site protocols that help reduce risk. Then we will break down citation response options, common defenses, and proactive approaches that position contractors to handle enforcement issues before they escalate into costly disputes.

This session provides clear, actionable guidance to help attendees to confidently navigate OSHA challenges—both in the field and beyond.

Learning Objectives:

- Learn what is involved in an OSHA inspection and the potential resulting citation process.
- Gain strategies to effectively document all practices, protocols, and approaches on a job site to mitigate any OSHA situations that may arise.
- Understand what smart documentation is, and how to create system to support it.
- Discover what to do when an OSHA inspector comes to the job site.
- Learn common legal strategies defenses.

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Installation & Techniques Learning Center

Curated for field work, this Learning Center focuses on the details that make or break a project. From insulation and moisture control to roofing systems, safety, and installation sequencing, these sessions reflect the realities crews face every day. See how to fix issues before they become costly problems, material implementation recommendations, and what it takes to deliver consistent, high-performance results in real-world conditions.

WEDNESDAY, OCT. 7

Reflective Insulation & Radiant Barriers in Metal Building Design: Solving Real-World Thermal, Moisture, and Energy Challenges



Credit(s): 1 AIA LU HSW



1 FL Contractor
(General)

Speaker(s): Dante Ferrari, Ceplast Metallized Products; Philip Ramstack, MWI Components; Kelly Myers, Balcan Innovations
Time: 12:00 pm to 1:00 pm
Location: Installation & Techniques Learning Center

Metal buildings present unique thermal and moisture challenges due to highly conductive assemblies, wide temperature swings, and increasing energy-efficiency requirements. Traditional insulation strategies alone often fall short in controlling radiant heat transfer, condensation risk, and long-term operational costs.

Explore how reflective insulation and radiant barrier systems are successfully used in metal building construction to address real-world performance challenges. Attendees will gain a clear understanding of radiant heat transfer, condensation control strategies, and how reflective insulation systems complement mass insulation in metal roofs, walls, and HVAC applications.

This session combines building-science fundamentals, code-recognized applications, and real-world project examples to help architects, engineers, contractors, and metal building professionals make informed design and insulation decisions.

Learning Objectives:

- Explain how radiant heat transfer affects metal building performance.
- Identify common causes of condensation in metal building envelopes and how reflective insulation systems help manage moisture and vapor drive.

- Evaluate appropriate applications for reflective insulation in metal roofs, walls, and HVAC systems.
- Understand how reflective insulation and radiant barriers are recognized within U.S. building codes and energy standards.
- Explain how reflective insulation systems integrate into metal building assemblies.

Unlocking Offsite and Modular's Full Potential with Cold-Formed Steel



Credit(s): 1 AIA LU



1 FL Contractor
(General)

Speaker(s): Tim Lindquist, FRAMECAD
Time: 1:30 pm to 2:30 pm
Location: Installation & Techniques Learning Center

This session explores how Cold-Formed Steel (CFS) is unlocking the full potential of modular construction across residential, commercial, and large-scale infrastructure projects worldwide. Drawing on real-world experience in modular manufacturing and design, it highlights practical lessons from delivering projects at scale across diverse markets.

Through a series of global case studies—including mid-rise hotels, volumetric housing, schools, bathroom pods, facades, and advanced floor systems—the presentation demonstrates how CFS enables faster delivery, greater precision, and true scalability in modern construction.

We will also break down the complete CFS workflow from Design to Manufacture to Build, showcasing how digital design tools, automated engineering, and integrated production management are transforming traditional construction into a highly controlled, data-driven process.

Learning Objectives:

- Understand where Cold-Formed Steel (CFS) fits best in modular construction.
- Explain the end-to-end Design-Manufacture-Build process for Cold-Formed Steel.

- Evaluate the operational benefits of Cold-Formed Steel—including accuracy, precision, reduced waste, strength-to-weight ratio, and improved site and factory efficiency.
- Recognize how Cold-Formed Steel improves supply-chain control and scalability.
- Discover ways to apply real-world insights from global case studies to assess how Cold Formed Steel can reduce cost, time, risk, and complexity in modular construction projects.

Above Sheathing Ventilation: The Forgotten Cool Roof



Credit(s): 1 AIA LU HSW



1 FL Contractor
(General)

Speaker(s): Bob Zabcik, Z-Tech Consulting
Time: 3:00 pm to 4:00 pm
Location: Installation & Techniques Learning Center

The Metal Construction Association has worked with national laboratories to quantify the energy efficiency benefits of Above-Sheathing Ventilation (ASV) and compare it to the performance of cool roof systems. Research shows that, when implemented appropriately, ASV can match or exceed the performance of cool roof systems in both new construction and retrofits. ASV Standard and Cool roofing work together to provide superior Urban Heat Island mitigation. This approach has been recognized in high-performance green building programs such as National Green Building Standard (NGBS) Certification and previous versions of the California Title 24 Building Energy Efficiency Standards. Despite these benefits, ASV is often overlooked in retrofit applications due to lack of awareness. This session reviews the research behind ASV, provides a high-level overview of the products available to implement ASV and explains how ASV is recognized by current building energy efficiency standards.

Attendees should have moderate to advanced knowledge of/experience with: ventilation, roofing, sustainability, codes and standards.

Learning Objectives:

- Understand basic ASV principles and nomenclature.
- Learn how Above Sheathing Ventilation works.
- Communicate to a layman client how much energy ASV can save them for a particular application.
- Describe how ASV is recognized in their building energy efficiency standard.
- Explain to a layman how Cool Roofing+ can mitigate to urban heat island effects.

Building for Power: How Data Center Growth is Reshaping Construction and Energy Planning



Credit(s): 1 AIA LU



Speaker(s): Pol Lezcano, CBRE

Time: 4:00 pm to 5:00 pm

Location: Installation & Techniques Learning Center

1 FL Contractor
(General)

The rapid expansion of data centers is creating new challenges for construction and development projects across the country. As utilities struggle to keep pace with demand, project teams are facing longer interconnection timelines, increased energy costs, and greater uncertainty around power accessibility.

This session examines how developers, owners, and contractors are responding by integrating solutions into project planning and facility design. Attendees will learn how emerging strategies, like battery energy storage systems (BESS), or hybrid solutions can support project execution, improve operational resilience, and help future-proof buildings in an increasingly power-constrained environment.

Learning Objectives:

- Identify the impacts of growing data center energy demand on infrastructure, project delivery timelines, and power availability for new construction projects.
- Analyze the benefits and limitations on on-site energy solutions, and how these can support resilient building operations.
- Evaluate how limitations, accessibility, and energy constraints influence project site selection.
- Assess strategies for integrating infrastructure planning in project design to mitigate operational risks and improve energy grid disruptions.
- Apply best practices for incorporating distributed resources into facility planning to support occupant welfare.

THURSDAY, OCT. 8

Steel, Slope & Safety: Brain Injury Risks in Metal Construction Operations



Credit(s): 1 AIA LU HSW



Speaker(s): Joe Brandel, Mips
Time: 10:30 am to 11:30 am
Location: Installation & Techniques Learning Center

1 FL Contractor
(Workplace Safety)

Metal construction environments introduce a unique combination of hazards—slick panel surfaces, steep slopes, sharp edges, and constant exposure to height—that significantly increase the likelihood and severity of head injuries. At the same time, industry data continues to show that roofing professionals experience the highest rates of traumatic brain injuries (TBIs) deaths across construction, with falls being the leading cause.

This session takes a deeper look at the risks of metal construction work and how proper PPE usage and preventive measures can help mitigate these risks. Joe Brandel of Mips will break down how different work site factors contribute not just to falls, but to the type of impacts that are more likely to result in serious brain injury—particularly those involving rotational motion and angled strikes.

Learning Objectives:

- Understand how appropriate helmets can help prevent TBIs and other brain injuries.
- Apply proper PPE practices and site-wide preventative measures to mitigate fall and brain injury risk.
- Recognize most common worksite factors that contribute to injury risk in metal construction.
- Metal construction poses specific health safety risks, understand some of the safety specifics that metal jobsites need to take into account.

Start Strong: Underlayment Strategies Every Metal Roofer Should Know



Credit(s): 1 AIA LU HSW



Speaker(s): Torre Palermino
and Michael Lookenott,
Owens Corning

Time: 12:00 pm to 1:00 pm

Location: Installation & Techniques Learning Center

1 FL Contractor
(General)

Get started with the fundamentals of metal roofing underlayment. Attendees will learn why underlayment selection plays a critical role in overall roof performance and long-term protection. We will explore key features to look for when evaluating underlayments and guides attendees through choosing between self-adhered and synthetic options.

Gain insight into important installation considerations that can impact durability and effectiveness. Discover specialized underlayment solutions designed to perform in extreme conditions. Whether attendees are new to the field or building their knowledge base, this course equips attendees with practical, job-ready understanding.

Learning Objectives:

- Understand why underlayment selection matters to the sustainability and longevity of structure.
- Learn how the important components of underlayments affect the building, and how to determine the best component options for the region you are building in and designing for.
- Get insight on the differences between self-adhered underlayments and synthetic underlayments, and how to determine which options are best for your project.
- Learn how to install underlayments, and what structural factors will affect the installation. Speakers will share insights on developing a proper installation plan based on the building.
- Get specialized options and solutions for underlayments to address extreme weather and best suit climate change in various regions.

Built Not to Burn: Why Steel Residential Construction Is Poised to Reshape Fire-Prone Markets



Credit(s): 1 AIA LU HSW



Speaker(s): Erla Dögg
Ingjaldsdóttir and Tryggvi
Thorsteinsson, Minarc

Time: 1:30 pm to 2:30 pm

Location: Installation & Techniques Learning Center

1 FL Contractor
(General)

As extreme weather from wildfires to hurricanes continue to reshape residential construction, builders are facing a critical question: if steel construction performs better in extreme weather events, why does wood remain the default in many of the nation's highest-risk areas?

In this session, Minarc shares 25 years of experience designing and building Type II steel

residential projects in Southern California. Through real-world examples and practical lessons, attendees will gain a clear understanding of what Type II construction is, why adoption has been slow, and how steel framing can provide a durable, resilient alternative for weather-prone communities.

Contractors will learn what it takes to successfully build with cold-formed steel, how the learning curve compares to wood framing, and why growing demand from homeowners, architects, and insurers is creating new opportunities for builders who develop this expertise.

Learning Objectives:

- Evaluate the fire and extreme weather performance of Type II non-combustible steel construction.
- Identify the key codes and material requirements that define Type II residential construction and contribute to improved building resilience.
- Analyze the design, construction, and long term performance considerations, including durability, dimensional stability, and post-event recovery.
- Assess the practical challenges and implementation strategies contractors face when transitioning from wood framing to steel construction.

Emerging Fire rated, Foam insulation Technologies: Safety, Resiliency and Sustainability Benefits

AIA Approved Continuing Education
Credit(s): 1 AIA LU HSW



Speaker(s): Richard Barone, Firestable Fire blocking Spray Foam Insulation Co.
Time: 3:00 pm to 4:00 pm
Location: Installation & Techniques Learning Center

This session explores evolving approaches to closed-cell spray foam building insulation with a focus on enhancing fire resiliency, durability, sustainability, and long-term performance. It examines how integrated insulation systems can contribute to fire resistance, air and moisture control, and structural integrity—reducing vulnerabilities associated with multi-layer assemblies.

Attendees will see emerging research on insulation materials, including their embodied and operational carbon impacts, alongside real-world assembly examples. The session highlights how resilient design strategies can support safer, more energy-efficient buildings while addressing extreme climate conditions and advancing carbon reduction goals.

Learning Objectives:

- Evaluate how insulation strategies can improve fire resiliency and reduce risk in building assemblies.
- Explain the role of integrated insulation systems in enhancing air and moisture resilience.
- Compare insulation materials based on embodied and operational carbon impacts.
- Apply research findings to assess insulation assemblies for improved safety and performance.
- Identify approaches that support durable, energy-efficient, and climate-resilient buildings.

Mistakes to Avoid when Designing Metal Roof Systems

AIA Approved Continuing Education
Credit(s): 1 AIA LU HSW



Speaker(s): Brandon Jackson, Carlisle Architectural Metals
Time: 4:00 pm to 5:00 pm
Location: Installation & Techniques Learning Center

This session reviews the multiple factors that affect the design and implementation of a standing seam metal roof system, and at what point they should be addressed. These factors include slope, penetrations, flashings, transitions, rooftop equipment and more.

The speaker from Carlisle Architectural Metals will highlight real-world examples of problems that occur when issues like slope and transitions are not properly addressed. Because these factors can affect construction costs, a strategy for discussing these issues with the building owner and other appropriate personnel will also be discussed.

Learning Objectives:

- Identify potential problems in metal roofing systems such as slopes and flashings and before the construction document phase begins.
- Analyze roof conditions such as curbs and HVAC equipment to determine if they can be relocated off a roof system.
- Examine real-world problems created when potential trouble areas are not identified and resolved during the design stage staying within budget.
- Describe the differences between standing seam roof and other available metal roofing options.

FRIDAY, OCT. 9

Designing Walls for Reality, Not Perfection

AIA Approved Continuing Education

Credit(s): 1 AIA LU HSW

Speaker(s): Ryan Dalglish, RAINA

Time: 12:00 pm to 1:00 pm

Location: Installation & Techniques Learning Center



1 FL Contractor (General)

From leaky condos to evolving building codes, the industry has learned—sometimes the hard way—that managing rainwater is one of the most critical challenges in building enclosure design. This session offers a practical look at how rainscreen wall assemblies meet that challenge, from fundamentals to modern high-performance wall systems.

Explore why water intrusion occurs, how wetting and drying must stay in balance, and why “perfect” barriers aren’t always the best solution. Through clear definitions, real-world examples, this session breaks down rain control theory and shows how the drained approach underpins effective rainscreen performance. Rather than framing rainscreens as a product, this session presents them as a flexible design strategy applicable across building types, climates, cladding materials, and construction methods.

Attendees will leave with a deeper appreciation for walls that manage water quietly and reliably.

Learning Objectives:

- Explain what the building enclosure actually does—separating inside from outside while quietly battling water, air, heat, and moisture.
- Define a rainscreen wall and distinguish it from other wall designs.
- Identify the core components of a rainscreen wall and describe how drainage, ventilation, and drying help walls recover from getting wet.
- Discover how rainscreen walls support more durable, resilient, energy-efficient, healthy, and flexible building design.
- Gain insights into resources to help build and improve specifications and contractual documents.

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Metal Performance Learning Center

Metal performance doesn't start just on the jobsite—it's built into the system. These sessions focus on how metal materials and assemblies perform under real-world conditions; meeting and exceeding current building codes and standards. See how design and manufacturing decisions impact durability, resilience, and code compliance—and where performance issues are solved.

WEDNESDAY, OCT. 7

From Coil to Code: How High-Performance Metal Roofing Systems are Engineered, Tested, and Manufactured (In Spanish • En español)



Credit(s): 1 AIA LU HSW



1 FL Contractor
(General)

Speaker(s): Aldin Mejia,
Topmetal Roofing Supplier
Time: 10:15 am to 11:15 am
Location: Metal Performance Learning Center

Metal roofing performance is not defined at installation—it is engineered at the manufacturing level. This session breaks down how modern high-performance metal roofing systems are designed, tested, and manufactured to meet real-world structural and environmental demands.

Attendees will learn how factors such as coil selection, forming tolerances, clip design, fastening strategy, and system testing directly impact long-term roof performance.

Using real workflows and assemblies as examples, this session connects the dots between fabrication decisions and field results. Special attention is given to high-wind regions and how proper manufacturing and assembly lead to code compliance. We will also address why many failures originate from system misalignment rather than installer error.

This practical, systems-based session is intended to help attendees better understand how manufacturing discipline translates into durability, compliance, and performance on the roof.

Translation available on METALCON.com

Learning Objectives:

- Understand how metal roofing performance is engineered at the manufacturing level.
- Identify critical manufacturing variables that affect wind resistance and system movement.
- Learn how testing standards influence real-world roof behavior.
- Recognize common system failures caused by manufacturing and specification gaps.
- Acquire insights into manufacturing-driven

thinking that can improve roof design and installation outcomes.

Preventing Failures in Roofing and Wall Systems – Evaluating Antimicrobial Performance in Building Materials



Credit(s): 1 AIA LU HSW



1 FL Contractor
(General)

Speaker(s): Dr. Donald P. Satchell,
Situ Biosciences
Time: 11:45 am to 12:45 pm
Location: Metal Performance Learning Center

Antimicrobial additives are used in roofing systems, wall assemblies, coatings, and sealants to control mold and algae growth. For architects and contractors, the goal is to protect materials from damage and help them last longer in real-world conditions. Performance, however, depends on more than just adding an antimicrobial. Jobsite conditions such as moisture, temperature swings, and environmental exposure are common threats and can directly affect how well these additives perform. This session examines how antimicrobial systems are formulated, tested, and evaluated using standards such as ASTM G21, ASTM D3273, and MIL-STD fungal resistance testing measures. It also explores how and where real-world performance and where gaps can occur.

Attendees will gain a clearer understanding of how to assess antimicrobial effectiveness make more informed material and specification decisions. Attendees should have moderate to advanced knowledge of/experience with: coating selection, roofing systems, wall assemblies, or material specification decisions.

Learning Objectives:

- Define what an antimicrobial additive is and what makes them successful.
- Understand how antimicrobial performance is evaluated using industry-standard test methods.
- Discover how testing and interpretation can affect materials, product specifications, and ultimately the longevity of products and projects.
- Learn how antimicrobial additives work in various environmental conditions.

When Codes Aren't Enough: Practical Resilience for Modern Buildings



Credit(s): 1 AIA LU HSW



1 FL Contractor
(General)

Speaker(s): Alan Scott, Intertek
Time: 1:15 pm to 2:15 pm
Location: Metal Performance Learning Center

Extreme weather, supply chain disruptions, and changing climate conditions are reshaping how buildings are designed, constructed, and maintained. Yet many projects still rely on past assumptions about risk that no longer reflect current realities. This session explores how members of the metal industry can integrate resilience into everyday project decisions without overcomplicating the process or driving unnecessary cost.

Rather than focusing only on future climate projections, we'll look at practical strategies that improve durability, adaptability, and long-term performance today. Through real-world examples, the session will introduce climate risk and resilience assessment as a tool for identifying vulnerabilities early, helping teams prioritize solutions that provide the greatest benefit for the least investment. Topics will include material selection, envelope performance, redundancy, passive survivability, and retrofit strategies.

Emerging regulatory and financial drivers reshaping owner expectations, along with the evolving roles of designers, builders, and manufacturers in delivering resilient buildings. Whether working on new construction or renovation, participants will leave with practical ideas for designing and building projects that can adapt to changing conditions and recover faster when disruptions occur.

Learning Objectives:

- Identify practical strategies to improve building resilience through design, material selection, and construction practices.
- Recognize how climate risk and resilience assessments can guide smarter project decisions and reduce long-term risk.
- Explore enclosure and system strategies that improve durability, passive survivability, and hazard readiness.

- Understand emerging regulatory and financial pressures influencing resilient building design and retrofit decisions.
- Evaluate how resilience strategies align with energy performance, lifecycle value, and occupant safety goals.

MCM in Practice: Installation, Inspection, and Fixes



Credit(s): 1 AIA LU HSW

Speaker(s): Paul Deffenbaugh, DeepBrook Media; Samuel Chastain, Alfrex, Inc.; John Trifonoff, East Coast Metal Systems; Jamie, Goodfellow, Sobotec
Time: 2:45 pm to 3:45 pm
Location: Metal Performance Learning Center



Metal composite materials (MCM) are just one part of a much bigger wall system. This session focuses on how everything actually comes together in the field. We'll walk through how MCM fits into the full wall assembly and highlight the installation best practices and inspection points that matter most. MCM's composition inherently adjusts to thermal expansion and avoids the oil-canning of alternative metal panels. However, quality installation makes all the difference.

Using field-based examples, we'll examine common concerns and discuss practical ways to identify, troubleshoot, and address them. What happens after install? We'll discuss what to look for during inspections, what maintenance to plan for, and what attendees need to know if they ever need a repair. Attendees will leave with a clearer, more practical understanding of how to integrate, install, inspect, and troubleshoot MCM wall systems to deliver wall performance that lasts for decades.

Learning Objectives:

- Understand how MCM integrates into full wall assemblies, including interaction with other systems.
- Identify best practices for MCM installation.
- Recognize key inspection points and common installation issues.
- Explain the impact of MCM material properties, like thermal expansion, on system performance.
- Evaluate post-installation considerations for MCM wall systems.

THURSDAY, OCT. 8

What's Cooler Than Cool?



Credit(s): 1 AIA LU

Speaker(s): Amanda Turner, Jacobs; Sarah Schneider, Cool Roof Ratings Council; Alex Nicol, Sherwin-Williams
Time: 10:15 am to 11:15 am
Location: Metal Performance Learning Center



1 FL Contractor (General)

What's Cooler Than Cool? explores the powerful combination of cool roofs, cool walls, insulated metal panels (IMPs), and metal building systems (MBS) and how together they deliver measurable benefits in energy efficiency, occupant comfort, durability, and sustainability. This session moves past single-product thinking and instead focuses on whole-building performance, showing how these strategies work best when designed as an integrated system.

Attendees will gain a practical understanding of how reflective surfaces, continuous insulation, and metal building systems can be aligned to reduce heat gain, support compliance with evolving energy codes, and contribute to sustainability goals, all while maintaining design flexibility and constructability.

Learning Objectives:

- Understand how cool roofs and cool walls reduce heat gain and improve building energy performance.
- Explain the role of insulated metal panels (IMPs) in delivering continuous insulation and thermal efficiency.
- Discover how metal building systems support integrated, high-performance envelope solutions.
- Gain strategies that can help meet energy codes, sustainability programs, and owner performance goals.

Facilitating Product Acceptance with ICC-ES Certification



Credit(s): 1 AIA LU HSW

Speaker(s): Michael Temesvary, International Code Council-Evaluation Service
Time: 11:45 am to 12:45 pm
Location: Metal Performance Learning Center



1 FL Contractor (General)

This session explores how the International Code Council-Evaluation Service certification helps streamline product approval and code acceptance for building officials, specifiers, and project teams. Attendees will gain insight into the evaluation process, understand the value of accredited compliance reports, and learn how ICC-ES certification can reduce risk, simplify approvals, and support confidence in innovative building products.

The session will also examine how evaluation reports are developed, including testing, quality assurance, and ongoing compliance requirements. Real-world examples will illustrate how design and construction teams use ICC-ES reports to expedite permitting and improve coordination across stakeholders. Participants will leave with practical strategies for leveraging certification documentation to support code compliance and project efficiency.

Learning Objectives:

- Explain the role of ICC-ES in the code development and product evaluation process and its relevance to building design and construction.
- Describe how ICC-ES evaluation reports are developed, including testing standards, quality control, and compliance verification.
- Evaluate the benefits of using ICC-ES certified products in reducing project risk and streamlining code approvals.
- Assess how third-party certification supports informed decision-making and enhances confidence in innovation.

Residential Metal Roofing: The Sustainable Choice



Credit(s): 1 AIA LU HSW

Speaker(s): Renee Ramey, Metal Roofing Alliance; Lauren Rogers, Sherwin-Williams; Brian Smallwood, SDI; Melissa Dunson, Central States; Mitch Heitsch, Westlake Royal Building Products
Time: 1:15 pm to 2:15 pm
Location: Metal Performance Learning Center



1 FL Contractor (General)

Metal roofing is a leading solution for projects where sustainability, performance, and long-term value are top priorities. Whether driven by environmental goals, lifecycle cost considerations, energy efficiency, or low maintenance requirements, sustainability has become a critical decision factor across residential, commercial, and institutional construction.

Metal roofing systems offer significant environmental advantages, including recycled

content, durability, longevity, and energy-saving performance. These attributes translate into reduced resource consumption, lower lifecycle costs, and improved building efficiency over time.

In this session, MRA will explore the many sustainable benefits of metal roofing and provide practical guidance on how to effectively communicate these advantages to a wide range of stakeholders—from building owners and developers to architects and facility managers. Attendees will leave with a clearer understanding of how to position metal roofing as a smart, sustainable choice in today's evolving construction landscape.

Learning Objectives:

- Define what is sustainability and learn why homeowners care.
- Learn specific aspects of a roof that can impact sustainability; from recycled content being used in metal roofing products to the recyclability of metal roofing at the end of its life.
- Understand the environmental benefits related to metal roofing including solar water catchment and heating/cooling cost savings.
- Develop a strong understanding of how metal roofing performs in extreme weather like hail, high winds, and hurricanes.

Noncombustible Steel Framing Construction in High-Wind Regions



Credit(s): 1 AIA LU HSW



1 FL Contractor
(Wind Mitigation)

Speaker(s): Don Allen, Steel Framing Industry Association

Time: 2:45 pm to 3:45 pm

Location: Metal Performance Learning Center

While most builders and designers are familiar with structural steel for building support, most are less familiar with the economies and capabilities of cold-formed steel framing. This session shows where code requirements in both the International Building Code (IBC), International Residential Code (IRC), and other code bodies encourage the use of steel framing, and how these framing systems meet and exceed high-wind code and performance requirements for multiple areas across the country. To fully express how CFS performs under testing and pressure conditions, a product comparison between multiple materials (IE: wood vs. steel) will be presented.

Learning Objectives:

- Find code requirements for cold-formed steel framing (CFSF) in the International Residential Code (IRC), International Building Code (IBC), and Florida Building Code.
- Identify both structural and nonstructural applications of cold-formed steel framing.
- Apply acoustical and fire separation requirements to CFS framing systems.
- Understand how steel lateral load-resisting systems can provide life-safety and resilience in high-wind environments.
- Compare sustainability, cost, and resilience of steel and wood framing.

FRIDAY, OCT. 9

Why Would Anyone Choose Cold-Formed Steel?



Credit(s): 1 AIA LU



1 FL Contractor
(General)

Speaker(s): Cameron McPherson, ACT Building Systems; Nathan Margosian, NatMar Construction

Time: 10:15 am to 11:15 am

Location: Metal Performance Learning Center

Why would anyone want to buy a cold-formed building? Cameron and Nathan, two individuals who have seen and experienced the rise in CFS, will address that exact question. They will clarify the why, and explore how in just a few short years, cold-formed steel buildings went from a niche application to nationwide acceptance.

More roll-formers are launching cold-formed building lines every year, and advances in design have made cold formed useful in a growing number of applications. They will discuss what defines cold-formed building, what makes them attractive to the industry, and why you would buy a cold-formed building. Attendees will gain a clear understanding of, why CFS is an ideal choice for commercial, agricultural, and even residential applications from the mountains of the American West to the hurricane regions of Florida.



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Learning Objectives:

- Discover what distinguishes CFS buildings from other steel options.
- Understand the advantages that selling CFS offers manufacturers.
- Evaluate the benefits of building with CFS compared to other building material options.
- Discover how cold formed buildings are able to meet the specific structure needs through case studies.

Why Engineered Roofing Systems Matter More Than Ever

(In Spanish • En español)



Credit(s): 1 AIA LU



Speaker(s): Aldin Mejia,
Topmetal Roofing Supplier LLC
Time: 11:45 am to 12:45 pm

1 FL Contractor
(General)

Location: Metal Performance Learning Center

As extreme weather, homeowner expectations, and roofing failures continue increasing across the United States, the metal roofing industry is being pushed beyond commodity-based thinking and toward fully engineered roofing systems. This session explores the critical role of integrated assemblies, underlayments, fastening methods, low-slope applications, and Miami-Dade-driven system design in long-term roofing performance. Attendees will gain real-world insights into how engineered systems improve durability, customer trust, and installation quality while helping contractors differentiate themselves in highly competitive markets.

Translation available on METALCON.com

Learning Objectives:

- Understand why panels alone do not create a complete roofing system.
- Identify common causes of roofing system failures.
- Learn key principles behind high-wind and low-slope assemblies.

- Discover how the Miami-Dade regional standards can influence system performance.
- Learn how education-based approaches improve contractor growth and customer trust.

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The way work gets done is changing and fast; with new tools, systems, and workflows reshaping how metal construction is estimated, manufactured, and delivered. From AI-driven workflows to real-time machine data and automation, these sessions show how companies are increasing capacity, improving accuracy, and moving faster with fewer resources. If companies aren't paying attention to this shift, they're already behind.

WEDNESDAY, OCT. 7

Driving Performance Through Maintenance, Spare Parts & Training



Credit(s): 1 AIA LU HSW

Speaker(s): CIDAN Machinery

Time: 12:00 pm to 1:00 pm

Location: Tools & Technology Learning Center

This session presented by



Explore how a well-structured approach to preventative maintenance, spare parts management, and workforce training can significantly improve production performance. It's no secret, proactive (preventative) maintenance is essential to minimizing downtime.

This session expands on this idea to share how proactive maintenance can ensure product consistency and reduce total cost of ownership. The speaker will also break down the core elements of workforce training and outline practical strategies for optimizing spare parts inventory. Common pitfalls that can undermine efficiency and reliability will be explored and examined. Participants will leave with actionable insights and tools to evaluate and strengthen their current operations.

Learning Objectives:

- Understand the impact of preventative maintenance on equipment reliability and product quality.
- Identify the key components of an effective and sustainable maintenance program.
- Develop a strategic approach to spare parts planning that balances cost and availability.
- Recognize common maintenance and operational pitfalls and how to avoid them.
- Learn how maintenance affects the longevity of a product and subsequent building/structure.

Future-Proofing the Metal Construction Industry: Marketing, Tech, and Talent in the New Economy



Credit(s): 1 AIA LU



1 FL Contractor (General)

Speaker(s): Jennifer Bagley,

CI Web Group

Time: 3:00 pm to 4:00 pm

Location: Tools & Technology Learning Center

The metal construction industry is facing a perfect storm: a rapidly shifting digital landscape, the rise of AI-driven procurement, and a tightening talent market. To thrive in this "New Economy," businesses must move beyond traditional growth strategies.

This session provides a high-level roadmap for integrating cutting-edge technology with human-centric leadership to build a resilient, future-proof organization. We will explore how architects and contractors are evolving their sourcing habits and what this means for visibility. We will dive into the "Agentic Shift," leveraging AI not just for marketing, but to create "AI-enabled teams" that eliminate operational chaos and bridge the talent gap.

Attendees will learn how to align their marketing, technology, and talent strategies to secure a competitive advantage, increase profit, and create true freedom for business owners in an increasingly automated world.

Learning Objectives:

- Recognize the "New Economy" trends and how they are changing how AEC professionals source services.
- Define the role of AI-enabled workflows in solving the industry's "pain points."
- Distinguish between legacy marketing and the "Agentic" systems required to stay visible when projects are vetted by AI search engines.
- Identify the non-negotiable steps to future-proofing a trades business against digital and economic disruption.
- Apply a strategic framework to eliminate business chaos.

THURSDAY, OCT. 8

Learning from Machines Metrics: How Automated Metrics Improve Manufacturing Decisions



Credit(s): 1 AIA LU



1 FL Contractor (General)

Speaker(s): Wayne Green,

AMS Controls

Time: 12:00 pm to 1:00 pm

Location: Tools & Technology Learning Center

Many manufacturing operations still lack consistent, automatically captured machine data that can be used for meaningful insight. The first challenge is learning how to gather accurate, time-based machine metrics without relying on manual reporting or estimates. Once this information is captured reliably, manufacturers can begin to learn how machines behave over time and use that understanding to improve predictability, reliability, and operational decision-making.

When high-resolution machine data is integrated with advanced analytics, performance trends, operational anomalies, and optimization opportunities become visible, enabling a shift from reactive reporting to more predictive, data-driven decisions. This session examines how machine metrics enable learning from equipment by revealing patterns, variability, and constraints that are often missed by manual data collection.

Learning Objectives:

- Identify how connected controls, sensors, and production systems create measurable performance visibility across the entire roll forming line.
- Learn how to capture accurate, time-based machine metrics automatically.
- Interpret OEE and contribution-per-hour metrics for roll forming lines to gain clarity on how availability, speed, and quality losses impact throughput, margin, and capital utilization.
- Recognize patterns in changeovers, material variation, operator behavior, and downstream bottlenecks that are often invisible without structured data.
- Develop a practical roadmap to move from reactive troubleshooting to predictive performance management.

From Chaos to Clarity: Solving Real-World Construction Challenges with AI-Driven Workflows



Credit(s): 1 AIA LU



Speaker(s): Harsh Singh, BEAM AI

Time: 3:00 pm to 4:00 pm

Location: Tools & Technology Learning Center

1 FL Contractor
(General)

Preconstruction teams are under pressure to price projects faster while managing rising scope complexity with limited bandwidth. Estimators spend more time resolving ambiguity, filling design gaps, and handling urgent bids—just as, experienced talent is leaving the workforce. To meet these demands, contractors are turning to AI-based workflows that relieve bottlenecks and help boost bid capacity.

This session highlights practical strategies that reduce scope gaps and protect estimator bandwidth and improve consistency under tight timelines. With AI now capable of handling 80% of manual takeoff work, teams can redirect their time toward higher-value bids.

Learning Objectives:

- Identify what drives the preconstruction bottleneck across multiple trades.
- Learn how AI-based processes help streamline takeoffs and estimating workflows.
- Understand how high-performing teams boost bid volume with the same headcount.
- Gain insight on how AI-based estimating workflows reduce scope gaps and improve accuracy.

FRIDAY, OCT. 9

Understanding Yield & Tensile Strength in Metal Forming



Credit(s): 1 AIA LU

Speaker(s): CIDAN Machinery

Time: 10:30 am to 11:30 am

Location: Tools & Technology Learning Center

This session presented by 

This session provides a practical look at some of the key mechanical properties of metals, with a focus on yield strength and tensile strength. Attendees will learn what these properties really mean and how they influence metal forming behavior, tooling decisions, equipment selection, and final product performance.

Join members of CIDAN as they clarify the differences between yield and tensile strength, address common industry misconceptions, and explore how material variability impacts material and structural outcomes. It will also examine the balance between cost and performance when selecting materials. Attendees will leave with a clearer understanding of how material fundamentals drive quality, efficiency, and safety in metal forming and fabrication.

Learning Objectives:

- Define yield strength and tensile strength, noting their differences.
- Distinguish between yield and tensile strength and understand their practical implications.
- Evaluate how material properties influence tooling and equipment selection.
- Identify the effects of material variability on quality and consistency.

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METAL MASTERY CLINICS: BOOTH #1775

Understanding the factors influencing the choice of materials, forming of panels, and proper installation techniques improves contractor efficiency and building owner satisfaction.

In this series of clinics, presenters from the Metal Construction Association present industry best practices for the installation of standing seam metal panels, metal shingles, and metal roofing retrofit systems.

The Metal Mastery Clinics are conducted in the METALCON Exhibit Hall at Booth #1775 during expo hours

Schedule at a Glance

TIME	WEDNESDAY	THURSDAY	FRIDAY
11:00 am to 12:00 pm	Retrofit	Standing Seam	Standing Seam
1:00 pm to 2:00 pm	Standing Seam	Metal Shingles	
3:00 pm to 4:00 pm	Metal Shingles	Retrofit	

Preformed Painted Metal Shingles

Presenter: Todd Miller (Isaiah Industries)
Wednesday, October 7 from 3:00 pm to 4:00 pm
Thursday, October 8 from 1:00 pm to 2:00 pm

Presented in video format, this session focuses on the considerations in choosing quality preformed metal shingle for your project, practical installation techniques, and overall best practices. The session addresses considerations for panel and accessory selection, how to lay out panels when dealing with roof penetrations, and installation techniques for perimeter detailing and common penetrations.

Learning Objectives:

- Features and benefits of preformed metal roofing systems (lightweight, architectural styles, durability, longevity, etc.).
- Brief overview of testing and performance aspects.
- Differences in installation methods between products.
- Installation techniques for perimeter detailing and common penetrations.

Standing Seam Metal Panels

Presenters: David Stubbs, Jason Ayres, Andy Lesmeister (Sheffield Metals International)
Wednesday, October 7 from 1:00 pm to 2:00 pm
Thursday, October 8 from 11:00 am to 12:00 pm
Friday, October 9 from 11:00 am to 12:00 pm

This clinic provides a hands-on demonstration of several common standing seam panel tie-in techniques, focusing on how multiple installation details connect in the field. Attendees will observe best-practice approaches for double-hip to ridge tie-ins, ridge-to-vented-ridge transitions, and two methods for end-capping hip and ridge conditions. Presenters are available to answer questions related to the demonstrated techniques as well as broader industry and installation topics.

Learning Objectives:

- Identify best-practice methods for joining common standing seam installation details.
- Recognize potential challenges and failure points when installing these conditions.
- Engage in open discussion with presenters regarding installation practices and industry-related questions based on attendee experience.

Retrofit Systems with Metal Roofing

Presenters: D.J. Highnote (Roof Hugger) and Charlie Smith (McElroy Metal)
Wednesday, October 7 from 11:00 am to 12:00 pm
Thursday, October 8 from 3:00 pm to 4:00 pm

The increasing emphasis on sustainability and building energy performance will drive greater demand for the retrofit of existing buildings. Metal's sustainability and performance attributes make it the preferred choice for retrofitting existing roofs. But not all retrofits are the same.



Demos:

- **Standing Seam Installation.** Presented/Supported by PAC-CLAD, Sheffield Metals
- **Retrofit Systems.** Presented/Supported by Roof Hugger, McElroy Metals
- **Preformed Painted Metal Shingles.** Presented by Isaiah Industries

Join presenters D.J. Highnote and Charlie Smith as they discuss the nuances of retrofitting over various roofing systems and facilitating the installation of photovoltaic systems.

Learning Objectives:

- Understand the structural considerations when deciding to retrofit an existing roof.
- Retrofitting over through-fastened panel with standing seam to facilitate the installation of photovoltaic.
- What you need to know about retrofitting over asphalt shingles vs metal.

Presenter biographies:

David Stubbs currently operates as the Assistant Technical Director for Sheffield Metals International. Dave brings over 30 years of standing seam metal roofing experience and technical installation knowledge to his current role, where he focuses on overseeing the Weathertight Warranty Department within Sheffield. He is also actively involved with the Colorado Roofing Association as the Lead Metal Installation Instructor. Prior to working at Sheffield Metals, Dave was a Senior Project Manager for a large commercial contractor.

Jason Ayres serves as Technical Services Manager with Sheffield Metals. Jason has lived in the Denver area for over 49 years. He graduated from Heritage High School in Littleton, attended Metro State

College, and entered the construction industry in 1993. Jason has 30 years of roof and wall system knowledge in both commercial and residential buildings. After having installed metal roof and wall systems for 12 years, and managed projects for 14 years, he transitioned over to manufacturing, spending the last four years assisting customers in Sheffield's Technical Department.

Andy Lesmeister currently serves as a Weathertight Warranty Inspector for Sheffield Metals International. Andy brings over 32 years of standing steam metal roofing experience and technical installation knowledge to his current role. In his 32 years of metal industry experience, Andy worked his way up from a helper, to foreman, to superintendent, to estimator, and has a wide spectrum of knowledge when it comes to metal panel systems.

D.J. Highnote was born into the metal construction industry and currently serves as executive vice president of Roof Hugger. His

grandfather was a metal building contractor-developer, and his father was a 20+ year district manager for Varco Pruden.

D.J.'s career started at a young age in the field erecting pre-engineered steel buildings. He spent many years traveling the country, as well as in the Caribbean, constructing everything from shopping centers and structures for oil refineries to numerous metal over metal retrofits. He holds a Florida Class A General Contractor's License.

His career with Roof Hugger began in 2013 as an estimator and he has since risen to executive vice president in charge of operations. He has contributed to product research, testing, and the design of multiple patents for the company's products.

D.J. serves as chair of the Metal Construction Association's Retrofit Committee, and is a member of the Metal Building Manufacturers Association and the Metal Building Contractors and Erectors Association. He recently served on the committee that authored a Retrofit Roofing video for the Metal Building Institute (MBI) and MBCEA.

Throughout his career in the metal roofing industry, Charlie Smith has been on a passionate mission to expand the use of metal roofing in non-conventional applications. His efforts have made him one of the industry's foremost authorities on recover systems utilizing metal roofing.

Charlie holds several patents in the recover field, including both metal-over-metal and metal-over-shingle solutions. He co-wrote the 2-day IIBEC (RCI) Metal Roofing course and is a frequent presenter at IIBEC and other roofing industry events.

In 2018, Charlie was presented with the Outstanding Educator Award from RCI in recognition of continuous delivery of exceptional educational courses.

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Born Without a right hand Jim Abbott as boy dreamed of becoming a great athlete. Raised in Flint Michigan by parents who saw in his condition not as a disability but an extraordinary opportunity, Jim would go on to an improbable athletic journey carrying him from Flint onto some of the grandest stages in sports. Playing football and baseball Jim was a two sport standout at Flint Central High School before attending the University of Michigan where he would become a 3 year starter, earning All Big Ten and All American honors. As a collegiate player Jim was named the Golden Spikes Award winner and also the Sullivan Award winner which is given to the top amateur athlete in the United States. While in college Jim would also play on two USA Baseball teams, first the Pan American Team, where he carried the U.S. flag in the opening ceremonies at the Indianapolis Speedway, and then the following summer traveling to the Olympics in Seoul Korea where he would pitch a complete game 5-3 victory over Japan for a Gold Medal. Professionally, Jim was selected in the 1st round of the MLB draft in 1989. He would go on to play ten Major League seasons for the Angels, Yankees, White Sox and Brewers. In 1991 Jim finished 3rd in the American League Cy Young voting and in 1993 Jim would pitch a 4-0 No- Hitter for the New York Yankees in Yankee Stadium. Jim retired from baseball in 1999 and has spent large portions of his time supporting and advocating for those in the limb difference community. Jim Abbott's story serves as encouragement for all that is possible in the face of great odds. Jim and his family spend time in Southern California and Northern Michigan.



Don Allen, P.E.

EXECUTIVE DIRECTOR, STEEL
FRAMING INDUSTRY ASSOCIATION

Noncombustible Steel Framing Construction in High-Wind Regions

Don Allen, P.E., S.E., LEED A.P., is an internationally known expert in cold-formed steel design and currently serves as executive director of the Steel Framing Industry Association (SFIA). Allen has designed projects in Europe, Africa, and North America. His 30+ year career in construction includes work for stud manufacturers, structural engineering firms, and associations including the Association of the Wall and Ceiling Industry (AWCI), Steel Stud Manufacturers Association (SSMA) and Cold-Formed Steel Engineers Institute (CFSEI).



Andy Allman

PRESIDENT, AMS CONTROLS

Rollforming for the Metal Construction Industry: Part 1

Andy has been working in the roll forming industry for over 32 years. Before becoming president, Andy was the VP of engineering at AMS and was heavily involved in the development of high-performance length control systems as well as computer integrated manufacturing software. He has a bachelor's degree in computer engineering from Mizzou and a master's in international business from St. Louis University. Andy is a member of the FMA Roll Forming Council.



Jennifer Bagley

CEO, CI WEB GROUP

Future-Proofing the Metal Construction Industry: Marketing, Tech, and Talent in the New Economy

Jennifer Bagley is the CEO of CI Web Group and a top expert in digital strategy for the trades. For over 20 years, she has helped thousands of construction and home service business owners grow by keeping them ahead of the curve. As a co-founder of JustStartAI.io, Jennifer now focuses on helping business owners use simple, smart systems to save time, cut through the noise, and stay competitive in an AI-driven world.



Kermit Baker

FMR. CHIEF ECONOMIST,
AMERICAN INSTITUTE OF
ARCHITECTS

Building Through Uncertainty: A Market Outlook for the

Construction and Design Industries / Outlook 2027: The Future of Metal Construction

Kermit Baker is the former Chief Economist for the American Institute of Architects in Washington, D.C. At the AIA, he analyzed business and construction trends for the U.S. economy and examined their impact on AIA members and the architectural profession. He originated the AIA's "Work on the Boards" Survey, a monthly assessment of business conditions at architecture firms and the source of the widely followed Architecture Billings Index. He also coordinated the AIA Consensus Construction Forecast Panel, and wrote regular economics columns for the AIA member electronic newspaper, AIA Architect. Kermit also served as the Project Director of the Remodeling Futures Program at the Joint Center for Housing Studies at Harvard University from 1995 to 2021. Prior to joining the AIA, Kermit was Vice President and Director of the Economics Department at Reed Business

Information, where he was responsible for industry forecasting. Kermit received his Masters degree in Urban Planning from Harvard University and holds a Ph.D. from Massachusetts Institute of Technology in the same field. In 2002, Kermit was made an honorary member of the American Institute of Architects, and in 2006 was selected to the NAHB National Remodeling Hall of Fame.



Richard Barone

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Richard J. Barone, Jr. is an original founder and principal at award winning Firestable™ Insulation Company and is Executive Vice President-Marketing Operations. He holds multiple patents, published articles, and awards from throughout his career. His curiosity with fire started quite early as a volunteer fireman at 16 years old. Mr. Barone has built up several fire technology companies during his 20+ years in fire protection including roles in TPR2 Corporation, where he led the team who invented, marketed and sold Fireshell® intumescent coatings and Tempotex™ (Military/NASCAR & NHRA professional racing) blast & fire extinguishing products. Before entering the life safety, Fire and smoke solution business world, he spent 13 years at Black & Decker in expanding technical and business positions concluding at Director of Corporate Quality and Director- Partnership Marketing. Mr. Barone as multiple B.S. degrees in Engineering as well as a graduate of the Black & Decker management training program.



Bryce Batts

CO-FOUNDER, CAREER COLLECTIVE

Building a Modern Trades Workforce that Actually Wants to Stay

Bryce Batts is a dynamic business consultant, speaker, Best Selling Author, Podcast host, Certified Career Coach, and Co-founder of Career Collective, bringing over 15 years of experience as a recruiter in the AEC industry. With a fierce commitment to empowering women, Bryce helps organizations overcome barriers to hiring by developing innovative talent acquisition strategies. Her expertise enables companies to attract and retain diverse talent, fostering a more inclusive workplace. Having successfully placed over 800 professionals in rewarding positions, she is a catalyst for change in the industry. In

In addition to her consulting work, Bryce is the podcast host of "Wine After Work," where she combines insightful discussions with a touch of humor, creating a space for candid conversations on career and life. A devoted wife, sister, and mother of two daughters, she is passionate about raising the next generation of strong women to shatter barriers and live audaciously. Bryce's mission is not just about business success; it's about fostering a community of support and empowerment for women everywhere.



Bill Beals

DISTRICT MANAGER, THERM-ALL
Metal Construction Code Updates: What's Changed and What it Means

Bill Beals, District Manager of Therm-All (www.therm-all.com), is a 38-year veteran of the metal building industry and a contributing member of several committees, including the Metal Building Manufacturers Association (MBMA) Energy Committee and

the National Insulation Association (NIA) Metal Building Laminators Committee. Mr. Beals also belongs to the American Society of Heating, Refrigeration, and Air Conditioning Engineers (ASHRAE), the International Code Council (ICC), and is often invited to share his extensive energy code knowledge through presentations at industry conferences. Mr. Beals has contributed to many articles and reference guides, and authors the commercial energy codes blog, "The Code Man". He can be reached at wbeals@therm-all.com



Josh Beck

SALES REPRESENTATIVE,
BECK AUTOMATION
Rollforming for the Metal Construction Industry: Part 1

Josh Beck worked in sales with The Bradbury Group from 2017 through 2023 selling Bradbury and Hayes Panel/Purlin/Decking Rollformers and Trim Equipment (Folders/Slitters/Recoilers). He joined Beck Automation in October 2023 to sell robotics and automation.



Stephen Bender, AIA, NCARB

ASSOCIATE DIRECTOR OF CITY LABS /
PRINCIPAL, UNIVERSITY OF FLORIDA
COLLEGE OF DESIGN CONSTRUCTION
AND PLANNING / BNDR, LLC

Shipping Container Upcycling: Opportunities and Challenges with Supply Chain Connected Modular Steel Units

Stephen Bender is a Florida Registered Architect, Associate Instructional Professor, and Program Director at University of Florida CityLab-Orlando where he teaches graduate architecture focused on housing, advanced materials and methods of construction, and community design. Mr. Bender's research focuses on advancements in three housing issues: Topical specialization in housing and urban issues, technical specialization in designing for modular construction and prefabrication, and theoretical specialization in collaboration and innovation practices applied to complex design problems. His architectural work is critically focused by sustainability and innovation. These are evident in projects involving shipping

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container upcycling, prefabrication, and adaptive reuse. Mr. Bender serves as a Board Member for Florida Housing Coalition, and Board of Directors for Florida Foundation for Architecture.



Joe Brandel

**BUSINESS DEVELOPMENT
MANAGER, NORTH AMERICA, MIPS**
Steel, Slope & Safety:
**Brain Injury Risks in Metal
Construction Operations**

Joe Brandel has been in the construction and industrial safety business for over 24 years. Specializing in fall protection, hand protection, head protection and other personal protective equipment Joe has provided training and consulting for large and small companies throughout the Midwest. He has also provided solutions for a variety of industries, which have not only helped reduce costs, but most importantly, created safer working environments for employees.



Anoush Brangaccio

**SENIOR POLICY ADVISOR,
FLORIDA OFFICE OF INSURANCE
REGULATION**
Building for the Storm:
A Look at How Florida's

OIR has Responded to Storm Resilience

Anoush Arakalian Brangaccio is the Senior Policy Advisor for the Florida Office of Insurance Regulation. As Senior Policy Advisor, she works on legislation, and special projects for OIR. Ms. Brangaccio has over 26 years of insurance regulatory experience. She has worked for OIR since 2003 and for the Department of Insurance prior to the creation of OIR. Ms. Brangaccio was the General Counsel from March 2015 until October 2023. From August 2010 through February 2011, in addition to her duties as Litigation Chief, Ms. Brangaccio served as the Interim Director for the Office's Market Investigations Unit. She was also the Chief Assistant General Counsel for Litigation from 2003 until 2015. She also headed the Life and Health Section of the Legal Division for the Department of Insurance from 2001-2003. Ms. Brangaccio received her law degree in 1993 and her bachelor's degree in political science in 1990, both from the University of Florida.



Samuel Chastain

**DIRECTOR OF COMMERCIAL
OPERATIONS, ALFLEX, INC.**
**MCM in Practice: Installation,
Inspection, and Fixes**

Samuel Chastain started in the Metal Composite Industry in 1994 with Alcoa Architectural Products (formerly Reynolds Metals)

in sales and business development for the South American region. In the 2000's his roles migrated into global marketing, product development, and strategic analysis - culminating in a three-year assignment in Europe. After six years with Alucoil North America as its General Manager, he spent time on the MCM fabricator side of the business before settling at Alfex, Inc in Buford, GA. At Alfex he is the Commercial Director with responsibilities spanning sales, marketing, and technical services. He is also the current chairperson of the Technical Committee of the MCM Alliance.



Ryan Dagleish

DIRECTOR OF EDUCATION, RAINA
**Designing Walls for Reality,
Not Perfection**

Ryan has been involved in the building enclosure and building performance areas of construction for over 28 years. Ryan is an educator and developer of building enclosure education and credentialing programs for building sub-trades, architects, code officials and consultants and is part of the Quality Assurance management team for field building enclosures across North America. Ryan is a certified Net Zero building instructor and is a frequent speaker at various technical events and conferences across North America. Ryan obtained credentials in Adult Education and Leadership from the University of Manitoba and has been mentored and trained by some of the best building scientists in the world



Paul Deffenbaugh

PRESIDENT, DEEP BROOK MEDIA
**Metal Construction Code
Updates: What's Changed and
What it Means / MCM in Practice:
Installation, Inspection, and Fixes**

Paul Deffenbaugh has more than 30 years of experience in construction as both a contractor and an industry thought leader. He serves as executive director of the Metal Composite Material Alliance and is founder and president of Deep Brook Media, which provides content creation and communication services to the construction industry. In his unique career, he has led media covering both the residential and commercial design and construction industries. Among the titles he has directed are Professional Builder, Custom Builder, Housing Giants, Remodeling, Metal Construction News, and Metal Architecture. His career has provided him distinctive opportunities to observe the evolution of the homebuilding, remodeling, and commercial construction markets. An award-winning writer

and editor, Deffenbaugh has witnessed firsthand the birth and growth of new media, including AI, and he is clear-eyed about its strengths and weaknesses in serving a trade audience. He is a strong advocate for encouraging young men and women to find careers in the trades.



Melissa Dunson

**DIRECTOR OF MARKETING
AND COMMUNICATIONS,
CENTRAL STATES**
**Residential Metal Roofing:
The Sustainable Choice**

Melissa Dunson serves as the Director of Marketing and Communications at Central States, a position held since March 2024, where leadership encompasses strategic marketing for manufacturing, retail, and contractors business units, as well as overseeing the Corporate Communications division. Previous roles at Central States include Senior Marketing Manager with a focus on manufacturing and communications. Prior to Central States, Melissa held various marketing and communications positions at TAMKO from August 2012 to January 2024, and earlier experiences include roles in journalism and client services. Melissa is currently pursuing a Master of Business Administration at LSU Shreveport, having obtained a Bachelor of Arts in Communication and Media Studies from Missouri Southern State University.



Steve Ebel

PRESIDENT, ROLL FORM SOLUTIONS
**Rollforming for the Metal
Construction Industry: Part 1**
Steve is the President of Roll Form Solutions located in Grand

Haven, MI. His initial entry into the roll forming industry began as a machinist making parts for roll formers and presses. From there he worked in the tool room, assembled roll form machines, and put complete roll forming systems together. He has also worked in sales, helping his customers with product development and design, along with quoting roll form tooling and systems. For eleven years, he held the position of Chief Engineer with a large custom roll forming company. In that function, he was responsible for process and product design, tooling quoting, supervision of Tool Engineers, and overseeing the design, build, and purchase of all roll forming tooling and specialized equipment. Steve has over 48 years' experience in the roll form industry, which enables him to incorporate fundamental principles as well as problem solving techniques to various levels. He is a current member and Past Chair of FMA's Roll Forming Council.


Dante Ferrari

PRESIDENT, CEPLAST
METALLIZED PRODUCTS

**Reflective Insulation & Radiant
Barriers in Metal Building
Design: Solving Real-World**

Thermal, Moisture, and Energy Challenges

Dante has over 25 years of experience in the converting industry, with over 20 years with Low E facer provider Celplast Metallized Products in Toronto, Canada, where he is the President. Dante is a Past President of the Board of Directors of the Association for Roll-to-Roll Converters. He is currently serving as a Board Member for the Reflective Insulation Manufacturers Association. Dante has Bachelors and Masters degrees in Engineering Chemistry from Queen's University in Kingston, ON, and an MBA from Ivey School of Business, University of Western Ontario, in London, ON.


Scott Frankert

TECHNICAL PRODUCT MANAGER,
PPG

**Demystifying the Paint
Specification Process**

Scott Frankert is the Technical Product Manager for PPG's Coil and Extrusion business. He began his career in PPG's technical organization and has spent the past eight years in the coil segment, formulating coatings for new product development and helping customers navigate complex performance and application challenges. He later moved into a commercial role, where he focused on account growth, new business development and simplifying the product portfolio. Before joining PPG, Scott spent four years at BASF in engineering, supply chain, technical, and pigment-technology roles. He holds a B.S. in Chemical Engineering from the University of Pittsburgh and an MBA from Carnegie Mellon University's Tepper School of Business. Scott also serves on the Board of Directors for the National Coil Coaters Association.


J.T. Gallagher

PARTNER & SHAREHOLDER,
HENDRICK PHILLIPS
SALZMAN & SIEGEL

**Dealing with Delay: From
Contract Negotiations to Claims**

Construction attorney J.T. Gallagher of Hendrick, Phillips, Salzman & Siegel, P.C. began working in construction over 25 years ago as a plumber's helper and has been working in the industry ever since. After obtaining his B.S. in Building Construction from the University of Florida and working for several years in construction project management, J.T. obtained his J.D., with honors, from Emory University School of Law. He now specializes in complex construction litigation and utilizes his industry experience to effectively represents contractors, subcontractors, specialty trade contractors, design professionals, and owners in relation to all aspects of public and private construction projects.


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Jamie Goodfellow. P. Eng.
PRESIDENT, SOBOTEC
MCM in Practice: Installation, Inspection, and Fixes

Jamie Goodfellow is the President of Sobotec Ltd., bringing extensive leadership experience in sales management, business development, and strategic growth across the industrial and construction sectors. He has held a range of senior executive roles in automotive, polymer manufacturing, and commercial nuclear power, where he led the development and execution of multi-million-dollar engineering maintenance projects, corporate acquisitions, and international expansion into Europe. Jamie is a Professional Engineer (P.Eng.) in Ontario and holds a Bachelor's degree in Mechanical Engineering from Western University, along with an MBA from Wilfrid Laurier University. He resides in Cambridge, Ontario, with his wife, Liza, and their two children.



Wayne Green
PRINCIPAL SOLUTIONS ENGINEER,
AMS CONTROLS
Learning from Machines Metrics: How Automated Metrics Improve Manufacturing Decisions

Wayne Green is a principal-level solutions engineer with a physics degree and deep experience across manufacturing, automation, capital equipment, and industrial software. At AMS Controls, he leads solution architecture and customer engagement for Eclipse MES, helping manufacturers optimize production systems and guide product direction. A former manufacturing CEO and patent holder, Wayne is a frequent national speaker known for translating real-world operations into practical, data-driven automation strategies.



Rob Haddock
CEO AND FOUNDER, S-5!
Metal Roofing from A (Aluminum) to Z (Zinc)

Rob is a metal roofing expert who has worked in the industry for five decades. As a laborer, contractor, forensic consultant, technical author, educator, innovator, and CEO and founder of S-5! He is a member of NRCA, ASHRAE, ASCE, CSI, IIBEC and ASTM and a lifetime honorary member of MBCEA and MCA. Rob holds 200+ patents and innovated the concept of seam clamps to attach roof accessories to standing seam roof profiles. He has served as faculty for the Roofing Industry Educational Institute, the Roof Consultants Institute and the University of Wisconsin. Rob is a recipient of numerous awards and was a charter inductee to the Metal Construction Hall of Fame. His presentations and

technical writings have been translated and published in at least 10 languages, yet he is a down-to-earth, hands-on speaker who has a knack for making technical subjects easy for his audience to understand.



Mitch Heitsch
DIRECTOR OF SALES, WESTLAKE
ROYAL BUILDING PRODUCTS
Residential Metal Roofing: The Sustainable Choice

Mitch Heitsch is the Director of Sales at Westlake Royal Building Products, overseeing all roofing products in the state of Florida. In his role, Heitsch works closely with his commercial team to provide market insights, sales support and technical guidance that help expand customer relationships and the adoption of Westlake's roofing portfolio. This includes concrete & clay tile, stone coated metal, synthetic roofing products and a full offering of roof components. With over a decade of experience spanning both manufacturing and contractor-side roles, Heitsch brings a 360-degree view of the roofing industry. His background gives him a practical understanding of jobsite challenges, installation considerations and what homeowners and pros value most when choosing durable, resilient roofing systems. Actively involved in the builder and construction community, Mitch serves as Associate Director for the Greater Orlando Builder Association (GOBA), Life Director and Past Associate VP for the Volusia Building Industry Association (VBIA) and Associate Delegate to the Board of Directors for the Florida Home Builders Association (FHBA), and he is a member of the Florida Chamber's Board of Governors. His contributions have earned him recognition as Associate of the Year by GOBA (2024) and VBIA (2022).



Jeff Henry
EXECUTIVE DIRECTOR, METAL
CONSTRUCTION ASSOCIATION
Outlook 2027: The Future of Metal Construction

Over his 40+ year career Henry has cultivated a deep respect for the role associations play in their respective industries. Henry has spent the past 14 years, administering trade associations connected to the building construction industry. Over that time, he has gained a passion for the use of metal in the building envelope. Henry has served as the executive director of the Metal Construction Association since June of 2020. A position he previously held from 2014-2016. His leadership roles include serving as president of the National Frame Building Association (2011-2019), and executive director of the Synthetic Roof Underlayment Institute (SRUI). Henry serves as a member of the Roofing Industry Committee on Weather Issues (RICOWI).



Shawn Huffman
SALES MANAGER, BECK
AUTOMATION
Rollforming for the Metal Construction Industry: Part 1

Shawn joined Beck Automation as a sales manager in 2010. He assists customers with technical support and installation of software packages when necessary to ensure a service first approach.



Erla Dögg Ingjaldsdóttir
PRINCIPAL, MINARC
Built Not to Burn: Why Steel Residential Construction is Poised to Reshape Fire-Prone Markets

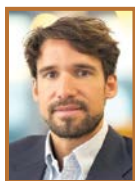
Erla Dögg Ingjaldsdóttir, Assoc. AIA and IIDA, and Tryggvi Thorsteinsson, Assoc. AIA, are Icelandic-born, Los Angeles-based design visionaries and co-founders of the award-winning design firm Minarc, established in 1999. Specializing in a broad range of projects, from residential and commercial to public spaces, the duo is known for their innovative approach to blending interior and exterior environments through the creative use of natural light, outdoor features, and framed views of the surrounding landscape. Erla and Tryggvi's work reflects a deep commitment to sustainability, evident in their use of reclaimed materials and energy-conscious design choices. They continue to be recognized for their holistic design philosophy, which embraces functionality, flexibility, and environmental responsibility. When they aren't creating groundbreaking designs, Erla and Tryggvi enjoy exploring the world, hosting gatherings with friends and family, and cherishing time spent with their three children.



Brandon Jackson
REGIONAL GROUP MANAGER,
CARLISLE ARCHITECTURAL METALS
Mistakes to Avoid when Designing Metal Roof Systems

Brandon Jackson is the Regional Group Manager for Carlisle Architectural Metals, overseeing a portfolio of industry-leading brands including Petersen (PAC-CLAD), Drexel Metals, Metal-Era, Hickman Edge Systems and Citadel Architectural Products. Brandon began his career with Petersen immediately after graduating college, gaining hands-on experience across multiple areas of the business. Starting on the manufacturing floor, he developed a strong operational foundation before advancing to order management, outside sales, and ultimately leadership roles within the organization. His passion for the architectural metals industry and commitment to building strong customer and

partner relationships continue to drive growth and innovation throughout the Southeast region.



Pol Lezcano

DIRECTOR OF MARKET INTELLIGENCE, CBRE

Building for Power: How Data Center Growth Is Reshaping Construction and Energy Planning

Pol Lezcano leads energy strategy and market intelligence at CBRE Energy, advising Fortune 100 multinationals and industrial clients on power supply, costs, and regulatory risks across the U.S. and Europe. Before CBRE, Pol led U.S. clean power research at Bloomberg. He holds a Master of Science from Columbia University and a Bachelor of Science in Economics from the Wirtschaftsuniversität Wien. CBRE, as the largest broker of powered land solutions in the U.S., helps structure the grid access and generation that data centers and large industrial loads depend on. For industrial customers, Pol's work focuses on turning existing sites into revenue generating assets. CBRE Energy has executed over 20GW of power contracts and leverages a network of 400+ developers to help

industrial clients generate new revenues and reduce operating cost by deploying on-site energy solutions, including battery storage, without capital expenditure and using market-leading contract provisions. For off-site supply, the team designs and executes next-generation PPAs, VPPAs, and storage contracts that shift risk away from the buyer. CBRE carries no supply position and no preferred developer relationships, so its advice serves the client's value alone.



Tim Lindquist

SALES DIRECTOR, AMERICAS, FRAMECAD

Unlocking Offsite and Modularity's Full Potential with Cold-Formed Steel

Tim Lindquist has over 20 years of experience in construction, working across civil, industrial, residential, and commercial projects. As Regional Manager for FRAMECAD Americas, he focuses on helping teams adopt cold formed steel (CFS) and modular construction as practical ways to build faster, with more certainty and less risk. Tim's perspective is

grounded in real world experience. He started out in the field as a laborer, field engineer, superintendent, and project manager, before moving into leadership roles including Principal, Partner, and COO at Integrated Steel Solutions, where he was directly involved in running CFS manufacturing operations. Having worked across both site based construction and offsite manufacturing, Tim brings a clear understanding of how the industry is evolving. He is particularly passionate about helping developers, builders, and manufacturers improve quality, efficiency, and scalability by shifting more of the build process into controlled environments.



Michael Lookenott

COMMERCIAL EXCELLENCE LEAD, OWENS CORNING

Start Strong: Underlayment Strategies Every Metal Roofer Should Know

Michael Lookenott is a Commercial Experience Lead at Owens Corning focused on metal roofing underlayments.

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Eliana Maestre

DIRECTOR OF CONTRACTOR
RELATIONS & SYSTEMS
EDUCATION, TOPMETAL
ROOFING SUPPLIER, LLC

Behind the System: Leadership,
Communication & Growth in Modern Roofing

Eliana Maestre is a roofing industry professional and business development leader at Topmetal Roofing Supplier LLC, specializing in contractor education, customer experience, bilingual communication, and system-based roofing sales strategies. Working directly with contractors, homeowners, installers, and manufacturers, she focuses on helping bridge the gap between technical roofing systems and real-world customer understanding in one of the most demanding roofing markets in the United States. Her experience combines contractor support, branding, education-based sales, and customer communication within the evolving metal construction industry.


Nathan Margosian

OWNER, NATMAR CONSTRUCTION

**Why Would Anyone Choose
COLD FORMED Steel?**

Nathan Margosian is the founder of NatMar Construction and has been involved in steel building construction and erection for years throughout Colorado and beyond. His introduction to cold formed steel came as a contractor in the Denver area, where he quickly recognized the advantages of the system and built a large part of his business around it. In addition to leading NatMar Construction, Nathan recently joined ACT Building Systems, where he helps educate and train builders, contractors, and customers on cold formed construction methods and best practices. He is also known for producing hands-on educational content and video training focused on steel building erection and construction.


Steve Maule, P.E.

DIRECTOR OF PROJECT SERVICES,
FABRAL METAL WALL AND
ROOF SYSTEMS

**Metal Roof Installation Training
Certificate Program: Part 1 / Metal**
Roof Installation Training Certificate Program: Part 2

Steve Maule is the Director of Project Services at Fabral Metal Wall and Roof Systems where he has worked as part of their Engineering and Project Management departments for over 20 years. Steve has a Bachelor of Science (BS) in Mechanical Engineering from Penn State University and has spent his career building his expertise in the metal cladding industry.

He is a registered Professional Engineer (PE). Today, Steve is a cross-functional team leader managing product testing, project estimating, product training, warranties, new product development and more. He is an active representative and committee member of the Metal Construction Association (MCA).


Brian McLaughlin

DIRECTOR OF ASSOCIATIONS,
CARLISLE ARCHITECTURAL METALS
**Growing Your Metal Business:
Real-World Strategies from
Industry Leaders**

Brian McLaughlin is Director of Associations for Carlisle Architectural Metals (CAM), where he supports industry engagement and association relationships across CAM's portfolio of architectural metal brands. With more than 15 years of leadership experience within the organization, Brian has held key roles including Director of Sales, National Sales Manager, and Northeast Regional Manager. He brings deep expertise in the metal construction industry, helping advance growth strategies, promote value-added, code-compliant building designs, and support CAM's network of regional manufacturers through a solutions-driven approach.


Cameron McPherson

DIRECTOR OF NORTH AMERICA
SALES, ACT BUILDING SYSTEMS
**Why Would Anyone Choose Cold-
Formed Steel?**

Cameron McPherson serves as the North American Sales Director for ACT Building Systems, where he focuses on growth and strategic partnerships within the COLD FORMED steel building industry. Prior to joining ACT, Cameron held leadership roles in Territory Sales, Product Management, and Regional VP of Commercial Sales for a national component manufacturer. During that time, he led the company's COLD FORMED division and worked closely with ACT to help drive expansion and innovation within the building systems market.


Aldin Mejia

FOUNDER & CEO, TOPMETAL
ROOFING SUPPLIER
**From Coil to Code: How High-
Performance Metal Roofing
Systems Are Engineered, Tested**

**and Manufactured / Why Engineered Roofing
Systems Matter More Than Ever**

Aldin Mejia is the Founder and CEO of Topmetal Roofing Supplier LLC, a U.S.-based manufacturer specializing in high-performance metal roofing systems. His experience spans fabrication, system engineering, and code-compliant assembly design,

with a focus on how manufacturing decisions directly affect roof performance in the field. Aldin works hands-on with coil processing, forming tolerances, fastening strategies, and tested roof assemblies, particularly in high-wind and high-demand environments. He regularly collaborates with contractors, designers, and inspectors to align manufacturing intent with real-world installation conditions. His work emphasizes system-level thinking, manufacturing discipline, and the connection between tested assemblies and long-term roof durability.


Steve Minunni

NORTHEAST DISTRICT MANAGER,
ATAS INTERNATIONAL, INC.

**Metal Roof Installation
Training Certificate Program:
Part 1 / Metal Roof Installation**
Training Certificate Program: Part 2

Steven Minunni is the Northeast District Sales Manager for ATAS International. He has worked for ATAS since 1998 and has over 30 years' experience in construction sales. Steven has earned several industry certifications including the LEED Green Associate from the United States Green Building Council, Construction Documents Technology from the Construction Specifications Institute, and Metal Roof Installation from the Metal Construction Association. He recently headed up the creation of ATAS' two-day seminar on Wall Panel installation that was launched in November of 2021.


Kelly Myers

NATIONAL SALES MANAGER,
RFOIL INSULATION PRODUCTS
AND BALCAN INNOVATIONS
**Reflective Insulation & Radiant
Barriers in Metal Building**

**Design: Solving Real-World Thermal, Moisture,
and Energy Challenges**

Kelly Myers has 31 years of experience in the reflective insulation and radiant barrier industry, including 19 years managing sales of rFOIL Insulation Products in the United States and Central America. Kelly has vast experience and knowledge of the principles of reflective insulation/radiant barriers, and a keen ability to educate others about the technology, performance and applications for these products. Kelly has led seminars and presentations to a wide variety of groups, including architects, municipal agencies, code officials, universities, and industry trade conventions. He has written education materials for the American Institute of Architects (AIA) and has been a certified AIA continuing-ed instructor. Kelly is a member of several industry associations, including RIMA (Reflective Insulation Manufacturers Association), where he

currently serves as a Board Member and is Chairman of RIMA's Verification Committee. Kelly lives in the Kansas City area (US) and is a 1988 graduate of the University of Kansas.

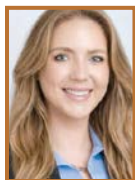


Alex Nicol

R&D GROUP LEADER
PERFORMANCE COATINGS GROUP,
SHERWIN-WILLIAMS

What's Cooler than Cool?

Alex Nicol is an R&D Group Leader within the Performance Coatings Group at The Sherwin-Williams Company, where he leads research and testing activities at the Fort Myers Weathering Center of Excellence. With more than a decade of experience in the coil coatings industry, Alex specializes in the evaluation of coating performance, durability, and radiative properties for metal building applications. He holds a background in biochemistry and has managed all aspects of testing, validation, and product qualification for major green building and energy efficiency programs, including ENERGY STAR®, LEED®, and the Cool Roof Rating Council (CRRC). His work focuses on bridging laboratory data, long-term weathering performance, and real-world application to support informed material selection and regulatory compliance. Alex works closely with internal technical teams, external laboratories, and industry organizations to develop data-driven solutions that advance sustainable building practices while maintaining practical performance expectations for manufacturers, specifiers, and contractors. He is a frequent contributor to technical education initiatives and enjoys translating complex testing methodologies into actionable insights for industry professionals.



Torre Palermino

PRODUCT GROWTH LEADER,
OWENS CORNING

Start Strong: Underlayment Strategies Every Metal Roofer Should Know

Torre Palermino is a Product Growth Leader at Owens Corning with focus on metal roofing underlayments.



Ben Persofsky

MANAGING DIRECTOR, BROWN
BROTHERS HARRIMAN

When Ownership Is Personal: Navigating Owner Level Issues in Private Businesses

Benjamin Persofsky is the Head of the BBH Center for Family Business, which counsels some of the largest business-owning families in the world on the unique issues that occur at the intersection of owners' businesses, their families, and their wealth. These topics include owner strategy,

succession, governance, next-generation owner development, and conflict. He is a frequent speaker at conferences on those topics, as well as on innovative approaches to share redemption, capital allocation, and dividend policies. Prior to joining the firm, he was employed by M&T Bank. Philanthropically, Ben is a board member of the Philadelphia Orchestra & Ensemble Arts. He is also a volunteer pilot with Angel Flight East. Ben received an A.B. in economics and business from Lafayette College and attended the University of Oxford as a visiting student concentrating on research in organizational behavior and developmental economics.



Alex Prothmann

ARCHITECTURAL SHEET METAL
TRAINER, ASM 101

Low Slope Detailing Workshop - Certificate Course

Alex Prothmann has been a fully licensed 308A Sheet Metal Worker in Ontario, Canada for over 10 years. He first started at a company specializing in parapet coping metal fabrication and installation. Coping metal requires a certain level of craftsmanship and attention to detail. Then he worked for a copper restoration company where he officially started an apprenticeship. He became a certified red seal sheet metal worker. Then he moved to a company that specialized in pre-painted standing seam metal roofing. In this role he felt like his talents were being wasted. He decided to leave that company and start his own business in 2012. In starting the business, he became exposed to the unfortunate state of the metal construction industry when it comes to skilled labor availability and learning opportunities. This drove him to start Architectural Sheet Metal 101 (ASM101), a one-stop-shop where skill ranges of all sheet metal workers can not only congregate and share ideas and learn from each other, but also a hub where they can go to learn without outside influences. Where the craft is what comes first before sales and bottom lines.



Renee Ramey

EXECUTIVE DIRECTOR, METAL
ROOFING ALLIANCE

Residential Metal Roofing: The Sustainable Choice

Renee Ramey is the Executive Director of the Metal Roofing Alliance (MRA), a non-profit focused on educating homeowners and driving consumer awareness about the benefits of quality metal roofing. Renee has more than twenty-five years of experience in the metals

industry covering everything from order and project management to sales and marketing to human resources. The combination of industry experience coupled with her years of actively participating in various industry organizations makes Renee a true asset in the metals industry.



Philip Ramstack

CEO OF OPERATIONS, MWI
COMPONENTS

Reflective Insulation & Radiant Barriers in Metal Building Design: Solving Real-World Thermal,

Moisture, and Energy Challenges

Philip Ramstack has spent the past 25 years in manufacturing/distribution serving the post frame industry. Currently acting CEO/Co-Owner of MWI Components and acting Vice President for RIMA International. Parlayed his financial analytical background as a CPA, with his formal training in process management and lean manufacturing principles to embrace an entrepreneurial spirit in building a culture-driven company with American built products. Foil insulation has become a passion project with the development of several foil product lines and the scientific relevance of foil insulation to the environmental factors impacting today's world.



Kyle Rea

PARTNER, ADAMS & REESE, LLP

Don't Panic: Managing the OSHA Citation & Inspection Process

Kyle Rea serves as the Adams & Reese's OSHA Team Leader, advising employers on workplace health and safety matters, and maintains a broad construction law practice. His experience spans construction litigation, lien and bond law, contractor licensing, contract drafting and negotiation, white-collar criminal defense, and internal business compliance. Kyle counsels construction employers on compliance with the OSHA act and applicable state-plan counterparts. He assists clients with incident response and investigations, including fatalities and serious injuries, manages OSHA inspections and employee interviews, and defends citations from informal conferences through contested hearings/appeals before the Occupational Safety and Health Review Commission. His work includes developing safety programs and job hazard analyses; advising on multi-employer and controlling-employer issues; and navigating complex standards involving fall protection, electrical safety, crane and rigging operations, and related areas. Kyle maintains a robust contractor licensing practice representing contractors, subcontractors, design professionals, and construction managers at all stages of licensure. He advises clients

on initial and reciprocal licensing, qualifying agent and financial responsibility requirements, company restructuring, and ongoing compliance with state and local regulatory frameworks. Kyle is recognized by his peers through inclusion in Florida Super Lawyers for Construction Litigation and Best Lawyers® Ones to Watch for Construction Law: Litigation.



Brian Rodgers

SR. APPLICATIONS ENGINEER,
FORMTEK, INC.

Rollforming for the Metal Construction Industry: Part 2

Brian began his experience as a roll form operator and realized he had a great interest in roll form methodology and entered an apprenticeship program to learn troubleshooting and department leadership. During the apprenticeship, his duties included new tooling tryout, troubleshooting of roll form processes, set up, and leadership. Brian became a supervisor with duties including scheduling and troubleshooting of 22 roll mill lines, 25 operators, and set up personnel. He then expanded into tool engineering where he focused on new tooling and continuous improvement projects. Additional duties included new tooling and equipment buy offs. He joined Formtek, Inc. to begin a new chapter in his career as a Senior Applications Engineer. Responsibilities in helping solve customer request using the roll forming process. Brian is currently a member of and a Past Chair of FMA's Roll Forming Council



Lauren Rogers

GLOBAL SUSTAINABILITY
MANAGER, SHERWIN-WILLIAMS

Residential Metal Roofing: The Sustainable Choice

Lauren Rogers is the Global Sustainability Manager for Sherwin Williams Coil and Extrusion team. She received her undergraduate degrees in Biology and Spanish Language and Culture from the University of St. Thomas (MN) and is currently enrolled in the Sustainable Management MS program through the University of Wisconsin-Green Bay. She enjoys spending time at her lake cabin and traveling. Lauren is driven to create sustainable change both personally and professionally.



Vincent Sagan, P.E.

DIRECTOR OF CODES AND
STANDARDS, METAL BUILDING
MANUFACTURERS ASSOCIATION

The Hidden Carbon in Metal Buildings / Outlook 2027:

The Future of Metal Construction

Vincent E. Sagan, P.E., F.ASCE, Director of Codes & Standards for the Metal Buildings Manufacturers

Association (MBMA), manages research and engineering projects, and interacts with United States code and standard organizations. He represents MBMA on several ASCE 7 Subcommittees and other standards organizations. He assists architects, engineers, contractors, and building officials with technical inquiries on metal building systems. He has over 35 years of experience in all phases of investigation, design, and construction of buildings and other structures.



Amparo Sancen

FOUNDER & CEO,
LATINOS EN ROOFING

From Vision to Profit: Building a Winning Business Plan in the Metal Industry

Amparo Sancen founded Sancen Contracting in 2006, specializing in remodeling and roofing work in Georgia. Today, Amparo is involved in various committees at NRCA, including the Hispanic Outreach Task Force and the Membership Growth and Development Committee. Amparo also has a very successful partnership with ABC Supply Co. and is the founder and owner of Latinos in Roofing. Through this and many other endeavors, Amparo has been able to grow, learn, and share her wisdom with others to help them achieve their goals, just as she has.



Dr. Donald P. Satchell

MANAGING DIRECTOR, SITU
BIOSCIENCES LLC

Preventing Failures in Roofing and Wall Systems: Evaluating Antimicrobial Performance

in Building Materials

As Managing Director of Situ Biosciences LLC, Dr. Don Satchell brings more than 30 years of biochemical research experience to product development and testing for industrial and consumer applications. His expertise supports global programs through testing strategies, regulatory guidance, and product registration support. Situ Biosciences provides ISO 17025 accredited testing and formulation support for customers worldwide, advancing environmental testing, regulatory compliance, and market readiness. Dr. Satchell is an active member of multiple ASTM committees, contributing to standards for oil-based and organic product formulations. Committed to scientific rigor and independence, Situ Biosciences helps manufacturers develop durable, high-performance products that meet sustainability and biodegradability goals. Through testing programs, educational resources, and direct development support, the company enables customers to understand industry standards, apply advanced high-throughput testing, and navigate evolving global regulations.



Brent Schipper, AIA

PRINCIPAL, ASK STUDIO

Why Metal Wins

Brent Schipper, AIA, is a founding principal of ASK Studio, a Midwest-based architecture firm

recognized for its design-driven work, earning more than 90 design awards and over 100 project features in various publications since its founding in 2006. With more than 30 years of experience as a practicing architect, Brent leads the studio's design vision and has contributed extensively to conversations around architecture, metal design, and the built environment. He is known for a distinctly Midwestern design approach that blends functionality, materiality, and sculptural form. He has presented jury insights for the Metal Architecture Awards and is a frequent contributor to Metal Architecture magazine and Metal Construction News. Brent is also a Professor of Practice in Architecture at Iowa State University, where he teaches architectural design and regularly serves as a guest critic.



Sarah Schneider

DEPUTY DIRECTOR,
COOL ROOF RATINGS COUNCIL

What's Cooler than Cool?

Sarah Yuko Schneider is the Deputy Director of the Cool Roof Rating

Council. She joined the organization in 2013, and oversees the organization's policy and standards development; American and International Standard accreditations; code advocacy; and outreach and education activities in the U.S. and internationally. Sarah has over 17 years of experience in the energy efficiency and sustainability sectors. Prior to the CRRCC, she supported energy utilities in the development of energy and water efficiency codes and standards for California. Sarah also developed stakeholder outreach materials for California's Marine Protected Areas and managed a municipal energy program in Northern California. She has a Master's degree in Public Policy with a focus in Environmental Justice and a B.S. in Environmental Science.



John Scorsone

DIRECTOR OF METALWÖRK
SERIES, ATAS INTERNATIONAL, INC.

Architectural Metal Plate Systems: Durable Design for Today's Buildings

John Scorsone is ATAS International's Director of Metalwörks Series and has more than 25 years of expertise in engineered metal facades, architectural systems, and customer-focused project delivery. He leverages deep technical knowledge and decades of field experience to

support architects, contractors, and building owners in selecting and implementing high-performance metal cladding solutions.



Alan Scott, FAIA
DIRECTOR OF SUSTAINABILITY,
INTERTEK

**When Codes Aren't Enough:
Practical Resilience
for Modern Buildings**

Alan Scott, FAIA, LEED Fellow, is Director of Sustainability at Intertek Building and Construction, where he helps organizations deliver high-performance, low-carbon, and climate-resilient buildings through integrated building science and resilience strategies. An architect with more than 35 years of experience, Alan focuses on aligning building performance, decarbonization, and natural hazard resilience to advance occupant safety, durability, and long-term value. He is an internationally recognized speaker and author on resilient design, healthy materials, and high-performance enclosures, and has contributed to

industry guidance supporting next-generation sustainability frameworks. Alan serves as Vice Chair of USGBC's Resilience Working Group, Co-chair of the AIA Resilience and Disaster Response Committee, and a member of the USGBC LEED Environmental Quality Technical Advisory Group, helping shape strategies that move the built environment toward a more regenerative and climate-ready future.



Harsh Singh
BUSINESS HEAD OF SITE
AND STRUCTURES, BEAM AI

From Chaos to Clarity: Solving Real-World Construction Challenges with AI-Driven Workflows

Harsh Singh is the Business Head for Site and Structures at Attentive.ai. He heads the Business Unit for Site and Structures, including P&L ownership. An IIT Delhi and Columbia Business School alumnus, he is adept at leading full-scale business programs. Harsh had earlier played a key role as VP of Revenue to scale Attentive.ai to \$10M+ in ARR. Before joining Attentive.ai, Harsh co-founded LogTrack, a

B2B SaaS platform for the trucking industry, and worked at Blackstone in private equity, overseeing large-scale investments in fintech and edtech. He began his career at Kearney, helping global clients digitize supply chains and streamline operations.



Brian Smallwood
MANAGER-CONSTRUCTION
MARKET, SDI

**Residential Metal Roofing:
The Sustainable Choice**

Brian was in outside sales with National Steel for nine years before founding Smallwood & Associates in 1990. Based just outside Nashville in Brentwood, Tennessee, Smallwood & Associates sold products for the Flat Roll Division and the Techs. Brian's current role is Marketing Manager - Construction for Steel Dynamics, Inc. Brian represents the fifth generation of his family to work in the steel industry. A native of Boston, Brian earned a bachelor's degree in philosophy at Gordon College in Wenham, Massachusetts.



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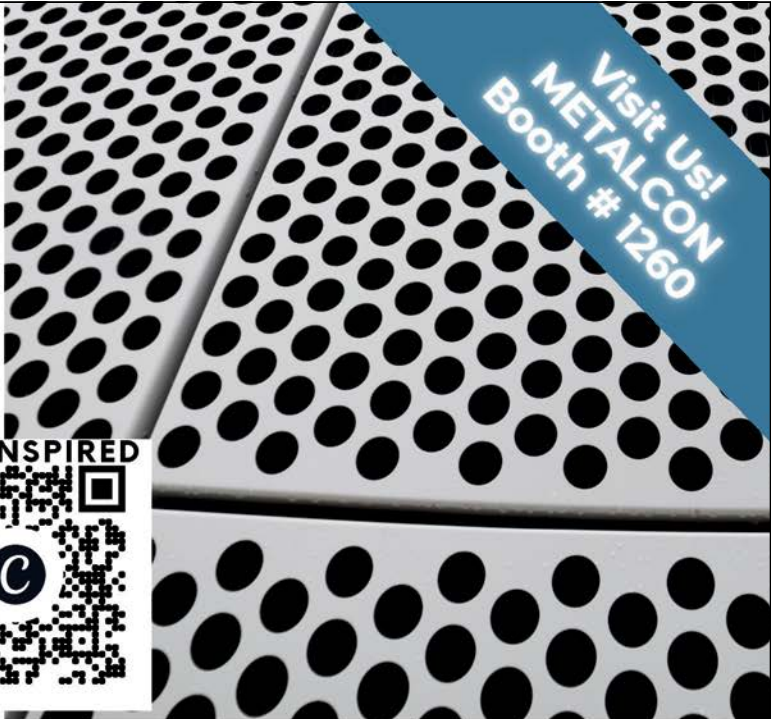
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David Stahler

REGIONAL SALES DIRECTOR, S-5!

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With 30+ years of extensive sales experience, David serves as Regional Sales Director at S-5! He oversees key regional and national customer relationships while supporting the broader U.S. sales organization. David has a strong track record of delivering record-setting results, driving revenue growth, and improving margins across metal roofing, solar products and other building materials. Throughout his career, he has consistently excelled in sales forecasting, expanding market share, and identifying new opportunities for market penetration and growth. He is also highly skilled in leading training and education initiatives, building high-performing sales teams, developing effective go-to-market strategies, and strengthening long-term customer retention. David's strategic, hands-on leadership continues to support S-5's growth across multiple markets.


Michael Temesvary

VICE PRESIDENT OF SALES AND EXTERNAL RELATIONS, INTERNATIONAL CODE COUNCIL-EVALUATION SERVICE

Facilitating Product Acceptance
with ICC-ES Certification

With more than 25 years of experience in engineering design, business planning and marketing, Mike's specialty is to educate new and existing evaluation report holders as well as building industry professionals on ICC Evaluation Service (ICC-ES) technical evaluations of building products and systems. Mike frequently speaks at industry events and interacts regularly with manufacturers, testing laboratories, building officials and other government entities. He also works with domestic and international manufacturers on a wide variety of building product evaluations. Mike earned his Bachelor of Science in Civil Engineering and his Bachelor of Arts in German from the University of California at Irvine. He maintains an active professional engineering license in the State of California. Mike travels frequently and is based out of the ICC Western Regional Office in Brea, California.


Tryggvi Thorsteinsson

PRINCIPAL, MINARC

Built Not to Burn: Why Steel Residential Construction is Poised to Reshape Fire-Prone Markets

Erla Dögg Ingjaldsdóttir, Assoc. AIA and Tryggvi Thorsteinsson, Assoc. AIA, are

Icelandic-born, Los Angeles-based design visionaries and co-founders of the award-winning design firm Minarc, established in 1999. Specializing in a broad range of projects, from residential and commercial to public spaces, the duo is known for their innovative approach to blending interior and exterior environments through the creative use of natural light, outdoor features, and framed views of the surrounding landscape. Erla and Tryggvi's work reflects a deep commitment to sustainability, evident in their use of reclaimed materials and energy-conscious design choices. They continue to be recognized for their holistic design philosophy, which embraces functionality, flexibility, and environmental responsibility. When they aren't creating groundbreaking designs, Erla and Tryggvi enjoy exploring the world, hosting gatherings with friends and family, and cherishing time spent with their three children.


John Trifonoff

VICE PRESIDENT, EAST COAST METAL SYSTEMS, INC.

MCM in Practice: Installation, Inspection, and Fixes

John began his career in metal fabrication within the HVAC industry before joining ECMS in 1994 as a sheet metal apprentice. Over the years, he advanced through multiple roles, gaining expertise in production, sales, management, and plant operations. This steady progression allowed him to develop a comprehensive understanding of the industry. John is also a master trustee certified through the International Foundation of Employee Benefit Plans and serves as a trustee the Tri-County Building Trades Health Fund and Pension Fund. Interestingly, he also earned a Law Certificate and Contractor's License in Tennessee to help ECMS complete a large project in the state. Today, John oversees all aspects of the company's state-of-the-art, 60,000-square-foot fabrication facility, ensuring ECMS maintains its reputation for excellence in custom metal work. As of 2024, he also oversees all craftsmanship for OVERLY Panel Systems® by East Coast Metal Systems, ECMS' latest line of high-end architectural metal roof and wall panel systems. Finally, John serves as a Board Member for the Metal Construction Association (MCA) and is the Chair of the Metal Composite Material Alliance (MCM).


Benton "Ben" Trotter

MARKETING DIRECTOR, UNITED STATES STEEL CORPORATION

Outlook 2027: The Future of Metal Construction

Ben Trotter is Director of Marketing at United States Steel Corporation, where he

leads commercial strategy across key end markets including construction, industrial, appliance, energy, and service centers. He began his career with U. S. Steel in 2006, and since that time has held a wide range of leadership positions spanning sales, customer service, and industry marketing. Prior to his current role he was Director of Sales for the construction team at USS. He received his B.A. from Penn State and his MBA from the University of Pittsburgh.


Matthew J. Troy

PARTNER, CONROY SIMBERG

When the Jobsite Bites Back: Understanding and Managing Workers Compensation Risks and Claims

Matthew J. Troy is a Partner in the Orlando office of Conroy Simberg, where he focuses his practice on workers' compensation defense. Since 2008, he has represented employers, carriers, TPAs, uninsured employers, PEOs, and self-insured funds in a wide range of complex claims, including catastrophic injuries, toxic exposure, coverage disputes, and permanent total disability cases. Matthew became board certified in Workers' Compensation in 2014 and was recertified in 2019 and 2024. He has been recognized as a Florida Super Lawyers Rising Star and was named to The Best Lawyers in America, 2026, for Workers' Compensation Law – Employers. He is also AV rated by Martindale-Hubbell.


Amanda Turner

SUSTAINABILITY SPECIALIST, JACOBS

The Hidden Carbon in Metal Buildings / What's Cooler than Cool?

Amanda Turner is a sustainability specialist, where she works at the intersection of building performance, energy codes, and practical design solutions. With a background in project management and extensive experience presenting to architects, builders, and industry professionals, Amanda translates sustainability concepts into actionable strategies for real-world projects. She is passionate about helping the metal building industry leverage systems-based approaches to deliver high-performing, resilient buildings.


Paul Williams

VP OF BUSINESS DEVELOPMENT, HILL ENGINEERING

Rollforming for the Metal Construction Industry: Part 2

Paul is the Vice President of Business Development for Formtek & Formtek

Regional Sales Manager – West. He has over 40 years' experience in the tool and die and rollforming industries as a toolmaker, field service technician, die design engineering, sales application engineering, product line manager, regional sales manager and director of sales. Paul received his schooling from the Tooling and Manufacturing Association in tool and die making and engineering, and has a Bachelor of Science in Business Administration. He has been with Hill Engineering since 1988 and has been a speaker and conference chairman for FMA, PMA and SME conferences, and has authored technical articles in leading industry publications. Paul served on the Fabricators and Manufacturers Association's Board of Directors as an Associate Director during 2013-2014, is a current member and past chairman of FMA's Roll forming and Technology Council.



Debra Willson

PRE-CONSTRUCTION MANAGER,
INTERSTRUCT ORLANDO, LLC
**Metal in Adaptive Reuse: Crafting
Community, Transparency, and
Identity Through Design-Build**

Debra Willson is a Preconstruction Manager /Estimator at Interstruct Design + Build, an architecture, commercial construction and development company with offices in Orlando, Tampa, Sarasota and Charlotte. Her background as owner in a family-run structural steel business gives her unique insight into the industry, from pre-construction to Design + Build. As an adaptive reuse specialist, she is passionate about preservation and minimizing environmental impact while fostering economic growth that reflects and celebrates a community's local character. Her passion for sustainability reaches beyond the workplace; in 2025, she and her teammate won the Audience Choice for their sustainable dress made from packing wrap, salvaged blinds and other office waste at the 2025 Trash2 Trends fashion show, run by Keep Orlando Beautiful.



Bob Zabcik

PRESIDENT, Z-TECH CONSULTING
**Metal Construction Code Updates:
What's Changed and What it Means /
Above Sheathing Ventilation: The
Forgotten Cool Roof**

Bob Zabcik is the President of Z-tech Consulting and Technical Director of the Metal Construction Association. He is a Professional Engineer and a LEED Accredited Professional with 35 years of experience, 28 years in the metal construction and metal building industry. After earning a BS in Architectural Engineering in 1989, he spent 5 years with a consulting engineering firm. Most recently he was Director of Research and Development for NCI Building Systems (Now Cornerstone Building Brands). He also worked for Merlin Solar, a solar technology company focused on roof-mounted solar and BIPV. Throughout his career, he has been actively involved in numerous trade associations and representing industry interests with ANSI accredited standards developers. He is also a consultant to the ASHRAE 90.1 Envelope Subcommittee where he represents both MCA and MBMA.



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Wednesday, October 7 / 10AM-5PM

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Friday, October 9 / 9AM-1PM

KEYNOTE PRESENTATIONS

Start at 9AM Wednesday and Thursday

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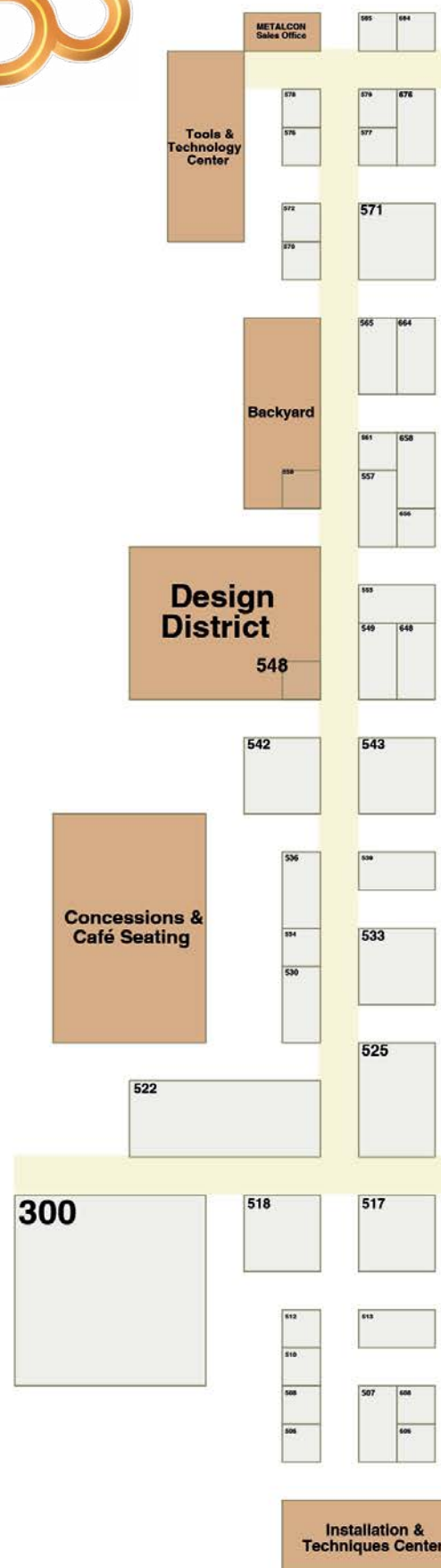
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AceClamp/PMC Industries Inc.	807
ACERO INDUSTRIAL SYSTEMS TOP PRODUCT NOMINEE	657
ACT Building Systems	761
Acu-Form Roll Forming Equipment TOP PRODUCT NOMINEE	607
Adfast	1002
Air Barrier Association of America	506
AkzoNobel Coatings, Inc. MCA MEMBER • SPONSOR	817
AmeriLux International	852
AMS Controls, Inc. SPONSOR	1243
Anping Qinghe Metal Mesh Co., Ltd.	1502
Aplus Energy Co., Ltd.	1459
Arcelormittal Building Solutions USA LLC MCA MEMBER	565
ARKITECH ADVANCED CONSTRUCTION TECHNOLOGIES TOP PRODUCT NOMINEE	811
ASC Machine Tools SILVER SPONSOR • TOP PRODUCT NOMINEE	842
ASCO USA, Inc. GOLD SPONSOR	1025
Associated Builders and Contractors Central Florida	1731
Association of Women in the Metal Industries	1651
ATAS International, Inc. MCA MEMBER • SPONSOR • TOP PRODUCT NOMINEE	1543
Athader Coil Processing Lines	719
Atlas Bolt & Screw MCA MEMBER	1361
AutoMAK Assembly Inc.	1343
AXYZ Tailored Router Solutions	1477
AZZ Precoat Metals MCA MEMBER	1404
BEAM AI	1643
Beck Automation, LLC	517
Beckers Group	1432
Berridge Manufacturing Company MCA MEMBER	812
Betco, Inc	684

BH-USA/Elite Fans TOP PRODUCT NOMINEE	1266
Bidding Enterprise LLC	1379
Bitec Inc	577
BlueScope Coated Products	753
BMS GROUP	656
Bradbury Group, The SPONSOR	613
BRIGHTSMITH Coaters	1648
Brucha Corp	1277
Build It To Sell It	579
busybusy Mobile Time Tracking	1539
Butler Manufacturing	865
C.H.I. Overhead Doors	578
Capital Forest Products	758
Carlisle Architectural Metals MCA MEMBER • SPONSOR • TOP PRODUCT NOMINEE	1730
Carter Architectural Panels, Inc. MCA MEMBER	417
CBC Specialty Metals	1672
Central States Building Works MCA MEMBER • SILVER SPONSOR	635
CI Web Group	750
CIDAN Machinery MCA MEMBER • SPONSOR	1311
Cjdelery Construction LLC	773
Classic Gutter Systems LLC	743
ClearSpan Structures	1259
Coil Spot	1385
Combilift	1285
Construction Management Association of America	1706
Controlled Automation Inc.	685
Corten.com MCA MEMBER	1461
Coulee Tech	558
Coverttech Flexible Packaging / rFoil insulation	1448
Cumberland Sales Company	1470
Curber Manufacturing	1258
Custom Foam Products	#637
Cutco Gifting TOP PRODUCT NOMINEE	1338
D.I. Roof Seamers MCA MEMBER • SPONSOR	806
Dahezhongbang (Xiamen) Intelligent Technology Co.,Ltd	1472

Diamond Doors Inc	1253
Diamond Vogel, Inc.	1264
Direct Metals Inc. MCA MEMBER	1405
Dri-Design	557
Dripstop	858
Dutch Tech Inc TOP PRODUCT NOMINEE	676
Dynamic Fastener	816
Eastside Machine Company TOP PRODUCT NOMINEE	1261
Englert, Inc. MCA MEMBER	785
Everlast	900
EVOBEND GmbH	1485
Excel Stamping & Mfg., Inc./ FYCO Tool and Die MCA MEMBER	1249
EXCEPTIONAL Metals MCA MEMBER • SPONSOR	976
EXPI-DOOR Systems, Inc.	585
Fabrication Nation Radio	1265
FARO INSIGHT a Business of AMETEK, Inc.	1560
Fasteners Direct LLC MCA MEMBER	751
Feeney Inc.	1457
Forge Machines	1065
FRAMECAD America Inc. TOP PRODUCT NOMINEE	1143
Franklin International - Titebond	1400
Frontier ERP Software	1500
FRSA - Florida Roofing & Sheet Metal Contractors Association	507
FT Solutions TOP PRODUCT NOMINEE	1453
GASPARINI S.p.A. TOP PRODUCT NOMINEE	759
Gentech	1151
GH Cranes & Components USA Inc	1252
GiddyUp	1633
Global Film Source LLC	534
Graber Post Buildings, Inc	755
GSI ROLLERS & MACHINERY	1717
Guangzhe Enterprise Co., Ltd TOP PRODUCT NOMINEE	706
H.B. Fuller MCA MEMBER • SPONSOR	1506

Haiyan Jiamei Hardware Mfg and Tech Co., Ltd.	641	Intertape Polymer Group	1248	LM Electro-Mechanical	1710
Hayes International / Bradbury Group Australia	717	IPS Roofing Products	1464	Mac-Tech	671
Helix Metalforming and John Stortz & Son	570	Isaiah Industries, Inc.	748	MACHINE WORX NZ	653
SPONSOR		MCA MEMBER		Mallet Supply, LLC	1005
Henco Industries	1507	ISD Group USA	1353	Marco Industries	1349
Hot Melt Technologies, Inc.	1007	TOP PRODUCT NOMINEE		Marion Manufacturing, Inc.	803
HOWMZ LLC	549	Janus International	661	Material Sciences Corporation	530
TOP PRODUCT NOMINEE		Kent Corporation	561	MAX USA Corp.	700
HUBTEX North America	1348	Keystone Certifications, Inc.	786	McElroy Metal, Inc.	901
ICC-Evaluation Service (ICC-ES)	906	KORE Machinery	606	MCA MEMBER	
Identify Yourself	603	Lakeside Construction Fasteners	1642	MD Direct Inc.	709
IED Inc.	749	Lama Marcin i Robert Libich Sp.k.	658	Metal Building Detailing	1334
Innovative Energy, Inc.	513	Laminators Incorporated	1360	Metal Building Manufacturers Association	1572
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Interarch Building Solutions Limited	742	Leland Industries, Inc.	1149	Metal Construction Association - MCA	542
Interlock Roofing of America	648	Levi's Building Components	1235	MCA MEMBER • SPONSOR	
International Accreditation Service (IAS)	1549	LGS FrameX LLC	707	Metal Construction News	659
		Little Harvey's	1371	MCA MEMBER	

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Metal Rollforming Systems TOP PRODUCT NOMINEE	1431
Metal Roofing Systems	1634
MetalCoffeeShop SPONSOR	1265
METALFORMING LLC MCA MEMBER • SPONSOR • TOP PRODUCT NOMINEE	911
MFM Building Products	1365
Mill Steel Company PLATINUM SPONSOR • TOP PRODUCT NOMINEE	1225
Mississippi County Economic Development	1187
Mold-Tek Technologies, Inc.	702
Muratori Machines North America	522
National Women in Roofing	1265
NC Automation	760
New Tech Machinery MCA MEMBER	1525
Over-All Vents	1403
Paragon Computing Solutions, LLC	903
Paus North America	1359
Plyco Corp.	1511
Polifilm America	713
POWERLIFT HYDRAULIC DOORS	1573
PPG MCA MEMBER • DESIGN DISTRICT SPONSOR • TOP PRODUCT NOMINEE	548
Precision Fasteners	1632
Premier Door Co.	964
Press Room Equipment Co.	608
Presto Tape	907
Primo Automation Systems Inc.	635
Priest & Associates	572
Profiilikeskus	539
Progressive Foam TOP PRODUCT NOMINEE	801
Quality Metal Stamping	1001
Quality Roof Seamers, Inc.	1533
Quattrolifts TOP PRODUCT NOMINEE	1611
Rainscreen Association in North America	508
Raptor Synthetic Underlayment	1401
Red Bud Industries	1157
Red Dot Products	1449
Red Horse USA	1466

RenderDraw TOP PRODUCT NOMINEE	1556
Rib Rinner Tools, LLC	1553
RoMac Building Supply	549
Roof Hugger, BPD, Logan Stampings, Inc. MCA MEMBER	536
Roofers in Recovery	1566
Roofing Contractor Magazine	1711
Roofivent	703
RoofScreen Mfg.	1356
Roper Whitney - Tennsmith TOP PRODUCT NOMINEE	300
Rugui Hot Rolled	1358
S-5! MCA MEMBER • TOP PRODUCT NOMINEE	1517
SAMCO Machinery, Ltd.	649
Schweiss Doors	1279
Scope Technologies Inc. (dba RoofScope)	1638
Scottsdale Construction Systems	543
Sensei Digital	1607
Sentry Building Innovations	645
SGS North America, Inc	1377
Sharkskin Roof Underlayments/Kirsch BP	1339
Sheffield Metals International MCA MEMBER	1425
Sherwin-Williams MCA MEMBER • TRAINING ZONE PRESENTING SPONSOR	1325
Silvercote A Service Partners Company	1177
SketchDeck.ai	734
SMART	777
Smartbuild Roofing TOP PRODUCT NOMINEE	850
SmartBuild Systems TOP PRODUCT NOMINEE	1271
Snap-Z	856
Sno-Gem, inc.	1185
SPS METALS	740
ST Fastening Systems	609
Steel and Metal Systems, Inc. & Roll-Up Door, Inc.	1273
Steel Dynamics MCA MEMBER	525
Steel Ninja	757
Storage Xpress	1725
Summit Steel Buildings	1254
Sussman Machinery(Wuxi)Co.,Ltd	1372

SWI Machinery	725
TEK Industries, LLC	1357
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ABIS Inc.**SILVER SPONSOR**

Our purpose is to make business easier and more productive for you, and to eliminate blind spots for your company. Our Business Process Improvement software platform, Adjutant, combined with our industry expertise provides your team with the best features to manage every facet of daily operations, allowing you to stay competitive and focus on what matters: reaching your business goals.

Booth #625

Accurate Perforating**TOP PRODUCT NOMINEE**

At Accurate Perforating, we bring architectural perforated metal panels to reality with flexibility, responsiveness, and timeliness. Our Architectural Project Managers evaluate your concept, collaborate on the best methods and materials to produce it, and then fabricate and finish perforated metal for architectural applications using the fabrication, finishing, and delivery services your project requires. This includes sunshades, sunscreens, facades, fencing and more.

Booth #1260

AceClamp/PMC Industries Inc.

AceClamp® is a market-leading manufacturer of rooftop snow retention and solar mounting systems. Our lab-tested mounting systems save contractors time and money by offering fully assembled clamps and component groups, simplifying the installation process, and reducing overall labor costs.

Booth #807

ACERO INDUSTRIAL SYSTEMS**TOP PRODUCT NOMINEE**

AIS specializes in the engineering, integration, commissioning, and support of industrial roll forming production systems designed to improve manufacturing efficiency, reduce labor dependency, increase production consistency, and support scalable manufacturing growth.

AIS combines global manufacturing capability with disciplined U.S. engineering oversight, commissioning standards, and technical quality control.

Booth #657

ACT Building Systems

ACT Building Systems is a global software company that specializes in designing COLD FORMED steel buildings. Our software program, ACT Dimensions, is an all-in-on steel platform that makes it easy for manufacturers to increase and optimize production; dealers to grow their sales; engineers and erectors to expand their portfolios; and consumers to purchase an affordable, beautiful steel building.

Booth #761

**Acu-Form Roll Forming Equipment****TOP PRODUCT NOMINEE**

The Acu-Form Commitment: Excellence in Roll Forming Equipment. Acu-Form is dedicated to delivering precision-engineered roll formers and comprehensive support to optimize your production line. Here's how we set the standard: Reliable On-Time Delivery: Your production timeline is a priority. Acu-Form consistently meets delivery schedules with a 95% fulfillment rate, ensuring you stay on track. Test-Driven Machinery: Each roll formers is tested in-house.

Booth #607

Adfast

Adfast is a manufacturer of industrial, high performance, eco-friendly adhesives and sealants for manufacturers and construction professionals. Our products are designed to withstand the toughest jobsite conditions for curtain walls and glazing, masonry, siding, door and window installation, and more. Additionally, from design to installation, our team of technical experts offers top-tier consultative support directly on-site.

Booth #1002

Air Barrier Association of America

The Air Barrier Association of America (ABAA) is the center of excellence in the air barrier industry. The association is a non-profit group of stakeholders in the construction marketplace, focused on promoting the use and benefits of air barrier systems, educating the public about air barrier systems and developing a professional air barrier specialty trade and industry dedicated to the installation of effective air barrier systems in buildings on a nationwide scale.

Booth #506

AkzoNobel Coatings, Inc.**SPONSOR**

Beyond Performance. It is what makes us different. Built on over 200 years of experience. Whatever we do, we achieve the highest standards. Creating products of tested, proven and enduring quality. Working in partnership to best serve our customers. Delivering genuine added value. Protecting reputations as much as surfaces. Simply being trusted to do all this, and more, like nobody else can. Quality, Service, Trusted Partner. AkzoNobel Coil and Extrusion Coatings.

Booth #817

AmeriLux International

Started with nothing more than a vision and an entrepreneurial spirit, AmeriLux International was formed in 2004. AmeriLux is a value-adding distributor of multiwall and corrugated sheets, PVC panels and wall forms, HDPE panels, acrylic sheets, DuxxBak® Composite Decking, and many other plastic sheet products. Headquartered in De Pere, Wisconsin, AmeriLux sources and distributes materials from and to companies around the world. It is by building and maintaining strategic, win-win partnerships

Booth #852

AMS Controls, Inc.**SPONSOR**

AMS Controls develops advanced hardware and software technologies that increase profitability and productivity for the metal forming industry. AMS Controls' customers include some of the largest metal processing operations including those producing metal buildings, metal roofing, light gauge framing, fenestration, custom roll formed parts, HVAC ductwork, and more.

Booth #1243

Anping Qinghe Metal Mesh Co., Ltd.

Qinghe is a company manufacturing and supplying perforated metal and related products. Our business philosophy is long-term cooperation, which encourages us to improve every day in terms of Quality Control, Work Efficiency, Management etc. Most of our customers have been cooperating with us for years. Once starting to use our products, you are most likely to work with us for the second order and all your future orders.

Booth #1502

Aplus Energy Co., Ltd.

Aplus Power Roof products integrate solar cells directly into metal roofing panels, combining solar modules and steel roofing into one innovative product. These BIPV (Building Integrated Photovoltaic) solar corrugated steel panels are lightweight, structurally strong, and can be easily installed on both new and existing structures. Manufactured with durable 22-gauge corrugated steel, these solar panels have been tested and UL certified for both residential and commercial applications.

Booth #1459

Arcelormittal Building Solutions USA LLC

Arcelormittal Building Solutions creates innovative building systems so you can imagine and build the future. Our tailor-made solutions are designed to match your practical and creative needs, enabling any building you conceive to be sustainable, attractive and cost-efficient. As part of the world's leading steelmaker, ArcelorMittal Building Solutions develops high-performance building envelope solutions.

Booth #565

ARKITECH ADVANCED CONSTRUCTION TECHNOLOGIES**TOP PRODUCT NOMINEE**

Arkitech Advanced Construction Technologies is a leading provider of Cold-Formed Steel (CFS) technology for construction and manufacturing. Their technology package includes engineering solutions such as CFS framers, design software, and on-site training. Since 2012, Arkitech has focused on high-quality, cost-effective, and time-efficient solutions. With over 15 years of experience, they ensure precise and reliable manufacturing processes.

Booth #811

ASC Machine Tools**SPONSOR • TOP PRODUCT NOMINEE**

Founded in 1949 in Spokane, WA, ASC Machine Tools has grown into one of the world's leading suppliers of rollforming machinery and coil handling equipment.

ASC serves a diverse customer base within the metal construction industry, specializing in state-of-the-art manufacturing solutions for C/Z purlin, panel, trim, door, and decking production.

In addition, ASC continues to support its agricultural roots by providing high-production lines for grain bin roofs, walls, and stiffeners.

Booth #842

ASCO USA, Inc.**GOLD SPONSOR**

ASCO USA specializes in providing premium German-engineered machinery to the metal fabrication industry throughout the United States, Canada, and the Caribbean. In addition to offering high-quality equipment, we deliver comprehensive after-sales service, including installation, training, maintenance, and ongoing technical support, ensuring that our clients can rely on their machinery for peak performance and long-term productivity.

Booth #1025

Associated Builders and Contractors Central Florida

Associated Builders and Contractors is a national construction industry trade association representing more than 24,000 members. Founded on the merit shop philosophy, ABC helps members develop people, win work and deliver that work safely, ethically, profitably and for the betterment of the communities in which ABC and its members work.

ABC's membership represents all specialties within the U.S. construction industry; primarily of firms working in the industrial and commercial sectors.

Booth #1731

Association of Women in the Metal Industries

The Association of Women in the Metal Industries (AWMI) is a professional organization dedicated to advancing the growth and success of women in the metals industry. With 21 chapters across the United States and Canada, AWMI provides opportunities to connect, learn, and lead through networking, mentorship, and educational programs. Membership is open to both women and men, creating an inclusive community where everyone can build skills, foster collaboration, and shape the future of the industry.

Booth #1651

ATAS International, Inc.

SPONSOR • TOP PRODUCT NOMINEE



A leading manufacturer of metal roofing, wall cladding, ceilings, perimeter edge metal, and accessories. ATAS proudly supports green building objectives with high performance solutions, such as solar-ready roof panels, insulated metal panels, cool roofing products, and solar air heating wall panels.

Booth #1543

Athader Coil Processing Lines

Athader Slitting Lines designs and manufactures advanced coil processing equipment for steel service centers, metal building manufacturers, and other metal processing companies worldwide. Its product portfolio includes slitting lines, cut-to-length and leveling lines, stretch leveling lines, coil and sheet packaging systems, combined slitting and cut-to-length lines, multiblanking lines, inspection and recoiling lines, and custom-engineered special lines.



Booth #719

Atlas Bolt & Screw

For more than a century, Atlas has supplied trusted fasteners and building product solutions for metal roofing, post-frame construction, and exterior building applications. Our line includes metal-to-metal and metal-to-wood fasteners, closures, venting, sealing, flashing, and exterior building performance solutions designed to support clean installation and dependable performance in the field.



Booth #1361

AutoMAK Assembly Inc.

Working in partnership with manufacturers and contractors AutoMak is dedicated to delivering handling and installation solutions for insulated metal roofing and siding products as well as insulated panels used in the cold storage industry. From heavy insulated wall and roof panels to a number of structural roof deck profiles, we offer proven vacuum lifting equipment to deliver installation efficiency with practical health and safety benefits.

Booth #1343

AXYZ Tailored Router Solutions

AXYZ and WARDJET combine over 30 years of CNC expertise, delivering high-performance router, knife-cutting, and waterjet solutions. AXYZ offers versatile, configurable CNC routers, while WARDJET provides precise, reliable American-made waterjets. Together, they enhance productivity with strong service and support worldwide.



Booth #1477

AZZ Precoat Metals

No one coats more metal than Precoat Metals. Yet, it's not the volume that makes us an industry leader, it's the service we bring to our customers. We have the resources, experience, expertise and independence that no other coil coater offers. It means YOU are the priority. Discover the things we do and the extent to which we go ... because if your business isn't successful, neither is ours.



Booth #1404

BEAM AI

Beam AI is an AI-based takeoff and estimating software that helps structural steel contractors, fabricators, and suppliers bid 3X more jobs with done-for-you steel takeoffs and bid-ready Excel estimates. Simply upload your plans, and Beam AI delivers accurate quantities, labor hours, and material pricing in 24-72 hours. Built for structural steel, miscellaneous metals, and rebar scopes, Beam AI combines AI with human QA to cut takeoff time by up to 90% without adding more estimators.

Booth #1643

Beck Automation, LLC

Since 2001 Beck Automation has helped metal forming companies modernize equipment; shifting from reactive operations to integrated, data-driven production—improving safety, accuracy, and performance. We deliver turnkey retrofits and custom office to shop integration. We specialize in custom automation including robotic implementation, material/part handling, and folder tending. Our solutions reduce manual work, standardize processes, and create safer, more predictable, and scalable operations.

Booth #517

Beckers Group

Beckers is the number one global supplier of coil coatings and a leading supplier of industrial paints worldwide with 150 years of history and expertise. Beckers is a true pioneer in providing unique, high-performance coating solutions that improve customer competitiveness while protecting people and planet. Beckers' corporate headquarters is located in Berlin, Germany with 23 locations around the world, including locations in the Americas at Elk Grove Village, IL and Fontana, CA.

Booth #1432

Berridge Manufacturing Company

Berridge manufactures 36 factory products, including standing seam, Bermuda roof panels, simulated Spanish-Tile, metal shingles for restoration projects, metal soffit, fascia, siding & wall panels, light gauge framing, complete retrofit roofing packages & many more architectural metal products. Products are available in 24 & 22 gauge steel and 0.032 & 0.040 aluminum in 34 color finishes. All Berridge finished colors are premium PVDF coatings produced with full strength Kynar 500® or Hylar 5000.



Booth #812

Betco, Inc

BETCO is your total solutions provider, offering consultation, design and construction of custom buildings of all shapes and sizes since 1984. Our craftsman buildings are skillfully designed with detail from the slab up, utilizing the latest innovation and technology for every phase of every project. BETCO offers premium components including secondary structure (purlins), interior and exterior wall panels, roof panels and more that can be used for endless construction applications. Choose BETCO.

Booth #684

BH-USA/Elite Fans

TOP PRODUCT NOMINEE

Elite Electric Products manufactures heavy-duty industrial ventilation solutions under the Elite Fans brand. Our product line includes belt-driven cabinet and wall-mount exhaust fans, along with premium fan motors engineered for commercial, industrial, agricultural, and warehouse applications. With dependable performance, durable construction, and in-stock availability, we help distributors, contractors, OEMs, and end users keep projects moving.

Booth # 1266

Bidding Enterprise LLC

Bidding Enterprise is a professional estimating company providing material takeoffs and cost estimation services to contractors, sub-contractors, and builders. We support our clients in preparing accurate and competitive bids by delivering detailed and precise quantity takeoffs using the latest software and industry standards. Our goal is to streamline the bidding process, reduce overhead costs, and help our clients win more projects.

Booth #1379

Bitec Inc

For over 40 years, BITEC® has delivered high-quality roofing solutions without compromising on performance. Our Four Pillars of Roofing include advanced bitumen technology systems, StrongHold™ single-ply roofing, Storm Breaker™ roof coatings, and RepairBoss® repair solutions. We also offer premium accessories to complete every system. When Quality Matters®, BITEC provides roofing solutions built to perform.

Booth #577

BlueScope Coated Products

BlueScope Coated Products (BCP) provides coil coating and metal processing solutions for manufacturers serving the metal construction industry. From roofing and wall systems to architectural and industrial applications, BCP supports customers with application-specific coating expertise, manufacturing flexibility, and strategically located facilities across North America. Visit us to learn how BCP helps manufacturers improve performance, consistency, and supply chain responsiveness.

Booth #753

BMS GROUP

BMS Group was initially established in 1996. We invested 8 factories, 6 machining centers and 1 steel structure company in China, which totally covers an area of MORE THAN 30000 SQUARE METERS. With over 20 YEARS PROFESSIONAL EXPERIENCE, our value message is QUALITY IS OUR CULTURE. Our roll forming machines have European CE certification (issued by SGS).



Booth #656

Bradbury Group, The

SPONSOR

The companies within The Bradbury Group design and build quality roll forming equipment, cut-to-length equipment, levelers, automated production systems, metal tile roofing systems, and controls for entry level operations to full scale facilities. Whether you need a single machine or an entire manufacturing system, we have the expertise and experience to build equipment that will exceed your expectations. Our machines and systems are known for their reliability and high production capabilities.

Booth #613

BRIGHTSMITH Coaters

BRIGHTSMITH Coaters is a multi-location coating company. We offer a state-of-the-art, ISO Certified coil coating operation in Morrisville, PA, and an ISO Certified post-painting division in Trenton, NJ. Dedicated to providing our customers with quality service and materials, the BRIGHTSMITH staff has over 400 combined years of coil coating experience. Specializing in 2 and 3 color print systems, embossed plastisol, laminating, slitting, embossing and multi-coat painting services.

Booth #1648

Brucha Corp

BRUCHA Corp. is a manufacturer of high-performance insulated metal panel (IMP) systems for cold storage, food processing, industrial, agricultural, and architectural building applications.

We design and manufacture insulated wall, roof, and facade panel systems that deliver thermal efficiency, airtight performance, and accelerated construction timelines—without compromising aesthetics or durability.

Booth #1277

Build It To Sell It

Build It To Sell It helps home service business owners scale stronger, more profitable companies through coaching, events, training, and proven systems. From sales and operations to leadership and exit readiness, the Build It To Sell It programs and events gives contractors the tools, relationships, and strategy to build a business worth owning, scaling, and selling on your terms.

Booth #579

busybusy Mobile Time Tracking

BusyBusy time tracking app is designed to be user-friendly, specifically targeting the construction industry. We are always coming out with top-of-the-line features that construction crews LOVE. These features allow you to accurately track time in the field, identify areas of improvement, generate real-time data, and help your crew accomplish projects on time and within budget.

Booth #1539

Butler Manufacturing

For over 120 years, the name Butler Manufacturing has been synonymous with building and construction innovation. We

pioneered the start of the global metal building industry in 1901 when we challenged the status quo. Today, we are an extremely versatile and experienced multi-million dollar company focused on providing high-quality commercial and industrial metal building systems that continue to break the mold.

Booth #865

C.H.I. Overhead Doors

C.H.I. Overhead Doors was built on the idea that garage doors should be exceptional in quality, craftsmanship, and value. C.H.I. set out to be a different kind of garage door company. One that not only builds garage doors, but that also celebrates heritage, tradition, and values. As the premier garage door manufacturer, we continue to grow with a dedicated purpose - to provide our customers with the very best in garage doors and service.

Booth #578

Capital Forest Products

Capital Forest Products has been successfully bringing lumber and building materials to market for more than 40 years and is proud to be one of the nation's largest stocking distributors of Eastern White Pine, SPF and SYP. We are your one-stop-shop for quality products from leading vendors in the industry. Allow us to be the resource that helps put you a step ahead of your competitors.

Booth #758

SOMETHING NEW IS TAKING THE FLOOR.

Discover the latest innovation in portable rollforming at METALCON booth #1525.



newtechmachinery.com



sales@newtechmachinery.com



1.800.574.1717

Carlisle Architectural Metals**SPONSOR • TOP PRODUCT NOMINEE**

Carlisle Architectural Metals (CAM) is the industry's leading diversified manufacturer of architectural metals and the only single-source solution for the entire building envelope. Built on a legacy of excellence, CAM's premier portfolio of brands—Petersen, Drexel Metals, Metal-Era, Hickman Edge Systems, and Citadel Architectural Products—delivers trusted expertise, innovation, and quality across architectural metal systems.

Booth #1730**Carter Architectural Panels, Inc.**

Carter Architectural, a prominent player in the architectural panel industry, has undergone a continuous evolution, transforming into a leading solutions provider. From our origins in sheet metal and progression into architectural panel fabrication, we expanded our scope to encompass comprehensive project supply and installation.

Booth #417**CBC Specialty Metals**

CBC Specialty Metals is proud to be one of North America's foremost distributors of non-ferrous architectural and industrial metals. Our extensive catalogue of Aluminum, Copper, Brass, bronze, Muntz, and Stainless-Steel alloys are available in nearly any form or finish imaginable. Our robust inventory and premier service allow us to support projects and businesses of almost any size.

Booth #1672**Central States Building Works****SILVER SPONSOR**

The combination of our quality metal components and expertise in design make for a powerful combination to bring your project to life. Central States Building Works can design any number of buildings to your specifications. From initial estimating to drafting through final contracting and engineering stamps, our pre-engineered metal buildings, self-storage facilities, and other material-only building packages give you the assurance that you will have everything you need to quickly erect a bldg.

Booth #635**CI Web Group**

We are a training, technology and AI enablement company, with a full suite of Digital Marketing and Conversion Solutions.

Booth #750**CIDAN Machinery****SPONSOR**

CIDAN Machinery is the leading global provider of innovative sheet metal processing solutions. With over a 116-year heritage, CIDAN Machinery has established itself as a trusted name in the industry. Their state-of-the-art machines, including shears, folders, and automated equipment, are known for their precision, reliability, and efficiency. With a strong focus on quality, performance, and customer support, CIDAN Machinery continues to empower businesses worldwide as their one-stop-partner.

Booth #1311**Cjdelery Construction Llc**

Delery Construction, LLC. is privately owned and operated by the Delery Family since 1981. We are an industry leader in the manufacturing and installation of unique home and commercial building services in the Southeast. We operate in a differentiated market where innovation, product development, and determination drive our company.

Booth #773**Classic Gutter Systems LLC**

Classic Gutter Systems offers their half round gutter system in copper, aluminum, galvalume. Also specializing in Radius Gutter, now in 9' and 11' sections. An extensive selection of cast fascia and downspout brackets distinguishes Classic Gutter Systems from other half round gutter companies.

Booth #743**ClearSpan Structures**

ClearSpan Structures has been providing the concrete industry with innovative building solutions for over 40 years. With custom and turnkey structures, ClearSpan can tailor projects to any business' most specific needs. ClearSpan also provides in-house financing, manufacturing and installation, so customers benefit from a streamlined project and quick construction timelines. Talk to one of our Building Specialists today to find out how ClearSpan can help your business.

Booth #1259**Coil Spot**

At CoilSpot, we are devoted to supplying quality product, offering unmatched reliability and exceptional customer support. Discover our dynamic selection of steel coils available in 22 smooth colors and 13 crinkle colors. Our products ensure durability, strength, and precision for all your manufacturing and construction needs.

Booth #1385**Combilift**

Let the range of Combilift 4-way forklifts and straddle carriers ease the handling of your long and bulky loads! Designed specifically for safe and space-saving handling, these versatile machines work inside and out, on semi-rough terrain in all weather conditions. Available in Diesel, LPG and electric, with capacities ranging from 5,000lbs to 300,000lbs.

Booth #1285**Construction Management Association of America**

Construction management is a professional service that provides a project's owner(s) with effective management of the project's schedule, cost, quality, safety, scope, and function. Construction management is compatible with all project delivery methods. No matter the setting, a Construction Manager's (CMs) responsibility is to the owner and to a successful project.

Booth #1706**Controlled Automation Inc.**

Controlled Automation specializes in quality machine design, manufacturing, and software for the Pre-Engineered Metal Building Manufacturers and Structural Steel Fabricating Industry. All machines and controls are developed and manufactured in the United States of America.

Booth #685**Corten.com**

For all things Corten®, we have just what you need.

Corten.com specializes in buying Corten® in large quantities at a discount and passing those cost savings to the customer. With manufacturing and storage facilities strategically placed throughout the USA, we can ship Corten® steel quickly and inexpensively.

Booth #1461**Coulee Tech**

Coulee Tech was founded with a simple belief: small and medium-sized businesses deserve the same quality IT support

that large enterprises enjoy, but with a personal touch and fair pricing. We specialize in serving manufacturers and healthcare providers—industries where technology reliability isn't just convenient, it's critical. Our team understands the unique challenges these industries face, from compliance requirements to operational technology.

Booth #558**Covertch Flexible**

Packaging / rFoil insulation

We will be exhibiting rFOIL Metal Building

Insulation, including Ultra White MBI...which includes a

10 year Guarantee against UV degradation . This Guarantee

includes replacement of material and up to .75 cents a sq/Ft for

labor charges . rFoil Ultra White metal building insulation

comes with a 10 year Guarantee against UV degradation . rFoil is

specifically designed to reduce radiant heat gain/loss and

control interior condensation.

Booth #1448**Cumberland Sales Company**

WHOLESALE SUPPLIER OF CABLE BRACING & COMPONENTS
HILLSIDE WASHERS & EYEBOLTS, BRACE GRIPS, TURNBUCKLES,
& CABLE

Booth #1470**Curber Manufacturing**

Curber Manufacturing is a custom roof curb

fabricator servicing the industrial, commercial and

institutional markets in Canada and the USA since 1998. Our

fully automated system combined with 3D software allows for

precision accuracy. Curber curbs are engineered with high

quality aluminum, fully welded, insulated and ship crated with

all sub framing, hardware and sealants as a complete weather

tight package. Our design allows for easy install even after the

roof is seamed.

Booth #1258**Custom Foam Products**

Custom Foam Products, Inc. is committed to being a 'World Class Supplier' by providing our customers with products and services which are the best quality, delivery, and cost.

Booth # 637**Cutco Gifting****TOP PRODUCT NOMINEE**

We help Metal builders, roofers, and suppliers generate more 5-star reviews and referrals while turning satisfied clients into raving-fan clients for life through giving high end branded end-of-project gifts, referral gifts, and holiday gifts.

Booth #1338**D.I. Roof Seamers****SPONSOR**

D.I. Roof Seamers is the largest dedicated roof seamer rental company in North America, with customer and technical service that is unmatched in the industry. We have seamers and equipment for all Manufacturers, Panels, and Seam Types. Our machines are light weight, fast, and reliable. Visit us at diroofseamers.com, call us at 1-888-343-0456, or download our app!

Booth #806**Dahezhongbang (Xiamen) Intelligent Technology Co.,Ltd**

We are the one of most innovative roll forming machine producers in China, Dahezhongbang (Xiamen)

Intelligent Technology Co., Ltd., hereinafter collectively referred to as "Dahezb" Set up in 2009 as a specialized manufacturer in High Quality Roll forming equipment for the construction of Light Gauge Steel Framing structures & Cold Formed Steel structures.
Booth #1472

Diamond Doors Inc

Diamond Doors specializes in manufacturing custom bi-fold doors for aviation, agriculture, and industrial use across North America. Engineered for maximum headroom and durability, our doors arrive fully assembled and pre-wired for a seamless installation.

Booth #1253

Diamond Vogel, Inc.

Now in our fourth generation of Vogel family ownership, we continue to believe every coating we create has a greater purpose. It protects what matters, brings beauty and inspiration to everyday life, and leaves a lasting mark on the communities we serve. Through craftsmanship and innovation, we do more than make coatings. We help shape a brighter, more enduring future that blesses our employees, customers, and communities.

Booth #1264

Direct Metals Inc.

DMI DIRECT METALS supplies fasteners and accessories to the metal roofing and metal building industries.



Key products include PANCLIP low profile carbon and stainless screws & panel clips for standing seam metal roofing. Long-life HWH STEELZIP self-drilling screws with sealing washers and paint are available in 30 standard colors. Pipe flashings, butyl mastic, solid and vented foam closures round out the line. In 2026, DMI acquired LAKESIDE CONSTRUCTION FASTENERS to help increase market share.

Booth #1405

Dri-Design

Dri-Design Metal Wall Panels are the perfect blend of form and function. With an unlimited palette of materials, finishes, shapes, textures and perforating, there is never a need to compromise on design. Even with the wide range of options available, Dri-Design panels never lack performance. They are tested to not only meet but exceed ASTM standards and the latest AAMA 508-07. Aesthetic versatility and performance in one system.

Booth #557

Dripstop

For over 20 years DRIPSTOP has been the best way of dealing with condensation on non-insulated metal roofs in a simpler, more economical way. It has been tried and tested in every climate condition all across the globe. The membrane will absorb the water caused by condensation, thus preventing dripping from the roof.

Booth #858

Dutch Tech Inc

TOP PRODUCT NOMINEE

We are proud to be an American owned and operated manufacturer located in Tennessee. Dutch Tech Inc's Therma Guard is America's strongest reflective insulation. With a super strong woven backing that's nearly impossible to tear, Therma Guard's premium strength sets it apart from the competition. A 3mm foam core gives it thermal resistance to insulate your building while the reflective metalized layer reflects radiant heat keeping your building comfortable in the summer and in the winter.

Booth #676

Dynamic Fastener

Dynamic Fastener offers same-day shipping of DYNA-GUARD snow retention, Pre-painted rivets in hundreds of colors, screws, anchors, flashings, safety equipment, hand tools and power tools from our 7 warehouses. In-house painting of screws and rivets in 4 warehouses, with one or two-day lead time. The company's free, 140 page, full color, tool and fastener handbook provides engineering data and details product offering.

Booth #816

Eastside Machine Company

TOP PRODUCT NOMINEE

Since 1960, Eastside Machine Company has provided the highest-quality roll-forming machines in the world. From our in-plant and specialty machines to portable jobsite machines for

ELIMINATE SWARF

Faster installation. Cleaner roof!



FAST
and **CLEAN**



BURR-BUSTER

leaves a clean surface for the EPDM washer to seal tight

Double-lead
thread pierces up to 3 layers of 24 gauge steel in one pass

BURR-BUSTER POINT
penetrates faster while reducing swarf

TRI-SEAL® PROTECTION
1000hr coating for long-term weatherability

3 Head Styles



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TriangleFastener.com **METALCON 35**

seamless siding, metal roofing, and seamless gutters, Eastside Machine Co. designs, manufactures, and sells the ultimate in quality and affordability.

Booth #1261

Englert, Inc.

Englert Inc. is the gold standard for commercial and residential metal roofing and gutter systems. For 60 years, we have been a leading metal roofing and gutter manufacturer, consistently innovating and improving the quality of our products to meet the ongoing challenges of a changing world.

Booth #785



Everlast

At Everlast Metals, we take pride in delivering high-performance metal roofing and wall systems designed for durability, sustainability, and architectural excellence. With a commitment to quality and innovation, we serve architects, builders, and contractors with premium solutions for commercial, industrial, and residential applications.

Booth #900

EOBEND GmbH

We are leaders in thin sheet metal machinery, thanks to the synergy of young visionaries and experienced industry experts. Our team combines innovative thinking with deep industry knowledge to deliver top-tier expertise. Trust in our machine solutions, which are globally recognized for their numerous advantages and distinctive features, setting us apart from any competitors.

Booth #1485



Excel Stamping & Mfg., Inc./ FYCO Tool and Die

At Excel Stamping and Manufacturing our goal is to satisfy customers by working with them to produce the metal products they need to succeed. We embrace the challenge of seeing what we can accomplish together with you, our customer. It is very gratifying to know that our metal products have met or exceeded your specifications, were delivered on time and at an affordable price. This is why we're here.

Booth #1249



EXCEPTIONAL Metals SPONSOR

Attention to detail means everything at EXCEPTIONAL Metals. We provide a full menu of metal roofing products that save time during installation, add striking visual details and provide a secure fit for unsurpassed protection, durability and efficiency. We also offer metal roof and wall panel systems that are both aesthetically pleasing and structurally sound, and are backed by a proven commitment to quality products and extraordinary customer service.

Booth #976



EXPI-DOOR Systems, Inc.

EXPI-DOOR® Systems Inc. builds and supplies high quality Pre-Assembled and KD doors facing stringent architectural and performance demands.

Providing solutions to challenging door requirements with impeccable service is one of our strengths. We help customers understand their specific requirements and align them with the appropriate product for their projects including a professional quote with submittals if required.

Built Stronger, Backed Longer!

Booth #585

Fabrication Nation Radio

We've got the music to keep your crew fired up and powering through the day. This is the soundtrack that fuels your grind and shapes America. From timeless classics to rowdy country rock and everything in between. Whether you're on the job or just need a boost, we've got something to keep everyone pumped and pushing through the workday! This is your Station! Our gift to you, The American Worker. The backbone of our great country. Fabrication Nation Radio—turn it up and let's crush the day!

Booth #1265

FARO INSIGHT a Business of AMETEK, Inc.

We are an imaging company – and an imagining company. We imagine a better, more insightful and capable world realized through 3D digital means and measurement technologies. From the beginning, we've been helping our customers make better decisions more quickly and accurately than anyone in the industry. We believe if it can be dreamed, it can be measured. And if it can be measured, it can be realized.

Booth #1560

Fasteners Direct LLC

Fasteners Direct is a quality supplier of fasteners to attach metal to both wood and steel. We carry a variety of fasteners and other supplies useful to the construction industry.

Booth #751



Feeney Inc.

The inventor of cable railing infill, Feeney has been cultivating partnerships across the industry since its inception in 1948. Feeney is the industry leader in creating high-quality, easy-to-use products that enhance where people live, work, and play. Based in Oakland, California, the family-owned company produces CableRail® stainless steel cable kits, Quick-Connect® auto-locking cable fittings, DesignRail® aluminum railing systems, stainless steel Architectural Rods, other building products.

Booth #1457

Forge Machines

Forge Machines combines decades of roll forming expertise with a deep understanding of what today's metal shops demand: reliable equipment, intuitive operation, and responsive support. Formally Hershey's Metal Meister, Forge Machines is driven by a culture rooted in Biblical principles, emphasizing integrity, continuous improvement, and service. This purpose fuels our vision to lead the industry in metal trim solutions.

Booth #1065

FRAMECAD America Inc.

TOP PRODUCT NOMINEE

FRAMECAD is the world-leader in cold-formed steel construction technology – an end-to-end CFS ecosystem connecting design, manufacturing, and building in one seamless workflow. Trusted by framing contractors, manufacturers, and fabricators across North America and 120+ countries, we provide the software, roll-forming equipment, and support to deliver faster, more precise, and more predictable construction outcomes. Design. Manufacture. Build.

Booth #1143

Franklin International - Titebond

We invest in creating the industry's highest-quality adhesives and polymers. Our on-site research and development facilities focus on designing new products that meet evolving customer needs, ensuring superior quality, and pushing the boundaries of performance.

Booth #1400

Frontier ERP Software

Frontier ERP is a leading provider of enterprise resource planning software for manufacturers, distributors, and processors of complex products. For more than 45 years, Frontier has helped businesses streamline operations, optimize production, manage inventory, and improve profitability through industry-specific ERP solutions designed for woodworking, building materials, metals, and other manufacturing sectors.

Booth #1500



FRSA - Florida Roofing & Sheet Metal Contractors Association

FRSA is an association of roofing, sheet metal and air conditioning contractors and industry-related companies including manufacturers, suppliers, manufacturers' representatives, roofing consultants and others. The FRSA Board of Directors and a number of standing and special committees work on various programs and projects while constantly developing or assessing new ones. The success of the organization is due to the active involvement of so many members.

Booth #507

FT Solutions

TOP PRODUCT NOMINEE

We deliver premium quality products to help meet your roofing needs. With FT Solutions, you get premium-quality leak barriers, underlayments, and interior surface protection – all featuring our patented GripSpot™ technology for enhanced foot traction.

Booth #1453

GASPARINI S.p.A.

TOP PRODUCT NOMINEE

Gasparini S.p.A. is an international company that designs and produces rollforming lines, machines for sheet metal forming and integrated processes. Our customized, flexible and innovating solutions turn our customers' needs into high-tech, top performing rollforming systems.

As a strategic partner in business development, we support companies to stay ahead of the continuous evolutions of the market by creating reliable high-tech systems, expression of Made in Italy.

Booth #759



Gentech

At GenTech, we design and deliver rollforming equipment that pays for itself in performance and reliability. Our machines are built for one purpose: to help you run smarter, cleaner, and more profitably.

We know every minute – and every inch of steel – matters. That's why our rollformers are simple to operate, engineered to minimize waste, and supported by a service team that stands with you long after installation.

Booth #1151

GH Cranes & Components USA Inc

GH Cranes & Components USA is more than just a manufacturer of cranes and lifting equipment. We are committed to leading the lifting industry, using innovative solutions to manufacture machinery such as bridge cranes to meet the demands of our customers around the world. With a track record that goes back more than 65 years, and having manufactured more than 125,000 cranes, we maintain the same values that have driven us from the beginning: honesty, innovation, and a people-centered approach.

Booth #1252

GiddyUp

GiddyUp isn't just a CRM - it's your roofing business command center. From project management and crew scheduling, to material ordering and client communication, GiddyUp is designed to streamline your entire operation. From knocking doors to closing deals, GiddyUp's mobile, canvassing, and desktop apps keep your team connected and in control - anytime, anywhere. GiddyUp's mobile app, canvassing app, and desktop platform keep your entire team working together, with no hidden fees.

Booth #1633

Global Film Source LLC

Global Film Source is a young but fast-growing company producing high quality protective masking films and adhesive tapes. We serve distributors and end-users in the metal and manufacturing industries and have full in-house production capabilities. Amongst the products we supply are rubber based protection films like ACP films, laser film, while we also produce water and solvent based acrylic protective masking films. We can provide private label printed products to enhance your brand.

Booth #534

Graber Post Buildings, Inc

Graber Post Buildings (GPB) manufactures and distributes the materials needed for post-frame buildings and metal roofing projects. Our product offering includes metal panels, trims, structural components, and accessories, along with coil supply solutions for roll-forming operations. We also provide job pack programs featuring color-matched trim components, helping manufacturers and contractors streamline production, improve efficiency, and maintain consistency from project start to finish.

Booth #755

GSI ROLLERS & MACHINERY

For over 20 years, GSI has designed and fabricated industrial-grade roller machines trusted across Latin America. Now, we're proud to serve the U.S. market - with Dallas-based support and world-class machinery delivered directly to you.

Booth #1717

Guangzhe Enterprise Co., Ltd

TOP PRODUCT NOMINEE

GuangZhe w/ more than 20 years experience in Fasteners Fields. At GuangZhe, we don't just provide fasteners. Our Eco-friendly Paper-Collated Screws are engineered to replace traditional plastic strips, eliminating waste without compromising on performance. Key advantages of our paper strips: Durability: Waterproof & heat-resistant (up to 210°C for 30 mins) & maintains full functionality in extreme cold (down to -20), Full Customization: Paper strip w/ screw & washer can be custom-painted.

Booth #706

H.B. Fuller

SPONSOR

GSSI Sealants was acquired by H.B. Fuller in 2022. GSSI Sealants continues to manufacture premier elastomeric butyl rubber sealants. Our tapes are well regarded for their excellent tack and strength. Our MB10A tape is a standard in the industry and is available in all common sizes. H.B. Fuller brings a depth of R&D and complementary products to the GSSI brand. We offer butyl caulks and Eternabond roof patch tapes as well. Come by the booth to see all of our metal building solutions.

Booth #1506

Haiyan Jiamei Hardware Mfg and Tech Co., Ltd.

Jiamei was established in 2015, specialized in providing high quality fasteners, channel steel, pipe clamp, channel strut, and hardware. With the support from our strong technical team and upholding a company spirit of : To be better, to be simple. Jiamei has been developing fast on major business.

Booth #641

Hayes International / Bradbury Group Australia

Hayes International designs and manufactures durable, high-performance roll forming and metal processing equipment for customers around the world. Serving metal building manufacturers, roofing producers, and steel fabricators, Hayes offers panel mills, purlin mills, custom roll formers, slitting equipment, and related machinery. With more than 60 years of experience and installations in over 90 countries, Hayes is known for quality, innovation, and long-lasting customer partnerships.

Booth #717

Helix Metalforming and John Stortz & Son

SPONSOR

Helix™ is a full service metalforming shop that offers a complete line of copper, zinc, aluminum, and steel crown moulding and trim products. Fabricated from materials widely recognized for their durability and refined aesthetic, Helix™ products provide the ultimate design flexibility. Inspired by centuries-old

architectural elements from the colonial and Victorian eras, all Helix™ profiles are designed to meet historical standards.

Booth #570

Henco Industries

Henco is a world leader in manufacturing infloor radiant heating products for over 3 decades.

Besides our top of the line products, we provide our customers with designs and technical advice on how to get the most out of their infloor heating system. The core of this product line is the Henco multilayer PEX-AL-PEX tubing, which brings a multitude of benefits in infloor heating applications.

Booth #1507

Hot Melt Technologies, Inc.

HMT PROFLEX and BENCHMARK hot melt sealant dispensing systems thermally apply HMT-8101 or HMT-3388 sealant to meet extended warranty, low slope roof, architectural and government specifications. Hot Melt Technologies dispensing systems are used for many additional product assembly applications such as Insulated Glass Assembly, Window Mfg., Asphalt Shingle Mfg., Insulation Lamination, Concrete Form Mfg., HVAC, Packaging, etc.

Booth #1007

HOWMZ LLC

TOP PRODUCT NOMINEE

Howmz is a Utah-based homebuilder revolutionizing residential construction with a precision-engineered, metal-framed, panelized building system - faster, more consistent, and less wasteful than traditional methods. Our high-performance homes

PLANT LOCATIONS: Lebanon, PA · Orwell, OH · Bridgton, ME · Howe, IN

Everlast Metals

SLIT COIL AND FLAT SHEETS



Contact Everlast Metals for quick service on slit coil, flat sheets and all of your exterior metal building component needs.

Everlast Metals maintains one of the largest inventories of coil and flat sheet stock in the industry. Our slitting capabilities enable us to provide quick and accurate order completion. Our goal is to deliver the quality service you expect, with fast professional delivery and no damage to your order.

OFFERING:

- 35-Year Fluoropon® paint warranty
- 40-Year Synergy™ paint warranty
- .032 Aluminum & .040 Aluminum painted Fluoropon® 70% PVDF and Mill Finish
- 24 gauge Fluoropon® 70% PVDF, 26 gauge painted Synergy™ and Bare Galvalume® and G90
- Standard slit coils in stock 16", 20", 24"
- Custom coil widths available to slit from 48", 43", 40.875" master coils
- Cut to length availability
- Strippable film option available

FOR MORE INFORMATION: 800-418-5057

VISIT US AT: EVERLASTMETALS.COM

deliver energy efficiency, indoor health, and lasting resilience. As the first franchisor in the panelized space, Howmz invites builders and partners to join our vision and bring this evolution of building to their own markets.

Booth #549

HUBTEX North America

If loads are your challenge, HUBTEX engineers the solution. For over 30 years, HUBTEX has been providing equipment specializing in the transport of long, heavy, and bulky material in confined spaces, such as multidirectional forklifts, sideloaders, platform trucks, and coil handlers. HUBTEX's products are capable of unparalleled maneuverability, and can stand up to demanding work environments in mills, service centers, warehouses, and foundries. Check out hubtex.com/metal for more info!

Booth #1348

ICC-Evaluation Service (ICC-ES)

With over 90 years of experience and thousands of reports, ICC Evaluation Service is the industry leader in performing technical evaluations of building products, materials and systems for code compliance. Due to its diligence and unparalleled engineering experience, ICC-ES is the most widely accepted evaluation agency in the nation.

Booth #906

Identify Yourself

Identify Yourself is full service branding agency with 22 years experience. We work with clients across the United States to help maximize marketing budgets and create products that truly represent your brand. We focus on delivering an amazing client experience and look forward to the next opportunity to help our clients create memorable merch!

Booth #603

IED Inc.

Established in 1994, IED has a longstanding tradition of excellence as a roll-forming machine manufacturer. We specialize in designing and building custom roll-forming equipment according to the specific production requirements of our clients. At IED, we are proud to say that we have the necessary expertise, equipment, and experience to manufacture roll-forming lines for a wide variety of industries and applications.

Booth #749

Innovative Energy, Inc.

Innovative Energy has been family-owned and focused on reflective insulation since 1980. For more than four decades, we've helped shape the metal building industry through innovation, strong partnerships, and products that stand the test of time. Whether you're a longtime partner or just getting to know IE, stop by our booth. We'd love to meet you, learn about your business, and explore how we can help you succeed!

Booth #513

INNOVATIVE INSULATION PRODUCTS INC

Established in the year 2024, we "Innovative Insulation Products, Inc", are among one of the leading Manufacturer of Radiant Barrier Film, Aluminum Foil Bags And Rolls, and Bubble Films and Rolls. Our products are highly acknowledged by our respected clients for its various features. These features are moisture-proof, resistant to dust and abrasion and maintaining the freshness of the packed product. These products are manufactured by using the high-grade material.

Booth #1465

Interarch Building Solutions Limited

Interarch is one of the leading turnkey pre-engineered steel construction solution providers in India with integrated facilities for design and engineering, manufacturing, on-site project management capabilities for the installation and erection of pre-engineered steel buildings.

Booth #742

Interlock Roofing of America

Interlock® Roofing of America is one of the largest metal roof manufacturers in North America. Customers AND Dealers love our metal roofing. Our mission is to provide the finest Roofing Systems with a Lifetime Limited Warranty. (Non-prorated, one-time transferable warranty) Ask about dealer exclusivity in your area. Our Aluminum roofs are available in: • Slate • Shingle • Shake • Tile • Standing Seam (Available Curved and Tapered) profiles to match the look you want for your home.

Booth #648

International Accreditation Service (IAS)

The International Accreditation Service (IAS) accredits companies that design and fabricator metal building systems in the AC472 Accreditation Program and companies that assembler metal buildings under the AC478 Accreditation Program. IAS is a subsidiary of the International Code Council (ICC), publishers of the building code used throughout the United States.

Booth #1549

Intertape Polymer Group

IPG showcases a full lineup of NovaSeal® and Palisade® underlayments for steep-slope roofs, from cost-effective synthetics to high-temp self-adhered solutions. At the show, we're highlighting our new Palisade® Butyl-HT Plus with 100% pure butyl, strong cold-weather adhesion, and extreme heat performance.

Booth #1248

IPS Roofing Products

IPS has long been recognized for its commitment to improving residential and commercial construction products. From introducing the first multi-size pipe flashing to now the industry leading 4N1 flashing and SnapCap multi size bath, kitchen and dryer vent. We allow contractors to work smarter not harder and use only the highest quality material. We will continue to deliver innovative quality products through the voice of our customer and their needs.

Booth #1464

Isaiah Industries, Inc.

Isaiah Industries provides lifetime, energy-efficient, environmentally-friendly aluminum, steel, copper, and zinc roofing that adds to the beauty of any home. Made entirely in America for over 30 years, we manufacture products in shingle, shake, slate, and tile profiles. Our products are known for their distinctive beauty, energy efficiency, fire safety, low weight, and other benefits. Our brands are Classic Metal Roofing Systems, Kassel and Irons, and Green American Home.

Booth #748

ISD Group USA

TOP PRODUCT NOMINEE

ISD Group USA delivers advanced engineering software solutions centered around HiCAD, an all-in-one 2D/3D CAD platform that combines parametric and direct modeling in a single environment. Designed for steel, facades, glazing, cladding, stairs and railings, windows and doors, and



manufacturing, HiCAD streamlines workflows from design through production, helping companies increase efficiency, reduce errors, and accelerate project delivery.

Booth #1353

Janus International

With over 100 years of combined industry experience on our management team alone, we've seen it all and done it all. We've strategically partnered with general contractors and other industry experts to position ourselves as the leading self-storage solutions provider with superior connections to any vendor you'll need during your project.

Booth #661

Kent Corporation

Coil Processing, Coil End Joining Equipment, Coil Strip Accumulator/Loop Control Systems, Coil Uncoilers/Recoilers, Finishing, Tube/Pipe Deburring Equipment, Saws & Cut-off Machines
Flying Cutoff Machines, Saws, Tube/Pipe Cut-off Machines, Tube & Pipe Producing, Tube/Pipe Mills - ERW, Tube/Pipe Mills - High Frequency, Tube/Pipe Mills - Induction

Booth #561

Keystone Certifications, Inc.

Keystone Certifications is an accredited third-party agency providing quality assurance, inspection, and certification services for manufacturers worldwide that specialize in residential and commercial building products such as windows, doors, roofing, insulating glass, and safety glazing. Founded in 1998, Keystone ensures products meet key energy, structural, and safety standards, including FPA's, NFRC, NAFS, ASTM E2190, ANSI Z97.1, and CPSC 16 CFR 1201.

Booth #786

KORE Machinery

KORE Machinery is a leading manufacturer of coil processing and precision equipment, specializing in Cut-To-Length Lines and Slitting Lines. Our innovative designs and advanced technology solutions have made us a global leader in the industry.

Booth #606

Lakeside Construction Fasteners

Lakeside Construction Fasteners is a family-owned full-service international manufacturing, sourcing, and USA distribution company. LCF specializes in a wide range of pre-engineered metal building components that include fasteners, roof boots, pipe flashings, butyl tapes, sealants, underlayment, and a multitude of venting/non venting foam solutions. With an extensive product selection engineered for the metal building industry, and commitment to quality LCF is your reliable one-stop shop solution.

Booth #1642

Lama Marcin i Robert Libich Sp.k.

Lama - Inspired by nature, driven by people. One of Europe's leading manufacturers of anti-condensation barriers for the metal roofing industry, non-wovens, and high-pile knits. For 30+ years we combine technology, innovation, and expertise to deliver top-quality textiles. Family-owned, with modern facilities in Poland, we offer diverse solutions, advanced lamination, and strict quality control. Certified (ISO 9001, 14001, 45001). Reliable, flexible, and tailored to your business needs.

Booth #658

Laminators Incorporated

Laminators Incorporated manufactures a complete line of Aluminum Composite Wall Panels and installation systems to meet your unique exterior cladding requirements. Our panel products are available in a variety of colors, finishes and sizes. Visit booth # 1360 for more information on our various products and installation systems.

Booth #1360

Latinos En Roofing

Latinos en Roofing empowers Latino contractors across the U.S. More than a network, we provide hands-on training, business development resources, and a community to help roofing professionals start, grow, and scale. From sales to leadership, we equip Latino entrepreneurs to compete at the highest level. Latinos en Roofing provides a supportive network built on shared culture, hard work, and a drive for excellence.

Booth #1667

Leland Industries, Inc.

Leland Industries inc. is a domestic manufacturer of quality nuts, bolts and screws. Leland Industries has been supplying the Agricultural Storage, Pre-Engineered & Post Frame Buildings, Construction and OEM markets since 1984. Leland has the ability to manufacture standard & specialty fasteners with it's 250,000 sq ft facility and over 300 pieces of equipment. Leland boasts an industry leading plating system, NZF3000, to protect your investments well into the future.

Booth #1149



Levi's Building Components

For all of your metal roofing needs, turn to Levis. Levi's Building Components is a wholesale supplier and a one-stop shop for all your metal roofing needs, including snow guards, fasteners, and a variety of accessories. We are renowned for our high-quality products, prompt shipment, and carefully filled orders. Check out our broad selection of fasteners, which includes Fastgrip, Metalgrip, ProCap, and ProZ.

Booth #1235

LGS FrameX LLC

At LGS FrameX, we are transforming the way America builds. Based in Houston, TX, our team delivers high-performance Light Gauge Steel framing systems designed for strength, speed, and sustainability. We partner with developers, architects, and builders nationwide to streamline construction through precision engineering and prefabrication.

Booth #707

Little Harvey's

Little Harveys is a distributor of specialty steel coils.

Booth #1371

LM Electro-Mechanical

LM Electro-Mechanical designs and builds automated metal forming machines for the carport and metal building industry. PLC-controlled. High output. Proven reliability.

Booth #1710

Mac-Tech

Mac-Tech is your one-stop-shop for metal fabrication equipment. From new or pre-owned machines to parts, service, and maintenance, we're happy to be your partner! Amongst our metal fabrication equipment, you can find CNC Metal Folding Machines from Erbind and Stefa along with

Press Brakes, Laser Cutters, Deburring, Welding, Beam Coping, Drilling and forming machines plus much more.

Booth #671

MACHINE WORX NZ

Machine Worx NZ is a premier toolmaking and product development specialist for the global roofing sector. Based in New Zealand, our highly skilled team leverages 30 years of international expertise to design, prototype, and manufacture high-precision tooling for advanced pressed metal shingles. We specialize in engineering unique hidden and exposed fastening profiles, partnering with companies to transform raw concepts into market-ready products optimized for North America.

Booth #653



Mallet Supply, LLC

Purveyors of fine sheet metal. The only current US distributors of GreenCoat PLX Steel by SSAB. Mallet Supply is committed to expanding the availability of this remarkably malleable, non-toxic, recyclable, and long-lived material as a roofing and siding solution.

Booth #1005

Marco Industries

We make the best ventilation and accessories for metal roofs—period. If it's not proven, it's not Marco. With the most tested and certified products on the market, you can trust our solutions to perform in even the harshest conditions, protecting your roof and everything underneath.

Booth #1349

Marion Manufacturing, Inc.

Marion Manufacturing, Inc. is a manufacturer of quality Metal Forming and Fabricating Equipment, Roll Forming and Coil Processing Systems, and Automated Production Systems. Our Company has designed, built and serviced practical, cost-efficient equipment, providing solutions to a broad range of manufacturing projects, for over Thirty-Five Years.

Booth #803

Material Sciences Corporation

Driving Innovation in Gravure Printing and Differential Coating Technologies. Visit our team to discover how MSC can transform your prepainted metal applications through advanced gravure printing, differential coating technologies, and custom-engineered solutions. With more than 60 years of manufacturing excellence, MSC delivers high-quality coil coated and laminated products that help customers differentiate their brands, improve performance, and solve complex design problems.

Booth #530

MAX USA Corp.

Since 1942, MAX has been recognized, worldwide, as a leading manufacturer of high-end industrial tools and office products. MAX product engineers concentrate on developing products with highly innovative and durable features to support the ever-evolving needs of the professionals that use them.

Booth #700

**WHEN
PERFORMANCE
MATTERS, EVERY
CONNECTION
COUNTS.**



COME VISIT US AT BOOTH #536!



**Made in
the USA**



**Precision-
Engineered**



**Reliable, Tested
& Trusted**



**Over 30 Years
of Expertise**



**Custom
Solutions**



**CONTACT US
866-766-3254**



**VISIT OUR WEBSITE
WEGOTCLIPS.COM**

McElroy Metal, Inc.

McElroy Metal markets metal roofing, siding, and substructural products. Shop in one stop for all of your thru-fastened panels, architectural standing seam systems, and accessories needed for your project. McElroy has fourteen manufacturing facilities and thirty Service Centers across the United States, ready to serve you.

Booth #901

**MD Direct Inc.**

MD Direct, Inc. is a manufacturer direct provider of protective masking films and paperers, self adhesive tapes, and other industrial packaging items. Our ISO Certified factories produce the highest quality, most affordability priced products in the industry. From Class 10,000 clean room production to UV stabilized solvent or water based adhesives, we can satisfy even the biggest challenges.

Booth #709

Metal Building Detailing

Metal Building Detailing USA-based metal building detailing and engineering company with international offices dedicated to meeting your deadlines and making you successful. We minimize questions and respond quickly because we are at work when you are.

Booth #1334

Metal Building Manufacturers Association

The Metal Building Manufacturers Association (MBMA) serves as the voice of the metal building systems industry, providing leadership, research, and education to increase the prominence and usage of metal building systems. MBMA plays a lead role in research and engineering, and influences codes and standards.

Booth #1572

Metal Building Software, Inc.

Metal Building Software is the leading software developer for the Metal Building Industry. The foundation of our company is built on solid customer support, with over 500 satisfied clients on 6 continents. MBS software provides the complete Design, Detailing, Costing and Drafting of steel framed buildings.

Booth #553

Metal Construction Association - MCA

SPONSOR

The Metal Construction Association (MCA) is a leading trade association made up of top industry suppliers & distributors working together to advance the use of metal in the building envelope. MCA sets industry standards, fosters key industry connections, and champions metal construction through product performance testing, targeted research, and active engagement with codes and standards. Visit us at booth 542 to learn more about how we're shaping the future of metal in construction.

Booth #542

**Metal Construction News**

Metal Construction News is the original news magazine of the metal construction industry and is the premier source for news, products and strategies.

Booth #659

**Metal Fastening Systems Inc.**

Metal roofing and construction fasteners and accessories.

Booth #1636

Metal Rollforming Systems

TOP PRODUCT NOMINEE

MRS designs and manufactures industry leading roll-forming equipment 100% in-house. Metal Rollforming Systems aims to be your 'one-stop shop' for all your roll-forming needs, allowing customers to save time and money when purchasing roll-forming equipment. Along with our complete panel lines, we specialize in custom trim profiles with all the needed accessories to complete your metal panel needs. From start to finish, Metal Rollforming Systems is your trusted partner since 1993.

Booth #1431

Metal Roofing Systems

We manufacture panels in many different materials (Galvalume, Aluminum, Galvanized, Copper, Lead, and Stainless Steel) and gauges to meet your project requirements. All our panel profiles are manufactured at our facilities with fixed machines in a controlled environment. Today there are over 100 employees with manufacturing facilities located in North Carolina, South Carolina, Tennessee, Virginia, Mississippi, and Florida.

Booth #1634

MetalCoffeeShop

SPONSOR

MetalCoffeeShop® is committed to advocating and supporting the metal construction industry. With Sherwin-Williams and industry thought leader's contributions, the site supplies consistent information, education and networking avenues for all metal construction professionals. Visitors to the site will not only find education and information but editorials, multimedia and Influencer content that elevates the metal construction industry. The Coffee Shops are "Where the Industry Meets!"

Booth #1265

METALFORMING LLC

SPONSOR • TOP PRODUCT NOMINEE

MetalForming LLC represents your One Partner. Trusted Expert. for sheet metal folders, shears, roll formers, slitters, and coil processing solutions. A World of Possibilities. For more than 25 years we have provided solutions from the most innovative and best-in-class global machine and software partners. Our superior after-sales service and technical support for companies of all sizes and experience levels is bolstered by our large stock of machines and parts inventory for expedited delivery.

Booth #911

**MFM Building Products**

MFM Building Products is a manufacturer of exterior, self-adhering weatherproofing products for the construction industry. Founded in 1961, MFM offers our customers a complete envelope of solutions from the rooftop to the foundation.

Booth #1365

Mill Steel Company

PLATINUM SPONSOR • TOP PRODUCT NOMINEE

Founded in 1959 by Harry Samrick, Mill Steel is one of North America's largest steel distributors. Headquartered in Grand Rapids, MI, with six Regional Processing & Distribution Centers, Mill Steel excels at serving some of the world's most demanding industries through its dedication to superior quality, delivery, and performance. Mill Steel offers an expert staff with years of experience in building products, top-of-the-line coating systems, and easy online ordering and shipment tracking.

Booth #1225

Mississippi County Economic Development

The Great River Economic Development Foundation (GREDF) is the organization behind the Cotton to Steel brand. GREDF was formed in 2002 to provide cohesive economic development for Mississippi County, Arkansas, and serves as the lead organization for business recruitment and expansion in Mississippi County.

Booth #1187

Mold-Tek Technologies, Inc.

We are a trusted global provider of engineering and technology solutions, headquartered in Cumming, Atlanta, GA, and part of the Moldtek Group. Moldtek Technologies was established in 2001 with a strong commitment to excellent engineering services and long-term partnerships with our valued customers, currently running with over 700 + employees. Moldtek Technologies Limited was listed on the Bombay Stock Exchange in 2008 as a separate entity and on the National Stock Exchange in 2016.

Booth #702

Muratori Machines North America

At Muratori Machines, we design and build technologies to process composite panels. Through our machines, we facilitate our customers' traditional production cycle. We come up with innovative and brilliant solutions, and through our technologies, we support our customers in automating composite machining processes by listening to them, first and foremost, and focusing on ergonomics, space savings, machining quality, and productivity.

Booth #522

National Women in Roofing

National Women In Roofing (NWIR) supports and advances the careers of female roofing professionals working in all facets of the industry. Whether working in manufacturing, design, sales, or installation or in the office as admins or owners, NWIR membership benefits women in all phases of their career. We provide networking, mentoring, education, and industry recruitment opportunities as well as a variety of events throughout the year to help build industry relationships.

Booth #1265

NC Automation

QB Metal Shop Software: Revolutionize your manufacturing! Simplify your entire workflow from order entry to delivery. Our user-friendly software offers customers an online portal for easy order submission, custom trim design, and instant pricing. Eliminate double data entry and errors with seamless integration to your equipment. Enjoy real-time inventory updates and an easy dispatching module. Customizable reports keep you informed. Boost efficiency and success!

Booth #760

New Tech Machinery

New Tech Machinery (NTM) is the premier manufacturer of portable rollformers for metal roofing, siding, and seamless gutters. With over 30 years of experience in engineering and building portable machines, NTM stands alone as an innovator in mechanics and technology. With its exclusive 5-Pillar Ironclad Service & Support, NTM is uniquely positioned to provide service and training nationwide. Machines include our SSQ3, SSH, SSR MultiPros, Mach II gutter machines, and specialty machines.

Booth #1525



Over-All Vents

The Over-All Vent is designed for easy installation over roof penetrations. Just cut the pipe just above the roofline, caulk around the pipe, caulk the bottom of vent, and screw it down. It's that easy! Proudly made in the USA, this is the perfect application for your roofing needs.

Booth #1403

Paragon Computing Solutions, LLC

Paragon Computing Solutions develops Paradigm ERP, business management software built specifically for metal rollformers and building material manufacturers. Unlike generic ERP systems, Paradigm includes industry-specific tools for panel and trim production, inventory, scheduling, dispatching, accounting, and customer service. By connecting the entire order-to-delivery process in one system, Paradigm helps rollformers improve efficiency, reduce errors, and scale with confidence.

Booth #903

Paus North America

Paus North America is a subsidiary of Hermann Paus Maschinenfabrik GmbH, Germany's trusted name in specialized machinery. With over five decades of engineering excellence, Paus develops and manufactures purpose-built machines and vehicles for demanding applications in tunnel construction & mining as well as for the areas of lift tech & construction machines. Our products have made a name for themselves as a problem solver in the industrial sector and trades, both domestic and international use.

Booth #1359

Plyco Corp.

For over 70 years, Plyco Corporation has been a leading supplier of products to the post-frame, metal clad building and commercial construction industries. Plyco manufactures and distributes a wide variety of products including metal doors, windows, horse stall systems, ventilation products, fasteners and more. For many customers, we provide one stop shopping for a majority of their building component needs. Plyco Corporation has a true spirit of quality in all aspects.

Booth #1511

Polifilm America

POLIFILM AMERICA: Excellence in Films. Made in the USA. POLIFILM America is a U.S.-based manufacturer and distributor of surface protection films serving industries across North America. Headquartered in Hampshire, IL, with distribution centers in Atlanta and Philadelphia, we provide value-engineered solutions to reduce rework, minimize rejects, and protect critical surfaces during manufacturing, finishing, and delivery.

Booth #713

POWERLIFT HYDRAULIC DOORS

Come to the place where innovation meets functionality. Here at PowerLift Hydraulic Doors, we know that first impressions are important. With over three decades of experience in multiple industries, our team is ready to help make your access solutions a showstopper.

Booth #1573

PPG
DESIGN DISTRICT SPONSOR
TOP PRODUCT NOMINEE



PPG is more than a global leading coatings supplier. We're a trusted partner in metal protection, performance and possibilities. Visit us at booth #548 where we'll be showcasing the

toughest, industry-best coatings for coil, extrusion and field-applied applications.

From energy-curable technologies to heat-reflective coatings and dynamic color-shifting pigments, PPG is setting new standards for architectural metal performance, aesthetics and longevity.

Booth #548

Precision Fasteners

Based in Clearwater, Florida, Precision Fasteners has a 20,000 square foot facility for manufacturing and shipping roofing supplies, metal roofing clips, metal roofing fasteners, and other components; all manufactured to the highest quality and shipped on-time.

Booth #1632

Premier Door Co.

Since 1998, Premier Door Co. has been the name behind the most advanced commercial and residential hydraulic doors in America. As a hydraulic door manufacturer with deep roots in precision metal fabrication, we design, engineer and build every system in-house, from the first concept drawing to manufacturing and product testing.

Booth #964

Press Room Equipment Co.

Centrally located in Southwest Missouri, Press Room Equipment Company has established itself as the premier provider of Press Feeding and Coil Handling Equipment, offering unmatched value to the industry. With over 40 years of experience, we are proud to be a leader in both innovation and design, consistently pushing the boundaries of what's possible in the manufacturing and metal stamping industries.

Booth #608

Presto Tape

Presto Tape is a premier USA manufacturer of metal protection films. Our temporary Metal Protection Films are used for all types of rolled and flat stock metal during fabrication, manufacturing, shipping, storage, and installation. This includes steel, aluminum, architectural windows, metal roofing, and railings. The protective film is perfect for a stainless steel matte finish to a #3 or #4, aluminum finishes from tank trailer bright (mirror) to dump body.

Booth #907

Priest & Associates

PAC provides technical support for building product compliance, including research and compliance analysis, Engineering Judgments (EJs), Engineering Evaluations (EEVs), PAC Code Reports, test plan development, witness testing, and assistance with third-party certifications. Our goal is to help clients identify practical paths to compliance, reduce delays, and keep projects moving. These services apply to project-specific or general applications.

Booth #572

Primo Automation Systems Inc.

At Primo Automation Systems, we've spent 30 years transforming the way industries weld. Established in India and trusted globally, we are now proud to bring our world-class welding automation solutions to North America. Our mission is simple: help fabricators build smarter, faster, and stronger.

Booth #635

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Profiilikeskus

Profiilikeskus designs and manufactures high-performance roll forming machines for roofing, cladding, rainwater systems, and custom metal profiles. Built in Finland for demanding industrial production, our equipment combines precision, reliability, and automation to maximize productivity and product quality. From standalone machines to complete production lines, we provide innovative roll forming solutions backed by expert support across North America from our sales office near Montreal.



Booth #539

Progressive Foam TOP PRODUCT NOMINEE

Progressive Foam Technologies is a leading manufacturer of foam insulation products for home exterior, interior and foundation applications and is also the inventor of insulated vinyl siding. For over 32 years, PFT's insulation solutions have made homes more energy efficient, durable, beautiful, and comfortable. We are dedicated to helping Home Builders and Contractors meet their unique goals with our expanding product portfolio and programs that deliver higher levels of performance.

Booth #801

Quality Metal Stamping

Quality Metal Stamping is an industry leading, full-service provider of custom metal working solutions. Our capabilities include: progressive metal stamping, precision fabrication, automated assembly, robotic welding, tool and die design and manufacturing, multi-slide stamping, inventory management programs, specialty packaging solutions and more!

Booth #1001

Quality Roof Seamers, Inc.

Rental and sales of electric powered roof seamers.

Booth #1533

Quattrolifts

TOP PRODUCT NOMINEE

Quattrolifts offers a range of vacuum lifting machines that will reduce the risk of injury, save time, improve efficiency and allow businesses to be more profitable. Designing, manufacturing, and supplying innovative lifting equipment since 2006. Trusted by glaziers, stone masons, woodworkers and construction professionals worldwide. From compact 330 lb on-site units to 1,800 lb robotic installation systems. Development of new machines and handling equipment is always ongoing.

Booth #1611

Rainscreen Association in North America

Welcome to the Rainscreen Association in North America (RAiNA), an international not-for-profit industry association dedicated to serving the rainscreen market in North America. Our vision is to be the recognized rainscreen authority, supporting performance-driven rainscreen assemblies that contribute to more durable, resilient, healthy, energy-efficient, and safe buildings. RAiNA provides a forum for designers, trades, test agencies, and material suppliers.

Booth #508

Raptor Synthetic Underlayment

Raptor Underlayment and its Family of Products produces and distributes some of the most innovative and safe roofing and siding products around. Our walking traction is world class, we make special sizes, and we have the most extensive private label

program for all of our products. You can change the color of your products, you can print colors on top of that, and you can take real ownership of your products, we just want to make it easy for you to buy them.

Booth #1401

Red Bud Industries

Red Bud Industries is a world leader in the manufacturing of Coil Processing Equipment. Today, their equipment can be found in operation in all the major world markets processing materials of all types. Throughout the industry, Red Bud Industries is known for pioneering, developing, and producing state of the art Slitting Lines, Cut-To-Length/Multi-Blanking Lines, Heavy Gauge Plate Lines, Stretcher Levelers, and other Coil Processing Equipment.

Booth #1157

Red Dot Products

We get it. Most medium-sized rollformers and metal distributors are limited on space. You wish you could stock everything your customers ask for, but there's no way. Plus, you wouldn't get the high-value pricing unless you bought by the truckload. So your customers are left to shop elsewhere. But not any more. Red Dot Products is like your new warehouse for building materials and metal roofing accessories. We use our purchasing power to give you competitive pricing and fast.

Booth #1449

Red Horse USA

RED HORSE operates in the Fastening industry world wide, developing, designing and manufacturing a wide and professional range of fasteners. Besides offering a solid and professional product range, much of our work involves project development of specialty products and new ways of solving existing problems. We strive at offering the best service available and aim to be the preferred and most innovative partner when it comes to fastening solutions.

Booth #1466

RenderDraw

TOP PRODUCT NOMINEE

RenderDraw is the Salesforce-native CPQ built for metal roofing and fabrication manufacturers. Use LiDAR to capture precise field measurements, run automatic take-offs, and generate accurate quotes right in Salesforce. Configure custom panels, trims, and bent components in real-time 3D. Force Industries cut quoting time by 90%. No manual errors. No rework. No lost deals. Stop selling from spreadsheets. Start selling visually.

Booth #1556

Rib Rinner Tools, LLC

Recognizing a critical need in the industry, Jay developed RibRunner Tools—a groundbreaking solution designed to optimize the pre-installation process of metal sheeting. These innovative tools enhance efficiency by Spring-Assisted Punches, Integrated Measurement System, and Foam-Embedded Marking Features.

Booth #1553

RoMac Building Supply

Since 1945, RoMac Building Supply has been proud to serve Florida's builders, contractors, and homeowners with trusted lumber, quality building materials, and unmatched customer service. What started as a local lumber yard has grown into one of Central Florida's most respected independent building supply companies.

Booth #549

Roof Hugger, BPD, Logan Stampings, Inc.



Roof Hugger is the leader in metal-over metal retrofit roofing systems, BPD- Building Products Development is your go to for roof clips and accessories for field roll former panels, Logan Stampings Inc is a metal stampings company for your custom clips and accessories. All three companies are part of the LSI Group

Booth #536

Roofers in Recovery

Roofers in Recovery is a nonprofit organization dedicated to supporting individuals in the roofing and construction industries who are impacted by substance use and mental health challenges. Through peer support, education, scholarships, industry partnerships, and recovery-focused initiatives, we work to reduce stigma, connect people with resources, and remind every roofer that recovery is possible. Together, we're building a stronger, healthier roofing community.

Booth #1566

Roofing Contractor Magazine

Roofing Contractor has served the roofing industry for more than 30 years. We reach a national audience and cover all aspects of residential, commercial, industrial and institutional roofing and insulation. We are dedicated to helping roofing contractors succeed. Our magazine is supplemented by our eNewsletter and our Web site, www.roofingcontractor.com.

Booth #1711

Roofivent

Roofivent is a leading innovator in ventilation solutions, dedicated to enhancing indoor air quality and energy efficiency for residential and commercial spaces. With a focus on advanced technology and sustainable practices, we design and manufacture a range of high-performance ventilation systems, including exhaust vents and attic ventilation solutions.

Our products feature cutting-edge designs, such as wind-powered turbines and efficient drainage systems, ensuring optimal airflow and moisture

Booth #703

RoofScreen Mfg.

We Make Equipment Screens, Decorative Metal Panels and Other Cool Products.

Booth #1356

Roper Whitney - Tennsmith

TOP PRODUCT NOMINEE

Tennsmith, Roper Whitney, and Roll Former LLC are the trusted trio of American manufacturers serving sheet metal fabricators across industries. Together, we offer a broad portfolio of equipment ranging from our signature AutoBrake® folders to shears, coil processing systems, and roll formers. Backed by generations of American hard work and over a century of practical innovation, our machinery is built reliable and easy-to-use to help operators get more done.

Booth #300

Rugui Hot Rolled

Rugui Hot Rolled—a family-owned manufacturer of high-quality hot rolled steel. At Rugui we produce over 400 sizes monthly, making us one of the most flexible hot rolling mills globally. This includes carriage bars and custom sizes.

Our offerings include flat and square bars in a range of grades, with options for shot blasting, painting, annealing, and quenched & tempered finishes.

Booth #1358

S-5!**TOP PRODUCT NOMINEE**

Founded by a veteran metal roof expert, S-5! has been the leading authority on metal roof attachment solutions since 1992. S-5!'s zero-penetration clamps and lifetime brackets attach ancillary items to standing seam and exposed-fastened metal roofs respectively, while maintaining roof integrity and warranties. For more information, visit www.S-5.com.

Booth #1517

SAMCO Machinery Ltd.



Since 1972, Samco Machinery has been a leading manufacturer of roll forming equipment serving the automotive, building and construction, racking and shelving, transportation, energy, and consumer goods industries. Over the decades, Samco has evolved into a complete turnkey solutions provider, offering a comprehensive range of machinery and services, including uncoilers, coil cars, flatteners, roll form dies, roll formers, presses, and material handling systems.

Booth #649

Schweiss Doors

We manufacture vertical lifting Bi-fold Doors and Hydraulic One-piece Doors.

Booth #1279

Scope Technologies Inc. (dba RoofScope)

At Scope Technologies, we're revolutionizing the building measurement and estimating SaaS space. By providing precise, cost-effective, and prompt building measurement takeoff reports, we cater to a diverse clientele, including Contractors, Distributors, Manufacturers, P&C Insurance Companies, Adjusters, Architects, Engineers, and many others. Utilizing cutting-edge aerial imagery and proprietary state-of-the-art CAD software ensures the highest accuracy in our measurement reports and data.

Booth #1638

Scottsdale Construction Systems

Scottsdale Construction Systems is a global leader in cold-formed steel framing technology, delivering a fully automated design-to-production ecosystem that combines advanced roll forming machinery, integrated software, and comprehensive support services. With over 16,000 systems installed across more than 100 countries, Scottsdale empowers manufacturers and builders to efficiently produce high-quality steel-framed structures for residential, commercial, modular, and industrial applications.

Booth #543

Sensei Digital

Powered by next-gen technology and a super simple interface, it is an all-in-one solution for your business. Easily connect your data, teams, and customers on one smart platform that drives growth.

Booth #1607

Sentry Building Innovations

Sentry Building Innovations is a leader in developing, manufacturing, and commercializing high-performance building envelope products. Focused on innovation, Sentry addresses the toughest challenges in the building industry, delivering measurable value to its customers. Its product lineup includes Roofnado synthetic roofing underlayments and Sahara™ Weather Resistive Barriers, engineered for durability and efficiency. With a global presence, Sentry excels in R&D and rapid product deployment.

Booth #645

SGS North America, Inc

SGS is the world's leading Testing, Inspection and Certification company. We operate a network of over 2,500 laboratories and business facilities across 115 countries, supported by a team of over 100,000 dedicated professionals. With more than 145 years of service excellence, there isn't an industry we're not involved in. Our capabilities range from physical testing for textiles & fabrics to transportation - specifically commercial aircraft, building materials, railway and so much more.

Booth #1377

Sharkskin Roof Underlayments/Kirsch BP

Kirsch Building Products is focused on developing and marketing premium "building envelope" products that provide long term performance value, energy savings, and reduce labor costs. The Sharkskin® line of premium roof underlayments are designed primarily for all pitched roof installations of concrete/clay, slate, metal and asphalt composition shingles, etc.

Booth #1339

Sheffield Metals International



Sheffield Metals International (SMI) is an industry leader in the distribution of coated and bare metal products, as well as engineered standing seam metal roof and wall systems. We are committed to providing architects, contractors, manufacturers, and homeowners with the complete package - quality products, extensive expertise, and continued support throughout the most complicated projects.

Booth #1425

Sherwin-Williams**TRAINING ZONE****PRESENTING SPONSOR**

Sherwin-Williams has a complete selection of high-performance metal coatings and sealants that work together by design. We leverage our incredible depth of knowledge and market-leading innovations to help you create and protect metal buildings that last. Start with durable and ultra-fade-resistant Fluoropon or WeatherXL metal coatings. Seal them with Geocel metal roof sealants. Designed to last.

Booth #1325

Silvercote A Service Partners Company

With your choice of Silvercote, a Service Partners Company, you gain a reliable insulation partner focused on your project's specific requirements. Our made-to-order, faced and unfaced fiberglass blanket systems simplify installation while delivering the high R-values you need to meet or exceed today's most demanding energy code for metal building systems. With responsive people, proven product quality, with consistent and dependable service, Silvercote is built to support your success.

Booth #1177

**SketchDeck.ai**

Welcome to Sketchdeck.ai, where we are revolutionizing the construction industry with cutting-edge AI and ML-powered tools. Our mission is to make construction processes more efficient, accurate, and productive by automating time-consuming tasks and solving industry pain points.

Booth #734

SMART

SMART, the International Association of Sheet Metal, Air, Rail and Transportation Workers

Booth #777

Smartbuild Roofing**TOP PRODUCT NOMINEE**

Smartbuild is the all-in-one platform for post frame, metal building, and roofing design, pricing, and proposals. From barndominium bids to commercial metal roofs, Smartbuild cuts estimating from days to minutes with 3D modeling, automated material lists, and instant proposals. Products include SmartBuild PF, SmartBuild AM, and SurfaceBid. Work from any laptop. Close more jobs with less effort.

Booth #850

SmartBuild Systems**TOP PRODUCT NOMINEE**

Smartbuild is the all-in-one platform for post frame, metal building, and roofing design, pricing, and

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Booth #1271

Snap-Z

In 2015, the Snap-Z ridge vent became an official product line of Glick Metals. Since then, different sizes have been designed, but the main design remains the same - a durable standing seam roof vent that makes metal roofing ventilation easier.

Booth #856

Sno-Gem, Inc.

It takes the unique insight of a family rich in both sheet metal and roofing industry experience to design and develop the "Ultimate Snow Guard." Founded in 1994, Sno Gem, Inc. has leveraged over 50 years of experience in architectural sheet metal and roofing to develop highly effective and aesthetically pleasing snow guards, from the Original Polycarbonate to the innovative PVC or TPO coated membrane brackets.

Booth #1185

SPS METALS

SPS Metals St. Paul, MN | Denver, CO National distributor of commodity and hard-to-find metal

products and production supplies. Since 1977, SPS Metals has been building upon their stellar reputation for being the go-to company for metal products and for experienced, steadfast service. Let's do some good business together.

Booth #740

ST Fastening Systems

ST FASTENING SYSTEMS, now a member of the HILLMAN Group, manufactures threaded screws for steel-frame & post-frame buildings as well as the residential metal roofing industry. Product strengths include drill point quality & corrosion resistance. Powder paint coating over zinc plating provides maximum protection for carbon steel screws. The WOODBINDER MB micro-bit point is now standard on all metal to wood screws. This point is more consistent than a sharp point, & eliminates the metal "pigtail" common with those fasteners.

Booth #609

Steel and Metal Systems, Inc. & Roll-Up Door, Inc.

At Steel & Metal Systems (SAMS), we specialize in providing top-notch construction services for self-storage facilities. With our expertise and experience, we can help you bring your self-storage vision to life. From planning and design to construction and project management, we are your trusted partner throughout the entire process.

Booth #1273

Steel Dynamics

Steel Dynamics is an EAF Steel Producer with a Flat Rolled Steel capacity of 11 million tons. Our product offering includes Pre-Paint, Galvalume®, Galvanized, Acrylic, Galfan, Hot Rolled, Plate and more. SDI also has a Digital Print Line for Steel Siding & Doors. Our plants are located throughout North America. SDI is a leader in sustainable steel making. We are also building a state of the art Flat Rolled Aluminum mill in Columbus, Mississippi.

Booth #525

Steel Ninja

Effortless Estimation - Create buildable designs in 3D, generate instant quotes, and download actionable BOMs in MINUTES.

Booth #757

Storage Xpress

Storage Xpress has 20 years of experience in the Self-Storage Industry, from Manufacturing to development. We've launched our own top of the line products to meet any self-storage development designs. From hallway systems, to customized portable storage, Storage Xpress can fulfill your project. We provide our services in the U.S. and Latin America.

Booth #1725

Summit Steel Buildings

Summit Steel Buildings (SSB) is a premier building supplier in the pre-engineered building industry. We deliver our buildings to every corner of the globe. Our highly trained logistical staff manages the complete delivery from fabrication facility over land and ocean to your jobsite.

Booth #1254

Sussman Machinery (Wuxi) Co., Ltd

Sussman Machinery(Wuxi) Co.,Ltd. is specialized in manufacturing shape steel cold roll forming machines about 20 years, exporting slitting line and whole group international trade business. We have high technological background, advanced production equipment, strict inspection, matured after-sales work and thoughtful service.

Booth #1372

SWI Machinery

SWI is an international leader in sheet metal machinery. Economical sheet metal technology drives SWI's superior Duplex folders and automated Marxman slitters. SWI's range includes Duplex folders, Marxman slitters, integrated cut-to-length lines, uncoilers, recoilers, multi-station uncoilers, rollformers and complete customized processing lines. The most impressive feature of SWI machinery is undoubtedly its ease of use. On this



foundation, SWI has engineered reliable, robust and accurate machines.

Booth #725

TEK Industries, LLC

For severe weather regions, TEK Industries is more than just a name; it's a promise of durability. Our stone coated steel roofing, combined with a unique foam wedge insert, offers unparalleled protection against the elements. Trusted by celebrities who demand the best, TEK Industries is your ultimate shield for your home. When severe weather strikes, make sure your roof is ready with TEK Industries.

Booth #1357

TENADO

TENADO from Revalize has been developing industry-specific CAD software for digital planning and design for more than 35 years—engineered for practical functionality, quick onboarding, and reliable updates. TENADO software empowers metalworkers, engineers, planners, and fire-protection specialists to work faster, confidently meet standards, and deliver precise designs.

Booth #1570

Tengco Inc.

Tengco is a global sourcing and supply chain partner providing custom and standard metal components, hardware, and assemblies for diverse industries. With over 45 years of experience, we specialize in castings, forgings, stampings, fasteners, machined parts, and assemblies. Our NIST-compliant inspection labs and ISO 9001:2015 certification ensure exceptional quality and reliability. From sourcing to delivery, our expert team provides comprehensive support tailored to your specifications.

Booth #576

The Malco Group TOP PRODUCT NOMINEE

The Malco Group simplifies work for the trades by bringing together the HVACR and building construction industry's most relied upon products and bundled solutions to fill the back of the trade pros' van. Our expansive and ever-growing portfolio of solutions includes tools, condensate management, refrigeration, chemicals, and worksite solutions—all of which are engineered for performance and built to last.

Booth #1376

Threaded Fasteners, Inc.

At Threaded Fasteners, our founders believed in giving every customer, from large accounts to the smallest mom-and-pop shops, the same excellent customer service. An employee-owned business since 2006, the Mobile, Ala.-based company now operates national headquarters, a manufacturing plant and a sales office in the Mobile, AL area with additional U.S. offices in






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Booth #1257

Titan Coatings

Titan Coatings is a second generation, family-owned American manufacturer of world-class coatings designed to protect metal surfaces. Specializing in the coil coating, aluminum extrusion, and transportation markets, we develop innovative products in our state-of-the-art facility, where rigorous testing ensures the highest quality. At Titan, our exceptional customer service matches the excellence of our coatings. Whether in our formulations or our relationships, you will always find chemistry.

Booth #1564

Titanium/Rhino Roof

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Titanium® underlayment products deliver outstanding protection for the most demanding metal roof installations with reliable roof deck protection proven by 20+ years of trust in the market. Engineered for superior tear strength and durability, Titanium® underlayments outperform the competition and create a weather-resistant barrier under metal roofs. Whatever metal you choose, we have an underlayment for your project.

Booth #1443

Trac-Rite Door

From a company you can trust, Trac-Rite® steel doors are guaranteed to be strong, smooth and quiet. Trac-Rite is part of Trachte Building Systems, one of the world's largest producers of self-storage buildings. Our base model roll-up doors offer superior wind ratings and the quality is unmatched with improved springs, felt strips and tension adjustment devices at every spring.

Booth #1006

Tradelnc

At Aperior, we elevate your roofing experience with our superior textured steel shingles. Combining durability, design, and ease of installation, Aperior shingles provide long-lasting protection and stunning aesthetics for any home. Our unique offset installation pattern and comprehensive kit make the installation process simple and efficient, saving you time and money. Experience the superior exterior with Aperior.

Booth #877

Triangle Fastener Corporation



WHO WE ARE TFC has been supplying the commercial construction industry with standard and specialty fasteners, tools, sealants, and accessories since 1977. We also specialize in providing hard-to-find items for critical applications. We have 32 locations, 3 distribution centers and 9 in-

house paint facilities. Ask about our inventory and delivery programs that reduce waste and shorten lead times.

Booth #664

Trimble Inc.

Accelerate metal construction with Tekla Structures, a 3D BIM software for advanced modeling and detailing. Engineered to streamline the design-to-fabrication workflow, Tekla manages complex metal buildings, roofing, and PEB structures with ease. It can automate design and handle live change orders with the new AI Model Assistant. Tekla Structures provides real-time model and shop drawing updates, ensuring team alignment with the latest revisions to minimize rework and delays.

Booth #1333

Triple Crown Products

Triple Crown Products is a full service safety gear, apparel, cap, uniform and ad specialty company. We personalize all products with company names by silk screening, embroidered emblems, or direct embroidery. Because work is done in-house, Triple Crown Products offers superior quality and prompt service.

Booth #1548

TRUMPF Inc.

The TRUMPF Group has 77 subsidiaries and branch offices and more than 19,000 employees generate sales in excess of \$5.6 billion. The TRUMPF Group is a world leader in sheet metal fabrication machinery and industrial lasers. TRUMPF Inc. is the North American subsidiary of TRUMPF SE + Co. KG. based near Stuttgart, Germany. With approximately 1,700 employees, TRUMPF Inc. is the Headquarters for North America and is one of the largest manufacturers of fabricating machinery in the United States.

Booth #1639

UNBAK Machinery

With our innovative and high-tech machinery production, we are one of the world's leading manufacturers of profile shaping machines. We produce innovative and high-quality Roll Form Machines, Rotary Punch Machines, and Custom Machines tailored to specific needs.

Booth #970

United States Steel



SPONSOR

Founded in 1901, U. S. Steel delivers profitable and sustainable steel solutions. Propelled by its talented employees and an unwavering focus on safety, U. S. Steel serves the automotive, construction, appliance, energy, containers, and packaging industries with high value-added steel products. U. S. Steel maintains operations across the United States and in Central Europe and is headquartered in Pittsburgh, Pennsylvania.

Booth #1077

United Steel Supply



United Steel Supply is the premiere distributor of USA-made painted Galvalume® steel coils for light gauge construction. With a focus on service, we strive to meet our customers' needs with superior quality and just-in-time delivery. With six locations in five states, we're always ready to serve the North American market with our products, processing services, and expertise.

Booth #533

Universal Composite Panel Systems

Designed by industry professionals with nearly 40 years of commercial sheet metal and roofing experience, the Universal Composite Panel System (UCPS) 1000 Series is a unique system that raises the bar in panel attachment. Additionally, installer safety was considered with a concealed fastener design, keeping the hands of the laborers safe from unseen fasteners. The UCPS 1000 series will be a sure favorite of installers and architects alike with user-friendly installation.

Booth #1284

US Premier Tube Mills

At US Premier Tube Mills, we craft American-made steel tubing with integrity, innovation, and an unwavering commitment to quality. US Premier Tube Mills was formed through acquisition in

2020, but its operational legacy spans more than 26 years. The Madison plant has consistently produced high-quality tubing products, earning a reputation for reliability and craftsmanship that remains central to our identity.

Booth #1370

VALTEK



Valtek is a German engineering firm with roots dating back to the early 2000s. Built on precision engineering, innovation and manufacturing excellence, Valtek has become recognized worldwide for the development of light gauge steel machinery. Our mission is to manufacture reliable, accurate and high-performance light gauge steel machines for companies that depend on consistent output and long-term durability.

Booth #1565

Van Mark Products Corp.

SPONSOR

Van Mark Products manufactures portable metal bending and forming tools for use in the siding and metal roofing industries. Offering a wide range of metal brakes, slitters, cutters, and other tools capable of manipulating up to 24 gauge painted steel on-site. All products are designed, manufactured, and assembled in the USA and have been since 1964.

Booth #1536

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ROB HADDOCK
DIRECTOR OF THE METAL ROOF ADVISORY GROUP LTD.

Varco Pruden

Low-Rise Steel Building Structures and Building Envelope Design and Manufacturing.

Booth #867

VB Synthetics

VB Synthetic Roofing Underlayment will protect your investments like nothing has before. VB Synthetic brand is made with a 4 ply underlayment features 3 ply cross-woven coated polypropylene with an additional layer of non-woven polypropylene. Built with advanced technology and superior performing polymers, VB Synthetic gives you the confidence that you've used the best protective, synthetic roofing underlayment available.

Booth #1476

Viet Steel Machinery Co, LTD

VIETSTEEL is the Vietnamese LEADING EXPERT in technology and manufacturing all kinds of roll forming, bending, and cutting machines, etc.

Booths #1664,1665

**Virtual Inspection Services**

Founded in 2025, VIS was built to modernize the inspection process. By combining our deep experience in inspections, the workflows and requirements of municipalities across Florida, and the efficiency of virtual inspections, we've developed a platform tailored specifically for contractors and builders.

Booth #1003

Vitruvian Steel

Vitruvian Steel was created to solve the very challenges our team faced on our own job sites - inconsistent quality, unpredictable lead times, and unreliable suppliers. We manufacture and use light gauge steel framing systems that are more precise, faster, and more resilient in our own buildings. This means every order we deliver is backed by real-world experience, strict internal standards, and a deep understanding of what actually works in the field.

Booth #1649

Viva Composite Panel

Viva Composite Panel is Asia's largest manufacturer for Aluminium Composite Material (ACM) and Solid Aluminium sheets with a strong global presence in 30+ countries and annual production capacity of 15 million sqm. With 500+ shades and finishes, world class FR A2 and B1 certified fire-retardant panels, and advanced production facilities, Viva is known for delivering quality, durability, and design flexibility across retail, commercial, residential, and infrastructure projects.

Booth #701

**Western States Metal Roofing**

Western States Metal Roofing Finishes You've Never Seen Before.

Booth #1458

**Wieland Metal Services**

Wieland Metal Services is a non-ferrous metals service center that provides coated aluminum, aluminum, copper and brass sheet, and strip products to the building and housing, transportation and other markets through its cut-to-length, slitting, and coating capabilities.

Booth #1000

William Penn Performance Glass

Will Penn Glass is a specialized architectural glass fabricator in York, PA, delivering high-quality tempered, laminated, and back-painted glass for railings, partitions, and canopies. For railing applications, we produce perfectly aligned edges using precision cutting, controlled lamination, and our signature post-polished edge finishing. This creates crisp, seamless alignment between glass plies with no visible offset - resulting in a clean, elegant, and structurally superior finished product.

Booth #747

WUKO Inc.**TOP PRODUCT NOMINEE**

WUKO Tools are characterized by high quality, robustness, optimal functionality and beautiful design. Quality is our TOP priority. This is only possible with the best material, careful design and excellent employees. We are a company with tradition, which is constantly working on innovative improvements, in cooperation with our customers. "Time is money" - most WUKO tools, machines, and spare parts can be delivered from stock.

Booth #1100

X Steel Frame LLC

X Steel Frame is a Project Partner & Technical Coordinator specializing in LGS/CFS systems. We bridge the gap between manufacturing and onsite execution through design-assist coordination, code-compliant engineering support, and repeatable project management.

Booth #571

XIAMEN FUMING ROLL FORMING MACHINERY CO., LTD.

Our expertise enables us to apply the experience to the design, production, and ongoing support that will help your



business grow. Our product lines include customized roll forming equipments for panel, purline, box beam, metal tile, standing seam, lock seam, decking, garage door, storage rack, ridge cap, gutter, downpipe, guardrail, safety barrier, etc, which are widely served in building, energy, warehousing, transport and aviation industries.

Booth #745

XIAMEN RELIANCE INDUSTRY CO.,LTD.

We are one of the professional and largest suppliers of non-standard metal roll forming systems in China that developing more than 20 years in this field.

We are manufacturing and supplying customized metal roll forming equipment, hydraulic folding and shearing machine, slitting line, cut to length line and tooling including roll tooling, uncoilers, coil upenders, flatteners, punching and cut-off presses, steel fastener and clips, etc.

Booth #1537

Zanasi USA**TOP PRODUCT NOMINEE**

ZANASI is an Italian company, leader in industrial inkjet printers development and production for primary products and secondary packaging marking and coding. Our full range of inkjet marking systems covers DOD, CIJ, TIJ, and HR technology. Plus we offer full optional solutions (inks & software) produced in our headquarters in Sassuolo (Modena). ZANASI has two divisions in Italy and two branch offices (USA and China), and a selected distribution network over 60 countries across 5 continents.

Booth #1471

Zimmerman Metals, Inc.**SILVER SPONSOR**

Zimmerman Metals manufactures a complete line of roll form machines for metal roofing & wall / soffit panels. Panels are formed from aluminum, steel and copper for architectural, commercial, and residential applications. Machines are available in Portable or in-plant models. Roll formers feature welded tubular steel frame, independent drive system always centered on the panel, 304 stainless steel free spinning forming rollers, variable width from 12-24 inches, multiple panel profiles, tooling.

Booth #1617



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